

MTD Sales
445.60 L

Brand Share %
7.00 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	431.83	7.03 %
Chargers	11.72	20.23 %
SWatch	0.64	2.61 %
Ear-Buds	0.48	0.77 %
Pow-Bank	0.29	1.49 %
Dig-Acce	0.25	2.22 %
Tab	0.24	0.46 %
Case	0.16	10.75 %
Total	445.60	7.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	128.49	10.17 %
CHENNAI-02	67.85	7.45 %
WEST-02	52.13	7.82 %
TRICHY-01	48.02	8.31 %
NORTH ARCOT	45.88	6.04 %
SOUTH-03	45.30	7.70 %
CHENNAI-01	37.29	5.10 %
WEST-01	10.59	3.66 %
SOUTH ARCOT	10.06	1.88 %
HO01		0.00 %
Total	445.60	7.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	124.78	10.24 %
Chargers	3.16	28.83 %
SWatch	0.25	7.13 %
Case	0.12	35.00 %
Ear-Buds	0.10	1.04 %
Dig-Acce	0.05	3.29 %
Pow-Bank	0.03	0.88 %
Total	128.49	10.17 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.32	6.12 %
TKS2	1.62	3.41 %
KSM1	1.31	6.58 %
VLY1	1.29	2.80 %
TYI1	1.09	5.53 %
ARM1	0.58	4.21 %
VKM1	0.46	4.04 %
SKD1	0.45	3.13 %
MAR1	0.31	0.89 %
KYR1	0.19	1.43 %
KGL1	0.19	0.68 %
MMT1	0.17	0.51 %
RND1	0.15	0.69 %
TKY1	0.05	0.28 %
PDI1	0.01	0.09 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
STU2		0.00 %
Total	128.49	10.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	65.82	7.52 %
Chargers	1.75	24.93 %
SWatch	0.13	4.23 %
Pow-Bank	0.09	3.64 %
Ear-Buds	0.03	0.31 %
Dig-Acce	0.03	1.27 %
Case	0.01	4.29 %
Total	67.85	7.45 %

Branch *	MTD Sales L	Brand Share %
UKI1	1.76	5.16 %
CH50	1.20	3.37 %
PON1	1.19	4.31 %
GPD1	1.18	2.31 %
CH17	0.93	3.41 %
CH44	0.50	1.59 %
CH51	0.49	1.53 %
CH33	0.32	0.89 %
CH18	0.32	2.32 %
MJR1	0.31	0.78 %
CH06	0.30	1.59 %
CH20	0.23	0.52 %
CH36	0.16	1.25 %
CH31	0.02	0.22 %
CH27	0.02	0.24 %
MC06	0.01	0.11 %
CH23	0.01	0.06 %
CH43		0.00 %
Total	67.85	7.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	50.96	7.85 %
Chargers	1.16	27.55 %
Dig-Acce		2.44 %
Pow-Bank		0.13 %
Total	52.13	7.82 %

Branch *	MTD Sales L	Brand Share %
KRI1	1.12	3.60 %
TRM1	1.11	3.18 %
VPD1	0.94	3.36 %
ATU1	0.82	3.21 %
BMD1	0.74	4.24 %
EDP1	0.64	4.75 %
SLM2	0.59	2.24 %
PLC1	0.46	3.14 %
KAM1	0.38	2.73 %
SLM3	0.27	1.63 %
NKL2	0.22	0.95 %
OML1	0.19	0.67 %
SGI1	0.18	0.77 %
MTR1	0.14	0.62 %
CMI1	0.11	1.28 %
EPI1	0.02	0.13 %
VKL1	0.01	0.22 %
KMM1	0.01	0.16 %
DPR1		0.04 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	52.13	7.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	46.19	8.22 %
Chargers	1.41	35.07 %
Ear-Buds	0.15	3.10 %
Tab	0.12	4.27 %
Dig-Acce	0.08	18.62 %
Pow-Bank	0.06	3.05 %
Total	48.02	8.31 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.86	6.27 %
KUM1	1.37	6.16 %
MSI1	1.28	4.57 %
TNJ2	1.26	5.49 %
PBR1	0.32	2.55 %
TVR1	0.16	1.18 %
MDI1	0.03	0.38 %
PTK1	0.03	0.23 %
PDK1	0.02	0.53 %
NGT1	0.01	0.07 %
NCK1	0.01	0.11 %
TRY2	0.01	0.14 %
APM1		0.06 %
AYR1		0.00 %
MVM1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	48.02	8.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	44.76	6.11 %
Chargers	1.10	17.37 %
Pow-Bank	0.02	0.53 %
Dig-Acce	0.01	0.60 %
Case		0.70 %
Total	45.88	6.04 %

