

MTD Sales
333.75 L

Brand Share %
4.71 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	320.87	4.76 %
Chargers	7.23	18.93 %
EXT WNTY-MOB	2.45	2.80 %
Tab	1.44	2.49 %
SWatch	1.12	2.38 %
Ear-Buds	0.46	0.63 %
Case	0.07	12.93 %
Pow-Bank	0.06	0.29 %
Dig-Acce	0.04	0.18 %
Total	333.75	4.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	69.81	6.59 %
CHENNAI-02	55.66	5.34 %
NORTH ARCOT	39.44	4.87 %
WEST-02	38.80	5.49 %
CHENNAI-01	34.54	4.20 %
SOUTH-03	31.86	4.83 %
TRICHY-01	22.38	3.62 %
SOUTH ARCOT	21.89	4.16 %
WEST-01	15.99	3.67 %
KL-SOUTH	3.38	9.79 %
HO01		0.00 %
Total	333.75	4.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	67.29	6.75 %
Chargers	1.43	25.53 %
EXT WNTY-MOB	0.74	3.24 %
SWatch	0.34	6.48 %
Dig-Acce		0.17 %
Total	69.81	6.59 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.83	3.20 %
PKD1	1.26	3.87 %
SNL1	1.02	4.55 %
VLY1	0.96	2.48 %
APK2	0.95	4.36 %
KYR1	0.84	4.49 %
ARM1	0.82	3.10 %
RND1	0.43	1.74 %
UDN1	0.39	1.89 %
APK1	0.27	1.50 %
PDI1	0.25	2.17 %
TCN1	0.25	1.00 %
VKM1	0.10	0.80 %
TKS1	0.03	0.09 %
ASM1	0.01	0.08 %
TKY1	0.01	0.03 %
MAR1		0.01 %
KSM1		0.00 %
MMT1		0.00 %
Total	69.81	6.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	52.76	5.33 %
Chargers	1.13	21.04 %
EXT WNTY-MOB	1.02	9.57 %
SWatch	0.43	6.74 %
Ear-Buds	0.30	2.58 %
Case	0.02	12.09 %
Total	55.66	5.34 %

Branch *	MTD Sales L	Brand Share %
MJR1	1.96	2.90 %
MC05	1.33	4.00 %
CH43	0.89	4.52 %
CH41	0.76	3.32 %
CH34	0.72	1.17 %
CH09	0.40	1.72 %
CH33	0.33	0.79 %
GPD1	0.29	0.61 %
MC06	0.27	1.28 %
CH17	0.03	0.32 %
CH18	0.01	0.03 %
CH27	0.01	0.09 %
CH01		0.00 %
CH06		0.00 %
PON1		0.00 %
Total	55.66	5.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	37.94	4.94 %
Chargers	1.02	21.92 %
SWatch	0.31	5.39 %
EXT WNTY-MOB	0.13	0.95 %
Ear-Buds	0.04	0.41 %
Dig-Acce		0.00 %
Total	39.44	4.87 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.67	3.52 %
VEL1	2.39	4.21 %
VNB1	0.97	2.47 %
WJD1	0.82	2.07 %
TRT1	0.74	4.20 %
UGI1	0.31	1.91 %
ANI1	0.20	1.75 %
SBR1	0.16	0.43 %
PLR1	0.16	1.11 %
GDM1	0.11	0.40 %
TRL1	0.02	0.07 %
CPT1	0.01	0.11 %
KPM1	0.01	0.04 %
ABR1		0.00 %
PTU1		0.00 %
Total	39.44	4.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	37.86	5.57 %
Chargers	0.66	16.87 %
Tab	0.16	2.91 %
EXT WNTY-MOB	0.10	1.97 %
Dig-Acce	0.01	3.82 %
Case	0.01	63.02 %
Total	38.80	5.49 %

Branch *	MTD Sales L	Brand Share %
MTR1	1.08	4.18 %
VPD1	1.02	3.07 %
PLC1	0.76	3.70 %
EPI1	0.57	2.37 %
DPR2	0.26	1.75 %
SGG1	0.26	3.47 %
ERD2	0.25	1.84 %
APN1	0.23	0.91 %
NKL2	0.21	0.91 %
MCR1	0.16	0.47 %
OML1	0.12	0.48 %
DPR1	0.06	0.52 %
SGI1	0.02	0.05 %
EDP1	0.01	0.07 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
Total	38.80	5.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	32.83	4.24 %
Chargers	0.84	19.79 %
Tab	0.57	5.20 %
EXT WNTY-MOB	0.17	2.08 %
Ear-Buds	0.08	0.81 %
Case	0.04	12.10 %
Dig-Acce		0.12 %
Total	34.54	4.20 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.60	2.48 %
CH40	1.51	2.39 %
CH19	0.93	2.60 %
TKM1	0.60	2.64 %
MC10	0.45	1.77 %
CH11	0.42	2.05 %
CH38	0.36	1.46 %
CH22	0.33	2.11 %
CH14	0.28	0.50 %
CH45	0.23	0.93 %
CH39	0.10	0.44 %
KNR1	0.10	0.35 %
CH30	0.01	0.05 %
MC09	0.01	0.13 %
MRM1	0.01	0.05 %
SKL1	0.01	0.07 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
MC02		0.00 %
Total	34.54	4.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	30.62	4.87 %
Chargers	0.70	19.95 %
Tab	0.39	8.71 %
EXT WNTY-MOB	0.13	1.47 %
Pow-Bank	0.02	0.94 %
Total	31.86	4.83 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.21	4.23 %
TEN1	1.09	4.34 %
DKI1	0.85	4.28 %
TDI1	0.71	3.33 %
ADP1	0.64	3.23 %
KKD3	0.46	4.38 %
MDU5	0.46	4.47 %
BNR1	0.37	2.02 %
CMR1	0.27	1.56 %
PNV1	0.27	4.64 %
TPT1	0.20	1.59 %
NKI1	0.18	1.67 %
PKM1	0.01	0.10 %
SGP1	0.01	0.09 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	31.86	4.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	21.53	3.63 %
Chargers	0.50	20.09 %
Tab	0.16	3.54 %
EXT WNTY-MOB	0.14	2.13 %
SWatch	0.04	1.12 %
Total	22.38	3.62 %

Branch *	MTD Sales L	Brand Share %
MSI1	0.76	3.92 %
NMM1	0.56	2.72 %
KUM1	0.27	1.43 %
TNJ2	0.26	1.01 %
APM1	0.26	4.57 %
ORU1	0.26	1.60 %
MDI1	0.25	1.70 %
JKM1	0.23	1.12 %
TYR1	0.11	0.25 %
NCK1	0.09	1.17 %
KIK1	0.01	0.19 %
TRY3	0.01	0.05 %
PBR1	0.01	0.08 %
AYR1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	22.38	3.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	21.40	4.26 %
Chargers	0.45	20.04 %
EXT WNTY-MOB	0.02	0.28 %
Pow-Bank	0.02	1.17 %
Total	21.89	4.16 %

Branch *	MTD Sales L	Brand Share %
KLM1	1.23	3.83 %
TVM2	1.22	3.25 %
NVL2	0.97	3.70 %
TRK1	0.80	2.00 %
CDM1	0.62	1.72 %
SJI2	0.49	1.19 %
POY2	0.48	1.84 %
VPM1	0.21	2.54 %
STP1	0.10	0.69 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	21.89	4.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	15.30	3.72 %
Chargers	0.45	15.84 %
Tab	0.16	6.99 %
Ear-Buds	0.04	0.55 %
Pow-Bank	0.02	1.06 %
Dig-Acce	0.02	2.34 %
Total	15.99	3.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.99	3.12 %
KGI1	1.21	3.76 %
DPM2	0.60	4.64 %
CBE4	0.34	3.97 %
CBE1	0.29	4.38 %
TPR3	0.18	1.58 %
KMD1	0.16	1.50 %
CNR1	0.16	0.74 %
MPM1	0.14	1.37 %
KMR1	0.05	0.20 %
SNR1	0.01	0.12 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	15.99	3.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.34	10.07 %
Chargers	0.05	41.58 %
Total	3.38	9.79 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	2.69 %
Total	3.38	9.79 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %