

MTD Sales
483.09 L

Brand Share %
7.86 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	465.62	7.86 %
Chargers	10.12	28.98 %
Tab	6.48	10.83 %
SWatch	0.57	1.88 %
Ear-Buds	0.20	0.35 %
Dig-Acce	0.05	0.19 %
Pow-Bank	0.05	0.32 %
Total	483.09	7.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	113.56	12.55 %
CHENNAI-02	79.04	8.57 %
NORTH ARCOT	62.44	7.59 %
SOUTH-03	46.83	8.98 %
CHENNAI-01	44.94	6.08 %
TRICHY-01	36.67	6.67 %
WEST-02	35.32	6.98 %
SOUTH ARCOT	27.13	5.17 %
WEST-01	22.51	7.90 %
WEST-03	14.58	7.72 %
HO01	0.07	0.04 %
Total	483.09	7.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	108.25	12.47 %
Tab	2.43	16.98 %
Chargers	2.31	41.59 %
SWatch	0.55	11.62 %
Dig-Acce	0.01	0.26 %
Total	113.56	12.55 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.95	7.51 %
MAR1	1.20	4.49 %
UDN1	0.71	5.96 %
TKS1	0.49	1.94 %
VKM1	0.47	4.36 %
TCN1	0.34	1.76 %
STU2	0.30	4.27 %
KSM1	0.25	1.49 %
TYI1	0.24	2.60 %
APK2	0.23	1.45 %
KGL1	0.22	1.62 %
TKY1	0.16	0.98 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
Total	113.56	12.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	76.76	8.64 %
Chargers	1.34	29.89 %
Tab	0.88	11.36 %
Ear-Buds	0.05	0.45 %
SWatch		0.12 %
Dig-Acce		0.07 %
Total	79.04	8.57 %

Branch *	MTD Sales L	Brand Share %
CH34	3.15	4.86 %
CH33	2.33	5.33 %
GPD1	1.88	5.06 %
CH50	1.39	2.92 %
CH51	1.18	3.02 %
MJR1	0.96	2.45 %
CH24	0.81	4.65 %
CH37	0.51	3.12 %
MC05	0.32	2.08 %
CH23	0.32	3.20 %
CH20	0.31	0.65 %
CH32	0.28	6.51 %
CH18	0.22	0.85 %
CH43	0.16	1.20 %
CH27	0.15	1.72 %
PON1	0.14	0.71 %
CH06		0.00 %
CH36		0.00 %
UKI1		0.00 %
Total	79.04	8.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	60.66	7.61 %
Chargers	1.52	29.98 %
Tab	0.26	4.80 %
Dig-Acce		1.94 %
Total	62.44	7.59 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.60	7.62 %
SBR1	1.80	4.27 %
ABR1	1.68	5.31 %
UGI1	1.66	6.97 %
VNB1	1.54	3.22 %
WJP1	1.23	4.33 %
VEL1	1.16	4.40 %
GDM1	0.66	2.96 %
WJD1	0.48	1.34 %
BGR1	0.42	1.96 %
VSI1	0.41	1.46 %
TRL1	0.31	1.52 %
PLR1	0.13	0.78 %
CYR1	0.01	0.04 %
ANI1		0.00 %
TRT1		0.00 %
Total	62.44	7.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	45.39	9.00 %
Chargers	1.07	36.27 %
Tab	0.26	5.19 %
Ear-Buds	0.10	2.19 %
Total	46.83	8.98 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.72	5.00 %
CBM1	0.81	4.56 %
TDI1	0.76	5.15 %
MDU7	0.65	5.80 %
ODM1	0.64	5.30 %
PKM1	0.55	4.40 %
MDU4	0.39	4.26 %
SGP1	0.28	3.32 %
BTU1	0.24	2.62 %
MDU6	0.17	1.04 %
BNR1	0.16	1.24 %
SVG1	0.16	1.16 %
TEN1	0.15	0.81 %
KPT1	0.14	0.78 %
KYK1	0.13	1.16 %
MNM1	0.13	1.74 %
NKI1	0.13	1.32 %
KRR1	0.13	3.25 %
PNV2	0.11	1.58 %
ADP1	0.01	0.05 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	46.83	8.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	43.63	6.26 %
Chargers	0.76	19.36 %
Tab	0.53	5.93 %
Pow-Bank	0.02	1.55 %
Total	44.94	6.08 %