Branch *	MTD Sales L	Brand Share %
WJD1	2.26	5.74 %
SLG1	1.54	6.46 %
WJP1	1.49	4.78 %
VEL1	1.03	2.67 %
PTU1	0.77	4.27 %
VSI1	0.60	2.39 %
GDM1	0.56	2.38 %
TRR1	0.33	0.98 %
TRT1	0.31	1.48 %
SBR1	0.14	0.34 %
PLR1	0.01	0.10 %
ABR1	0.01	0.02 %
ANI1		0.02 %
VNB1		0.01 %
CYR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	45.88	6.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	43.73	7.69 %
Chargers	1.51	28.87 %
Pow-Bank	0.03	1.73 %
Dig-Acce	0.03	6.81 %
Case		0.67 %
Total	45.30	7.70 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.31	6.73 %
TEN1	1.43	5.59 %
TPT1	1.28	5.83 %
CBM1	0.90	6.49 %
ATG1	0.74	5.74 %
MPA1	0.68	3.63 %
KPT1	0.45	2.42 %
DGL2	0.36	4.12 %
MDU4	0.33	2.65 %
TMM1	0.31	1.73 %
PVI1	0.31	1.66 %
PNI1	0.15	4.25 %
KRR1	0.02	0.38 %
CMR1	0.01	0.07 %
BTU1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	45.30	7.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	36.00	5.15 %
Chargers	0.76	13.20 %
SWatch	0.25	7.90 %
Ear-Buds	0.20	2.14 %
Case	0.03	20.07 %
Pow-Bank	0.02	1.30 %
Dig-Acce	0.02	0.42 %
Total	37.29	5.10 %

Branch *	MTD Sales L	Brand Share %
CH16	2.26	5.52 %
CH14	1.33	2.72 %
CH07	0.35	1.56 %
CH47	0.29	1.31 %
GUD2	0.22	0.91 %
CH30	0.19	1.01 %
MC09	0.19	1.88 %
CH29	0.18	4.16 %
CH42	0.18	0.81 %
CH37	0.17	1.00 %
CH38	0.15	0.66 %
CH08	0.01	0.03 %
AVD1	0.01	0.02 %
CH26	0.01	0.09 %
CH22		0.02 %
SKL1		0.01 %
MC10		0.01 %
CGL1		0.00 %
CH39		0.00 %
CH45		0.00 %
CH49		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	37.29	5.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	10.04	3.61 %
Chargers	0.53	19.54 %
Dig-Acce	0.02	1.32 %
Total	10.59	3.66 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.62	5.94 %
KGI1	0.91	3.97 %
GDR1	0.84	3.90 %
TPR1	0.39	2.53 %
MPM1	0.20	2.57 %
CBE2	0.17	1.40 %
CBE4	0.15	1.57 %
ANR1	0.01	1.90 %
GBM1	0.01	0.09 %
KMR1	0.01	0.07 %
PDM1	0.01	0.20 %
CBE1	0.01	0.27 %
SNR1		0.07 %
UMP1		0.09 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	10.59	3.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.54	1.83 %
Chargers	0.34	11.51 %
Tab	0.12	4.02 %
Pow-Bank	0.03	2.08 %
Dig-Acce	0.02	8.25 %
Case		3.42 %
Total	10.06	1.88 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.05	3.90 %
CDM1	1.35	4.41 %
MKM1	1.30	6.15 %
VPM2	0.82	4.24 %
POY1	0.64	2.36 %
TVM2	0.21	0.55 %
KKI2	0.16	0.85 %
TRK1	0.13	0.28 %
TDM1	0.03	0.16 %
VCM1	0.02	0.19 %
NVL2	0.02	0.06 %
KML1	0.01	0.08 %
KLM1	0.01	0.02 %
PRT1	0.01	0.02 %
POY2		0.00 %
SJI2		0.00 %
STP1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	10.06	1.88 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %