

MTD Sales
306.41 L

Brand Share %
5.00 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	294.38	5.05 %
Chargers	6.67	20.09 %
EXT WNTY-MOB	2.45	3.10 %
Tab	1.18	2.34 %
SWatch	1.12	2.65 %
Ear-Buds	0.46	0.71 %
Case	0.07	13.84 %
Pow-Bank	0.04	0.22 %
Dig-Acce	0.03	0.16 %
Total	306.41	5.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	64.65	7.32 %
CHENNAI-02	50.83	6.03 %
NORTH ARCOT	36.69	5.19 %
WEST-02	35.40	5.62 %
CHENNAI-01	33.37	4.45 %
SOUTH-03	25.36	4.90 %
SOUTH ARCOT	20.84	4.40 %
TRICHY-01	20.07	3.77 %
WEST-01	15.81	4.07 %
KL-SOUTH	3.38	10.23 %
HO01		0.00 %
Total	306.41	5.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	62.26	7.50 %
Chargers	1.30	28.74 %
EXT WNTY-MOB	0.74	3.66 %
SWatch	0.34	7.31 %
Dig-Acce		0.27 %
Total	64.65	7.32 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.83	3.76 %
PKD1	1.26	4.29 %
VLY1	0.96	3.19 %
ARM1	0.82	3.44 %
UDN1	0.39	2.08 %
PDI1	0.25	2.50 %
TCN1	0.25	1.12 %
RND1	0.17	0.72 %
VKM1	0.10	0.92 %
TKS1	0.03	0.12 %
ASM1	0.01	0.10 %
TKY1	0.01	0.03 %
MAR1		0.02 %
APK1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
Total	64.65	7.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	48.04	6.03 %
EXT WNTY-MOB	1.02	10.31 %
Chargers	1.02	23.88 %
SWatch	0.43	7.36 %
Ear-Buds	0.30	2.99 %
Case	0.02	12.09 %
Total	50.83	6.03 %

Branch *	MTD Sales L	Brand Share %
CH03	3.98	4.85 %
MC05	1.33	4.47 %
CH41	0.76	3.67 %
CH34	0.72	1.30 %
CH09	0.40	2.25 %
MJR1	0.34	1.50 %
CH33	0.33	0.97 %
MC06	0.27	1.42 %
GPD1	0.13	0.54 %
CH17	0.03	0.32 %
CH18	0.01	0.03 %
CH27	0.01	0.11 %
CH01		0.00 %
CH06		0.00 %
PON1		0.00 %
Total	50.83	6.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	35.29	5.27 %
Chargers	0.93	23.29 %
SWatch	0.31	6.04 %
EXT WNTY-MOB	0.13	1.03 %
Ear-Buds	0.04	0.47 %
Dig-Acce		0.00 %
Total	36.69	5.19 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.06	3.78 %
VEL1	2.39	4.93 %
WJD1	0.82	2.32 %
TRT1	0.65	3.80 %
UGI1	0.31	2.06 %
PLR1	0.16	1.18 %
SBR1	0.14	0.39 %
VNB1	0.11	0.81 %
GDM1	0.10	0.41 %
TRL1	0.02	0.08 %
CPT1	0.01	0.11 %
KPM1	0.01	0.05 %
ABR1		0.00 %
ANI1		0.00 %
PTU1		0.00 %
Total	36.69	5.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	34.48	5.69 %
Chargers	0.64	17.70 %
Tab	0.16	3.31 %
EXT WNTY-MOB	0.10	2.13 %
Dig-Acce	0.01	4.22 %
Case	0.01	69.44 %
Total	35.40	5.62 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.76	4.02 %
EPI1	0.57	2.70 %
DPR2	0.26	2.22 %
SGG1	0.26	3.62 %
ERD2	0.25	2.18 %
APN1	0.23	0.99 %
NKL2	0.21	1.04 %
MCR1	0.16	0.54 %
OML1	0.12	0.52 %
DPR1	0.06	0.55 %
SGI1	0.02	0.06 %
VPD1	0.01	0.04 %
EDP1	0.01	0.07 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
Total	35.40	5.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	31.71	4.48 %
Chargers	0.80	20.76 %
Tab	0.57	6.00 %
EXT WNTY-MOB	0.17	2.34 %
Ear-Buds	0.08	0.89 %
Case	0.04	13.48 %
Dig-Acce		0.12 %
Total	33.37	4.45 %