Branch *	MTD Sales L	Brand Share %
CH48	1.99	6.07 %
CH42	1.41	6.20 %
AVD1	1.37	3.23 %
CH19	1.03	4.99 %
CH22	0.89	2.54 %
CH38	0.82	3.64 %
KNR1	0.64	2.34 %
CGL1	0.60	3.34 %
CH14	0.48	0.85 %
CH30	0.47	1.67 %
CH16	0.33	0.70 %
CH45	0.17	0.53 %
CH08	0.16	1.78 %
CH39	0.13	2.23 %
CH26	0.13	2.81 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	44.94	6.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	35.42	6.62 %
Chargers	0.94	34.74 %
Tab	0.27	5.21 %
Pow-Bank	0.02	1.71 %
Dig-Acce	0.02	8.09 %
Total	36.67	6.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.88	3.69 %
KUM1	1.20	6.08 %
PDK2	0.78	6.69 %
NCK1	0.64	5.78 %
KRN1	0.55	2.78 %
TVR1	0.40	2.55 %
TRY4	0.29	1.40 %
MDI1	0.25	2.67 %
AYR1	0.24	1.23 %
TYR1	0.21	0.73 %
APM1	0.17	5.48 %
TVR2	0.17	0.71 %
PDK1	0.16	3.11 %
TRY3	0.13	1.17 %
KIK1	0.12	1.93 %
JKM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
Total	36.67	6.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	33.46	6.84 %
Tab	1.05	17.49 %
Chargers	0.81	33.93 %
Total	35.32	6.98 %

Branch *	MTD Sales L	Brand Share %
TRM1	2.43	6.22 %
PMP1	2.34	7.34 %
OML1	1.76	5.86 %
SLM3	1.58	7.80 %
MTR1	1.26	5.15 %
EPI1	0.81	4.07 %
MCR1	0.76	3.75 %
PNG1	0.51	4.41 %
KRI1	0.49	2.97 %
EDP1	0.31	6.03 %
SLM2	0.26	1.90 %
BMD1	0.01	0.05 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	35.32	6.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	26.09	5.11 %
Chargers	0.78	33.54 %
Tab	0.26	5.71 %
Dig-Acce		3.59 %
Total	27.13	5.17 %

Branch *	MTD Sales L	Brand Share %
TDM1	1.66	7.47 %
SJI2	1.53	4.59 %
POY1	1.18	6.27 %
PRT1	1.11	3.21 %
TRK1	0.60	1.22 %
CDM1	0.46	1.71 %
VCM2	0.41	4.24 %
KLM1	0.40	1.46 %
CUD1	0.34	0.49 %
STP1	0.30	2.66 %
NVL2	0.29	1.32 %
KML1	0.13	1.03 %
VCM1		0.00 %
VPM1		0.00 %
Total	27.13	5.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	21.85	7.97 %
Chargers	0.39	22.28 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.26 %
Total	22.51	7.90 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.02	7.51 %
CNR1	0.76	4.31 %
KMR1	0.74	2.66 %
PPI1	0.29	2.78 %
PDM1	0.17	6.74 %
UMP1	0.16	4.08 %
CBE5	0.12	7.79 %
CBE3	0.12	6.03 %
CBE1	0.03	0.30 %
ANR1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	22.51	7.90 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	14.11	7.67 %
Tab	0.26	20.88 %
Chargers	0.20	27.61 %
Dig-Acce		15.52 %
Total	14.58	7.72 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.62	4.50 %
AVI1	0.52	4.27 %
ERD2	0.50	7.22 %
CMI1	0.43	3.40 %
PDR1	0.40	7.38 %
ERD1	0.31	4.01 %
SYM2	0.16	1.55 %
TPR3	0.13	1.49 %
TPR4	0.10	1.38 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	14.58	7.72 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	3.08 %
SWatch	0.01	0.55 %
Chargers	0.01	0.22 %
Total	0.07	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.04 %
MSWH		0.00 %
Total	0.07	0.04 %