

MTD Sales
105.50 L

Brand Share %
2.51 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	101.56	2.55 %
Chargers	2.49	10.48 %
Ear-Buds	0.70	1.24 %
Tab	0.50	1.10 %
Case	0.21	40.51 %
EXT WNTY-MOB	0.11	0.21 %
Dig-Acce	0.06	0.55 %
Pow-Bank	0.04	0.29 %
SWatch	-0.18	-0.59 %
Total	105.50	2.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	21.14	3.40 %
WEST-02	13.10	3.08 %
NORTH ARCOT	12.49	2.56 %
CHENNAI-02	11.72	1.75 %
SOUTH-03	11.28	2.82 %
CHENNAI-01	8.98	1.75 %
TRICHY-01	8.29	2.06 %
SOUTH ARCOT	6.70	1.88 %
WEST-01	5.93	2.24 %
KL-SOUTH	4.63	13.95 %
HO01	1.24	3.35 %
Total	105.50	2.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	20.05	3.44 %
Chargers	0.46	14.04 %
Ear-Buds	0.31	4.57 %
Case	0.15	52.87 %
SWatch	0.08	1.41 %
Pow-Bank	0.04	2.17 %
EXT WNTY-MOB	0.03	0.30 %
Dig-Acce	0.01	0.91 %
Total	21.14	3.40 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.39	1.39 %
ERL2	0.30	2.49 %
ASM1	0.20	1.77 %
SGT1	0.10	0.69 %
TKS1	0.07	0.40 %
KSM1	0.06	0.88 %
SDI1	0.02	0.30 %
ARM1	0.01	0.15 %
SKD1	0.01	0.11 %
SNL1	0.01	0.08 %
UDN1	0.01	0.08 %
VKM1		0.04 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	21.14	3.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	12.36	3.04 %
Chargers	0.48	22.05 %
Ear-Buds	0.17	3.33 %
Tab	0.07	2.08 %
Dig-Acce	0.01	5.12 %
Case		41.46 %
Total	13.10	3.08 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.35	1.25 %
ATU1	0.33	2.21 %
PLC1	0.28	2.19 %
VPD1	0.23	1.10 %
SLM3	0.22	1.60 %
MTR1	0.20	1.47 %
TCG1	0.16	2.03 %
EDP1	0.08	0.85 %
ERD1	0.08	1.65 %
MCR1	0.07	0.52 %
OML1	0.07	0.29 %
DPR2	0.06	0.76 %
KRI1	0.06	0.52 %
BMD1	0.04	0.43 %
SGG1	0.02	0.43 %
VKL1	0.01	0.26 %
SGI1	0.01	0.06 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
Total	13.10	3.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	11.79	2.58 %
Chargers	0.40	14.50 %
Tab	0.20	3.57 %
Ear-Buds	0.08	1.42 %
Dig-Acce	0.01	2.86 %
Case		33.30 %
Total	12.49	2.56 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	0.93 %
TRR1	0.64	2.34 %
VNB1	0.47	2.26 %
VSI1	0.41	1.63 %
ABR1	0.19	1.27 %
TRT1	0.17	1.40 %
ANI1	0.06	0.73 %
SBR1	0.06	0.41 %
UGI1	0.06	0.29 %
SLG1	0.02	0.15 %
CPT1	0.01	0.13 %
CYR1	0.01	0.06 %
TRL1	0.01	0.04 %
VEL1	0.01	0.05 %
PLR1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	12.49	2.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	11.86	1.89 %
Chargers	0.29	8.97 %
Case	0.01	11.12 %
Dig-Acce		0.16 %
EXT WNTY-MOB		0.05 %
Tab		-0.02 %
Ear-Buds	-0.02	-0.20 %
SWatch	-0.43	-16.05 %
Total	11.72	1.75 %

Branch *	MTD Sales L	Brand Share %
CH12	0.81	2.47 %
CH46	0.39	2.05 %
UKI1	0.38	1.49 %
MJR1	0.36	1.09 %
CH09	0.30	2.15 %
CH20	0.24	0.60 %
CH18	0.22	0.84 %
MC06	0.19	1.01 %
CH24	0.15	0.66 %
CH44	0.13	0.49 %
CH17	0.08	0.40 %
MC05	0.07	0.24 %
CH33	0.06	0.20 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH27		0.00 %
CH34		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
CH31	-1.38	-18.17 %
Total	11.72	1.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	10.91	2.86 %
Chargers	0.19	9.50 %
SWatch	0.13	5.74 %
Ear-Buds	0.04	0.90 %
EXT WNTY-MOB	0.01	0.26 %
Dig-Acce		1.41 %
Total	11.28	2.82 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.45	1.67 %
PNV2	0.22	1.32 %
TPT1	0.21	2.02 %
PKM1	0.19	2.29 %
TEN1	0.17	0.93 %
BNR1	0.16	1.68 %
MLR1	0.01	0.26 %
NTM1	0.01	0.11 %
DKI1	0.01	0.09 %
MNM1		0.07 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	11.28	2.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	8.76	1.82 %
Chargers	0.18	7.29 %
Ear-Buds	0.04	0.37 %
Case		3.58 %
Total	8.98	1.75 %

Branch *	MTD Sales L	Brand Share %
CH38	0.33	1.62 %
CH07	0.25	0.98 %
CH45	0.22	0.99 %
MC10	0.14	0.98 %
CH11	0.11	0.89 %
CH14	0.07	0.24 %
CH35	0.07	0.29 %
MC09	0.07	0.80 %
CH29	0.06	2.25 %
KNR1	0.06	0.42 %
CH42	0.04	0.19 %
MRM1	0.02	0.07 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH39		0.00 %
MC02		0.00 %
SKL1		0.00 %
Total	8.98	1.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	8.03	2.07 %
Tab	0.12	4.13 %
Chargers	0.09	9.88 %
EXT WNTY-MOB	0.04	1.17 %
Dig-Acce		1.36 %
Total	8.29	2.06 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.26	1.15 %
MSI1	0.24	2.04 %
PTK1	0.21	2.31 %
KRN1	0.19	1.17 %
TVR2	0.15	0.77 %
JKM1	0.08	0.55 %
MDI1	0.07	0.93 %
TYR1	0.07	0.30 %
MVM1	0.06	0.60 %
TVR1	0.06	0.65 %
NGT1	0.01	0.07 %
PBR1	0.01	0.17 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	8.29	2.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.25	1.84 %
Chargers	0.20	20.58 %
Tab	0.11	4.39 %
Ear-Buds	0.08	2.69 %
SWatch	0.04	1.53 %
EXT WNTY-MOB	0.03	0.45 %
Total	6.70	1.88 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.29	2.15 %
VPM2	0.23	1.36 %
KML1	0.12	1.29 %
TVM2	0.11	0.54 %
SJI2	0.07	0.25 %
NVL2	0.06	0.34 %
VCM1	0.06	0.92 %
TRK1	0.01	0.05 %
PRT1	0.01	0.08 %
STP1	0.01	0.12 %
ULP1	0.01	0.04 %
KLM1		0.00 %
MKM1		0.00 %
VPM1		0.00 %
Total	6.70	1.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.68	2.26 %
Chargers	0.19	13.44 %
Case	0.04	61.32 %
Dig-Acce	0.01	4.64 %
Total	5.93	2.24 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.36	2.02 %
KMR1	0.25	1.25 %
GBM1	0.21	1.84 %
KGI1	0.17	0.76 %
SYM2	0.07	1.05 %
GDR1	0.06	0.47 %
KGM1	0.01	0.18 %
SNR1	0.01	0.31 %
PLI1	0.01	0.32 %
SUL1	0.01	0.41 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	5.93	2.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.62	14.55 %
Chargers	0.01	4.36 %
Total	4.63	13.95 %

Branch *	MTD Sales L	Brand Share %
Total	4.63	13.95 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.24	4.22 %
Total	1.24	3.35 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.24	3.35 %