

MTD Sales  
385.23 L

Brand Share %  
5.72 %

Information:

MTD : 01-04-2026 To 18-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	367.49	5.61 %
Chargers	15.02	33.07 %
Tab	2.41	3.49 %
Ear-Buds	0.28	0.40 %
Dig-Acce	0.02	0.93 %
Case	0.01	86.70 %
<b>Total</b>	<b>385.23</b>	<b>5.72 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	120.14	10.42 %
CHENNAI-02	66.53	7.06 %
SOUTH-03	44.05	7.17 %
CHENNAI-01	38.54	4.33 %
WEST-02	34.32	5.51 %
NORTH ARCOT	30.16	4.13 %
TRICHY-01	29.27	5.11 %
WEST-01	11.60	3.13 %
SOUTH ARCOT	10.62	1.95 %
HO01		0.00 %
<b>Total</b>	<b>385.23</b>	<b>5.72 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	115.42	10.30 %
Chargers	4.39	42.13 %
Tab	0.34	2.50 %
Case		50.25 %
<b>Total</b>	<b>120.14</b>	<b>10.42 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	1.94	3.27 %
APK2	1.19	5.35 %
MAR1	0.88	2.59 %
PDI1	0.68	3.95 %
KGL1	0.64	2.77 %
KYR1	0.50	2.77 %
ARM1	0.47	3.24 %
SKD1	0.45	2.42 %
ASM1	0.21	1.38 %
RPM1	0.18	2.08 %
RND1	0.01	0.04 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
<b>Total</b>	<b>120.14</b>	<b>10.42 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	64.20	7.04 %
Chargers	2.28	32.02 %
Ear-Buds	0.04	0.39 %
Dig-Acce		2.45 %
Total	66.53	7.06 %

Branch *	MTD Sales L	Brand Share %
CH34	2.60	4.40 %
CH20	2.50	5.08 %
CH17	1.79	5.02 %
CH33	1.45	3.06 %
MC06	0.88	5.49 %
CH44	0.81	2.86 %
PON1	0.65	3.69 %
MC05	0.55	1.74 %
CH24	0.54	2.21 %
CH18	0.29	0.88 %
CH50	0.20	0.71 %
CH23	0.18	0.98 %
CH06	0.14	0.56 %
CH31	0.13	1.18 %
CH51	0.13	0.45 %
CH36	0.12	0.75 %
CH43	0.12	0.64 %
CH27		0.00 %
GPD1		0.00 %
MJR1		0.00 %
Total	66.53	7.06 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	41.68	6.97 %
Chargers	1.87	42.98 %
Tab	0.49	7.99 %
Dig-Acce		1.53 %
Total	44.05	7.17 %

Branch *	MTD Sales L	Brand Share %
BNR1	0.62	4.39 %
TDI1	0.57	3.52 %
KKD3	0.42	3.46 %
CMR1	0.30	1.25 %
PNV2	0.29	5.70 %
SVG1	0.29	1.74 %
TEN1	0.14	0.59 %
PVI1	0.13	0.78 %
PKM1	0.13	1.17 %
USL1	0.13	0.89 %
MLR1	0.12	2.03 %
TMM1	0.12	0.75 %
DKI1	0.02	0.06 %
ODM1	0.01	0.10 %
KYK1	0.01	0.14 %
BTU1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
Total	44.05	7.17 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	36.78	4.29 %
Chargers	1.40	24.43 %
Tab	0.31	1.91 %
Ear-Buds	0.04	0.41 %
Case	0.01	100.00 %
<b>Total</b>	<b>38.54</b>	<b>4.33 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.56	5.55 %
CH07	1.51	5.39 %
CH30	1.14	1.50 %
CH48	0.74	2.20 %
CH25	0.56	2.37 %
CH45	0.54	1.72 %
KNR1	0.40	1.73 %
CH42	0.31	1.67 %
AVD1	0.18	0.74 %
CH19	0.13	0.54 %
CH38	0.13	0.67 %
MRM1	0.12	0.38 %
CH08	0.12	0.32 %
CH49	0.12	0.42 %
GUD2	0.12	0.54 %
CH22	0.01	0.09 %
CH26	0.01	0.19 %
CGL1		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>38.54</b>	<b>4.33 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	31.70	5.20 %
Chargers	1.42	37.23 %
Tab	1.21	23.56 %
Total	34.32	5.51 %

Branch *	MTD Sales L	Brand Share %
VPD1	1.19	4.31 %
SLM2	0.37	1.66 %
ERD1	0.29	3.87 %
ATU1	0.27	0.97 %
EPI1	0.25	1.42 %
OML1	0.21	0.80 %
EDP1	0.14	3.30 %
KRI1	0.13	0.40 %
MTR1	0.12	0.57 %
TRM1	0.01	0.03 %
VKL1	0.01	0.21 %
DPR1	0.01	0.10 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	34.32	5.51 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	28.82	4.06 %
Chargers	1.07	20.85 %
Ear-Buds	0.19	2.08 %
Tab	0.07	1.24 %
Total	30.16	4.13 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.75	4.61 %
VSI1	1.04	3.46 %
TRR1	0.94	2.23 %
VEL1	0.87	1.96 %
KPM1	0.79	3.50 %
SBR1	0.68	1.70 %
TRL1	0.25	0.81 %
GDM1	0.22	1.05 %
VNB1	0.13	0.38 %
WJD1	0.01	0.04 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	30.16	4.13 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	27.78	4.96 %
Chargers	1.48	43.93 %
Dig-Acce	0.01	7.07 %
<b>Total</b>	<b>29.27</b>	<b>5.11 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.68	2.94 %
KUM1	0.52	2.17 %
PBR1	0.38	4.47 %
NCK1	0.38	3.81 %
MSI1	0.31	1.33 %
PTK1	0.29	1.34 %
JKM1	0.25	1.29 %
MVM1	0.13	0.91 %
NGT1	0.13	0.65 %
TYR1	0.13	0.41 %
TRY4	0.12	0.31 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
<b>Total</b>	<b>29.27</b>	<b>5.11 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	10.98	3.04 %
Chargers	0.62	22.70 %
<b>Total</b>	<b>11.60</b>	<b>3.13 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.52	2.64 %
DPM2	0.38	4.08 %
UAM1	0.31	1.18 %
TPR2	0.25	2.06 %
TPR3	0.18	1.12 %
KMR1	0.13	0.52 %
PPI1	0.11	0.89 %
GBM1	0.01	0.06 %
MPM1	0.01	0.12 %
SUL1	0.01	0.23 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>11.60</b>	<b>3.13 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.13	1.90 %
Chargers	0.49	17.97 %
<b>Total</b>	<b>10.62</b>	<b>1.95 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	1.07	2.96 %
POY1	1.04	3.54 %
ULP1	0.53	1.57 %
STP1	0.39	3.24 %
TVM2	0.30	1.03 %
CUD1	0.27	0.49 %
SJI2	0.20	0.57 %
POY2	0.16	0.48 %
TDM1	0.13	0.63 %
KML1	0.12	0.86 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>10.62</b>	<b>1.95 %</b>

## HO01

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>