

MTD Sales
509.32 L

Brand Share %
7.81 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	491.38	7.81 %
Chargers	10.60	28.98 %
Tab	6.48	10.48 %
SWatch	0.57	1.74 %
Ear-Buds	0.20	0.34 %
Dig-Acce	0.05	0.19 %
Pow-Bank	0.05	0.31 %
Total	509.32	7.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	119.49	12.59 %
CHENNAI-02	85.02	8.48 %
NORTH ARCOT	66.82	7.67 %
SOUTH-03	49.16	9.05 %
CHENNAI-01	47.49	5.97 %
TRICHY-01	37.90	6.45 %
WEST-02	36.32	6.78 %
SOUTH ARCOT	27.92	5.03 %
WEST-01	23.00	7.65 %
WEST-03	16.13	8.10 %
HO01	0.07	0.04 %
Total	509.32	7.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	114.09	12.54 %
Tab	2.43	16.98 %
Chargers	2.41	41.08 %
SWatch	0.55	8.73 %
Dig-Acce	0.01	0.26 %
Total	119.49	12.59 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.08	7.33 %
MAR1	1.20	4.32 %
UDN1	0.71	5.24 %
TKS1	0.49	1.90 %
VKM1	0.47	4.08 %
TCN1	0.34	1.67 %
STU2	0.30	4.15 %
KSM1	0.25	1.46 %
TYI1	0.24	2.25 %
APK2	0.23	1.36 %
KGL1	0.22	1.58 %
TKY1	0.16	0.95 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
Total	119.49	12.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	82.68	8.54 %
Chargers	1.41	30.30 %
Tab	0.88	10.97 %
Ear-Buds	0.05	0.42 %
SWatch		0.12 %
Dig-Acce		0.07 %
Total	85.02	8.48 %

Branch *	MTD Sales L	Brand Share %
CH34	4.96	7.24 %
CH33	2.33	5.03 %
CH17	2.06	7.71 %
GPD1	1.88	4.91 %
CH50	1.39	2.82 %
CH51	1.18	2.75 %
MJR1	1.09	2.74 %
CH24	0.81	4.47 %
CH37	0.51	2.71 %
MC05	0.32	1.62 %
CH23	0.32	3.19 %
CH20	0.31	0.63 %
CH32	0.28	6.51 %
CH18	0.22	0.81 %
UKI1	0.16	0.44 %
CH43	0.16	1.14 %
CH27	0.15	1.46 %
PON1	0.14	0.71 %
CH06		0.00 %
CH36		0.00 %
Total	85.02	8.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	64.94	7.68 %
Chargers	1.61	29.98 %
Tab	0.26	4.27 %
Dig-Acce		1.94 %
Total	66.82	7.67 %

Branch *	MTD Sales L	Brand Share %
WJP1	2.08	6.95 %
SBR1	1.80	3.97 %
ABR1	1.68	4.92 %
UGI1	1.66	6.66 %
VNB1	1.54	3.09 %
VEL1	1.33	4.76 %
GDM1	0.66	2.86 %
WJD1	0.48	1.29 %
BGR1	0.42	1.91 %
VSI1	0.41	1.45 %
TRL1	0.31	1.43 %
PLR1	0.13	0.76 %
CYR1	0.01	0.03 %
ANI1		0.00 %
TRT1		0.00 %
Total	66.82	7.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	47.69	9.08 %
Chargers	1.11	36.32 %
Tab	0.26	4.93 %
Ear-Buds	0.10	2.10 %
Total	49.16	9.05 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.72	4.87 %
NTM1	1.20	7.49 %
TDI1	0.91	5.52 %
CBM1	0.81	4.46 %
MDU7	0.65	5.45 %
ODM1	0.64	4.96 %
PKM1	0.55	4.40 %
MDU4	0.39	4.04 %
KPT1	0.28	1.43 %
SGP1	0.28	3.06 %
BTU1	0.24	2.62 %
MDU6	0.17	1.03 %
BNR1	0.16	1.19 %
SVG1	0.16	1.16 %
TEN1	0.15	0.77 %
KYK1	0.13	1.14 %
MNM1	0.13	1.74 %
NKI1	0.13	1.32 %
KRR1	0.13	2.86 %
PNV2	0.11	1.27 %
ADP1	0.01	0.05 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	49.16	9.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	46.16	6.13 %
Chargers	0.78	18.92 %
Tab	0.53	5.75 %
Pow-Bank	0.02	1.51 %
Total	47.49	5.97 %

Branch *	MTD Sales L	Brand Share %
CH48	1.99	5.42 %
CH42	1.41	5.91 %
AVD1	1.37	2.99 %
CH45	1.21	3.57 %
CH19	1.03	4.27 %
CH38	1.00	4.07 %
CH22	0.89	2.43 %
KNR1	0.64	2.24 %
CGL1	0.61	3.30 %
CH14	0.48	0.82 %
CH30	0.47	1.33 %
CH16	0.33	0.63 %
CH08	0.16	1.78 %
CH39	0.13	2.22 %
CH26	0.13	2.81 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	47.49	5.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	36.57	6.39 %
Chargers	1.01	35.12 %
Tab	0.27	4.96 %
Pow-Bank	0.02	1.63 %
Dig-Acce	0.02	8.09 %
Total	37.90	6.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.03	3.48 %
KUM1	1.20	5.22 %
PBR1	0.80	7.41 %
PDK2	0.78	6.36 %
NCK1	0.64	5.16 %
KRN1	0.55	2.61 %
TVR1	0.40	2.42 %
TRY4	0.29	1.26 %
MDI1	0.25	2.55 %
AYR1	0.24	1.20 %
TYR1	0.21	0.70 %
APM1	0.17	5.48 %
TVR2	0.17	0.63 %
PDK1	0.16	3.11 %
TRY3	0.13	1.17 %
KIK1	0.12	1.83 %
JKM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
Total	37.90	6.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	34.44	6.64 %
Tab	1.05	16.76 %
Chargers	0.83	33.59 %
Total	36.32	6.78 %

Branch *	MTD Sales L	Brand Share %
TRM1	2.99	7.16 %
PMP1	2.34	7.22 %
OML1	1.76	5.86 %
SLM3	1.58	7.23 %
MTR1	1.26	4.71 %
EPI1	0.81	3.78 %
MCR1	0.76	3.42 %
PNG1	0.51	4.36 %
KRI1	0.49	2.71 %
EDP1	0.31	5.81 %
SLM2	0.26	1.74 %
BMD1	0.01	0.05 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	36.32	6.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	26.85	4.97 %
Chargers	0.81	33.01 %
Tab	0.26	5.71 %
Dig-Acce		3.24 %
Total	27.92	5.03 %

Branch *	MTD Sales L	Brand Share %
POY2	2.37	7.76 %
TDM1	1.66	6.68 %
SJI2	1.53	4.40 %
POY1	1.18	6.26 %
PRT1	1.11	3.01 %
TRK1	0.79	1.45 %
CUD1	0.53	0.73 %
CDM1	0.46	1.66 %
VCM2	0.41	4.24 %
KLM1	0.40	1.37 %
STP1	0.30	2.35 %
NVL2	0.29	1.23 %
KML1	0.13	0.97 %
VCM1		0.00 %
VPM1		0.00 %
Total	27.92	5.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	22.33	7.72 %
Chargers	0.40	21.88 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.26 %
Total	23.00	7.65 %

Branch *	MTD Sales L	Brand Share %
MPM1	1.32	7.62 %
CNR1	0.76	3.71 %
KMR1	0.74	2.60 %
PPI1	0.29	2.78 %
PDM1	0.17	6.74 %
UMP1	0.16	4.08 %
CBE5	0.12	6.04 %
CBE3	0.12	6.01 %
CBE1	0.03	0.28 %
ANR1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	23.00	7.65 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	15.64	8.07 %
Tab	0.26	20.88 %
Chargers	0.22	27.58 %
Dig-Acce		15.52 %
Total	16.13	8.10 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.62	4.35 %
AVI1	0.52	4.22 %
ERD2	0.50	7.22 %
PDR1	0.40	6.86 %
ERD1	0.31	3.59 %
SYM2	0.16	1.47 %
TPR3	0.13	1.46 %
TPR4	0.10	1.38 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	16.13	8.10 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	3.08 %
SWatch	0.01	0.55 %
Chargers	0.01	0.22 %
Total	0.07	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.04 %
MSWH		0.00 %
Total	0.07	0.04 %