Branch *	MTD Sales L	Brand Share %
CH40	1.50	2.55 %
AVD1	1.50	2.40 %
CH42	1.26	4.65 %
CH19	0.93	2.81 %
TKM1	0.60	2.84 %
MC10	0.45	2.04 %
CH11	0.42	2.14 %
CH38	0.36	1.67 %
CH22	0.33	2.39 %
CH14	0.28	0.61 %
CH39	0.10	0.45 %
KNR1	0.10	0.37 %
CH30	0.01	0.05 %
MC09	0.01	0.13 %
MRM1	0.01	0.05 %
SKL1	0.01	0.07 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	33.37	4.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	24.50	4.99 %
Chargers	0.61	21.29 %
EXT WNTY-MOB	0.13	1.61 %
Tab	0.12	3.57 %
Total	25.36	4.90 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.21	4.76 %
TEN1	1.09	4.82 %
TDI1	0.69	3.50 %
DKI1	0.68	3.94 %
ADP1	0.64	3.63 %
ODM1	0.56	4.15 %
KKD3	0.46	4.70 %
BNR1	0.37	2.37 %
CMR1	0.27	1.87 %
MDU5	0.27	3.07 %
TPT1	0.20	1.82 %
NKI1	0.18	1.82 %
PKM1	0.01	0.12 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	25.36	4.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	20.37	4.51 %
Chargers	0.43	21.32 %
EXT WNTY-MOB	0.02	0.31 %
Pow-Bank	0.02	1.27 %
Total	20.84	4.40 %

Branch *	MTD Sales L	Brand Share %
KLM1	1.23	4.19 %
TVM2	1.22	3.72 %
NVL2	0.97	3.85 %
TVM1	0.89	3.97 %
TRK1	0.80	2.11 %
SJI2	0.49	1.26 %
POY2	0.48	1.96 %
CDM1	0.45	1.58 %
STP1	0.10	0.73 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	20.84	4.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	19.27	3.79 %
Chargers	0.46	21.14 %
Tab	0.16	4.18 %
EXT WNTY-MOB	0.14	2.33 %
SWatch	0.04	1.26 %
Total	20.07	3.77 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.56	3.18 %
MSI1	0.53	3.18 %
KUM1	0.27	1.56 %
TNJ2	0.26	1.15 %
ORU1	0.26	1.76 %
MDI1	0.25	1.86 %
JKM1	0.23	1.29 %
TYR1	0.11	0.29 %
NCK1	0.09	1.26 %
KIK1	0.01	0.22 %
TRY3	0.01	0.06 %
PBR1	0.01	0.10 %
AYR1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	20.07	3.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	15.14	4.13 %
Chargers	0.44	16.91 %
Tab	0.16	7.44 %
Ear-Buds	0.04	0.61 %
Pow-Bank	0.02	1.16 %
Dig-Acce	0.01	1.32 %
Total	15.81	4.07 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.99	3.48 %
KGI1	1.21	4.19 %
GBM1	1.02	4.89 %
CBE4	0.34	4.82 %
CBE1	0.29	4.39 %
TPR3	0.18	1.97 %
KMD1	0.16	1.59 %
CNR1	0.16	0.84 %
MPM1	0.13	1.43 %
KMR1	0.05	0.21 %
SNR1	0.01	0.16 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	15.81	4.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.34	10.52 %
Chargers	0.05	41.58 %
Total	3.38	10.23 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	2.92 %
Total	3.38	10.23 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %