

MTD Sales  
378.78 L

Brand Share %  
5.73 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	364.60	5.71 %
Chargers	11.90	23.58 %
Tab	2.18	3.07 %
Ear-Buds	0.04	0.07 %
Dig-Acce	0.04	0.28 %
Pow-Bank	0.02	0.11 %
<b>Total</b>	<b>378.78</b>	<b>5.73 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	124.11	10.82 %
CHENNAI-02	70.31	6.84 %
SOUTH-03	37.21	5.96 %
WEST-02	33.42	5.16 %
NORTH ARCOT	32.89	4.42 %
CHENNAI-01	30.69	4.04 %
TRICHY-01	19.57	3.71 %
SOUTH ARCOT	16.33	2.68 %
WEST-01	14.24	3.66 %
HO01		0.00 %
<b>Total</b>	<b>378.78</b>	<b>5.73 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	119.16	10.73 %
Chargers	4.01	38.25 %
Tab	0.94	6.57 %
Dig-Acce		1.40 %
<b>Total</b>	<b>124.11</b>	<b>10.82 %</b>

Branch *	MTD Sales L	Brand Share %
APK2	1.41	5.43 %
RND1	0.86	3.06 %
TKS1	0.79	2.66 %
SNL1	0.74	5.06 %
MMT1	0.74	2.72 %
KYR1	0.42	2.39 %
PDI1	0.33	2.09 %
ARM1	0.30	1.92 %
TKY1	0.28	1.39 %
SKD1	0.20	1.02 %
KGL1	0.13	0.44 %
UDN1	0.13	0.77 %
SDI1	0.08	0.80 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
<b>Total</b>	<b>124.11</b>	<b>10.82 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	68.65	6.98 %
Chargers	1.34	18.43 %
Tab	0.31	1.92 %
Dig-Acce	0.01	0.10 %
<b>Total</b>	<b>70.31</b>	<b>6.84 %</b>

Branch *	MTD Sales L	Brand Share %
CH34	2.33	4.94 %
CH33	1.86	2.94 %
MC05	1.70	3.81 %
CH44	0.82	1.38 %
CH46	0.72	3.34 %
CH50	0.72	1.43 %
MC06	0.64	5.24 %
UKI1	0.55	1.43 %
CH41	0.53	1.99 %
CH27	0.53	4.34 %
CH17	0.52	2.09 %
PON1	0.42	1.69 %
CH20	0.40	1.22 %
CH51	0.25	0.83 %
MJR1	0.14	0.34 %
CH18	0.13	0.46 %
CH06	0.07	0.31 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
<b>Total</b>	<b>70.31</b>	<b>6.84 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	35.59	5.87 %
Chargers	1.31	27.74 %
Tab	0.31	6.31 %
<b>Total</b>	<b>37.21</b>	<b>5.96 %</b>

Branch *	MTD Sales L	Brand Share %
BNR1	0.73	3.85 %
MDU7	0.70	3.88 %
TEN2	0.56	2.42 %
MDU4	0.44	3.56 %
PKM1	0.43	3.75 %
MNM1	0.40	5.59 %
ADP1	0.31	1.74 %
SGP1	0.30	1.92 %
PNV2	0.20	3.02 %
TEN1	0.20	0.77 %
DGL2	0.19	1.17 %
MDU6	0.17	0.79 %
TDI1	0.15	1.19 %
TMM1	0.14	0.73 %
CBM1	0.13	0.64 %
CMR1	0.04	0.20 %
DKI1	0.02	0.15 %
ODM1	0.01	0.09 %
KYK1	0.01	0.13 %
PNI1	0.01	0.27 %
BTU1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>37.21</b>	<b>5.96 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	31.84	5.07 %
Chargers	1.25	29.54 %
Tab	0.33	5.02 %
Dig-Acce		2.01 %
<b>Total</b>	<b>33.42</b>	<b>5.16 %</b>

Branch *	MTD Sales L	Brand Share %
SGI1	1.30	5.60 %
VPD1	1.24	4.70 %
KRI1	0.95	3.09 %
TRM1	0.47	1.11 %
ERD2	0.30	3.96 %
ATU1	0.25	0.97 %
SLM3	0.16	0.66 %
EDP1	0.16	2.64 %
TCG1	0.16	2.26 %
ERD1	0.15	2.04 %
NKL2	0.14	0.49 %
EPI1	0.14	0.75 %
OML1	0.01	0.04 %
DPR1		0.04 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>33.42</b>	<b>5.16 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	31.62	4.42 %
Chargers	0.97	17.18 %
Tab	0.30	2.36 %
<b>Total</b>	<b>32.89</b>	<b>4.42 %</b>

Branch *	MTD Sales L	Brand Share %
VSI1	1.38	4.80 %
AKM1	1.31	3.21 %
CGM1	1.11	4.73 %
WJP1	1.03	3.04 %
GDM1	0.97	3.16 %
SBR1	0.84	2.16 %
TRR1	0.27	0.68 %
ANI1	0.17	1.04 %
CPT1	0.16	0.79 %
KPM1	0.14	0.54 %
CYR1	0.14	0.70 %
TRL1	0.01	0.04 %
VEL1	0.01	0.03 %
ABR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>32.89</b>	<b>4.42 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	29.65	4.07 %
Chargers	1.00	17.58 %
Ear-Buds	0.04	0.41 %
<b>Total</b>	<b>30.69</b>	<b>4.04 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	1.59	4.07 %
CH30	0.70	2.59 %
CH19	0.38	1.73 %
CH48	0.36	0.93 %
CH38	0.35	1.43 %
CH16	0.30	0.52 %
CH45	0.27	1.35 %
CH25	0.19	1.01 %
CH42	0.19	0.80 %
CH07	0.15	0.65 %
KNR1	0.14	0.73 %
CH26	0.13	3.64 %
MC10	0.03	0.36 %
GUD2	0.01	0.06 %
MRM1	0.01	0.04 %
TKM1	0.01	0.04 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
<b>Total</b>	<b>30.69</b>	<b>4.04 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	18.54	3.61 %
Chargers	1.00	30.32 %
Pow-Bank	0.02	1.26 %
Dig-Acce		1.82 %
<b>Total</b>	<b>19.57</b>	<b>3.71 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.41	1.91 %
JKM1	1.05	5.33 %
TNJ2	0.71	3.16 %
TVR2	0.69	3.57 %
KRN1	0.49	2.38 %
AYR1	0.28	1.95 %
PBR1	0.27	1.94 %
NMM1	0.20	1.32 %
ORU1	0.19	1.50 %
PTK1	0.02	0.14 %
APM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
<b>Total</b>	<b>19.57</b>	<b>3.71 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	15.88	2.65 %
Chargers	0.46	14.23 %
<b>Total</b>	<b>16.33</b>	<b>2.68 %</b>

Branch *	MTD Sales L	Brand Share %
SJ2	1.40	4.24 %
POY1	1.25	3.03 %
VPM2	1.25	5.54 %
PRT1	1.19	2.74 %
NVL2	1.00	3.30 %
TRK1	0.77	1.70 %
CUD1	0.72	0.95 %
CDM1	0.36	1.01 %
TVM2	0.32	1.16 %
VCM1	0.30	2.49 %
VPM1	0.28	3.74 %
ULP1	0.27	0.74 %
KML1	0.14	1.30 %
POY2	0.13	0.35 %
KLM1	0.01	0.03 %
STP1		0.00 %
TDM1		0.00 %
<b>Total</b>	<b>16.33</b>	<b>2.68 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	13.67	3.62 %
Chargers	0.54	18.71 %
Dig-Acce	0.02	7.62 %
<b>Total</b>	<b>14.24</b>	<b>3.66 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.98	4.49 %
KGI1	1.75	5.03 %
TPR1	0.32	3.62 %
PDM1	0.30	4.29 %
MPM1	0.20	1.98 %
KMR1	0.14	0.44 %
GBM1	0.11	0.60 %
SYM2	0.01	0.16 %
TPR3	0.01	0.21 %
KGM1	0.01	0.08 %
CBE3	0.01	0.23 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>14.24</b>	<b>3.66 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>