

MTD Sales
451.66 L

Brand Share %
11.89 %

Information:

MTD : 01-09-2025 To 17-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	431.58	13.29 %
Chargers	6.07	34.86 %
Tab	6.00	16.39 %
Computer	4.65	1.25 %
EXT WNTY-MOB	2.07	5.04 %
Ear-Buds	0.59	1.70 %
SWatch	0.49	2.14 %
Pow-Bank	0.11	0.96 %
Dig-Acce	0.05	0.34 %
Case	0.05	36.42 %
Total	451.66	11.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	79.37	12.58 %
CHENNAI-02	74.82	15.03 %
CHENNAI-01	56.16	12.93 %
SOUTH-03	46.71	12.90 %
WEST-02	44.48	10.44 %
NORTH ARCOT	40.45	9.25 %
TRICHY-01	34.31	8.95 %
WEST-01	28.13	10.76 %
SOUTH ARCOT	24.33	8.05 %
KL-SOUTH	19.88	35.71 %
HO01	3.02	37.49 %
Total	451.66	11.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	75.78	14.67 %
Computer	1.59	1.82 %
Chargers	0.94	32.00 %
EXT WNTY-MOB	0.68	7.54 %
Tab	0.20	3.71 %
Ear-Buds	0.15	3.55 %
Pow-Bank	0.02	1.82 %
Total	79.37	12.58 %

Branch *	MTD Sales L	Brand Share %
VNR2	4.57	10.97 %
TUT2	2.86	11.12 %
TKS1	2.46	10.84 %
ERL2	1.70	11.36 %
KGL1	1.47	11.41 %
MAR1	1.14	5.43 %
APK2	1.08	8.68 %
VLY1	0.94	4.49 %
PKD1	0.84	7.42 %
TKY1	0.68	4.20 %
KSM1	0.59	2.68 %
VKM1	0.58	9.64 %
TYI1	0.45	4.49 %
STU2	0.41	9.28 %
APK1	0.38	4.69 %
ASM1	0.15	1.62 %
MMT1	0.07	0.68 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TVL2		0.00 %
Total	79.37	12.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	72.22	16.49 %
Chargers	0.88	35.95 %
Tab	0.71	12.99 %
Computer	0.50	1.52 %
EXT WNTY-MOB	0.45	10.55 %
Pow-Bank	0.02	2.20 %
Case	0.02	83.41 %
Dig-Acce	0.01	0.14 %
Total	74.82	15.03 %

Branch *	MTD Sales L	Brand Share %
CH33	1.48	9.47 %
PON1	1.39	10.62 %
MC06	1.38	10.66 %
CH18	1.03	4.68 %
GPD1	1.01	4.09 %
UKI1	0.94	5.06 %
CH36	0.50	9.44 %
CH34	0.45	1.78 %
MJR1	0.35	1.26 %
CH23	0.23	3.25 %
CH09	0.20	1.63 %
CH06	0.16	1.19 %
CH17	0.01	0.11 %
CH01		0.00 %
MC08		0.00 %
Total	74.82	15.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	53.56	14.26 %
Tab	1.00	17.42 %
Chargers	0.76	32.20 %
Computer	0.52	1.44 %
Ear-Buds	0.15	2.97 %
EXT WNTY-MOB	0.14	4.73 %
Case	0.03	77.07 %
Dig-Acce		0.17 %
Total	56.16	12.93 %

Branch *	MTD Sales L	Brand Share %
CH07	2.38	11.83 %
CH42	1.63	9.67 %
CH14	1.53	4.53 %
CH38	1.44	9.68 %
CH28	1.16	7.76 %
SKL1	1.01	10.56 %
CH19	0.72	5.77 %
CH39	0.61	9.73 %
MRM1	0.32	2.12 %
CH45	0.28	2.21 %
AVD1	0.19	1.15 %
MC09	0.17	2.91 %
CH26	0.17	4.46 %
MC10	0.15	0.94 %
MC02	0.01	0.48 %
CH37	0.01	0.10 %
TKM1	0.01	0.08 %
CGL1		0.00 %
Total	56.16	12.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	43.39	13.83 %
Computer	1.52	4.78 %
Chargers	0.61	34.69 %
Tab	0.59	18.93 %
EXT WNTY-MOB	0.39	9.03 %
Ear-Buds	0.16	5.10 %
Pow-Bank	0.04	3.62 %
Dig-Acce		0.60 %
Total	46.71	12.90 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.14	7.43 %
DGL1	0.86	7.89 %
DKI1	0.79	9.80 %
ADP1	0.63	5.99 %
KRR1	0.53	10.89 %
SGP1	0.44	11.36 %
DGL2	0.41	8.24 %
USL1	0.38	4.08 %
KPT1	0.34	3.14 %
ODM1	0.28	3.07 %
PNV1	0.26	5.53 %
PNI1	0.19	2.62 %
TPT1	0.17	1.62 %
PKM1	0.11	1.41 %
BTU1	0.10	1.77 %
MNM1	0.10	2.26 %
KYK1	0.10	1.30 %
CBM1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
Total	46.71	12.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	42.96	11.64 %
Computer	0.52	1.23 %
Chargers	0.47	29.03 %
Tab	0.40	11.61 %
EXT WNTY-MOB	0.08	3.30 %
Ear-Buds	0.04	1.31 %
Dig-Acce	0.01	4.69 %
Total	44.48	10.44 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.35	6.98 %
EPI1	1.22	10.80 %
MCR1	1.02	6.47 %
VPD1	0.79	5.16 %
OML1	0.79	3.35 %
MTR1	0.71	4.98 %
TRM1	0.67	2.17 %
RSP1	0.67	9.91 %
PLC1	0.63	4.55 %
VKL1	0.49	6.68 %
NKL2	0.46	3.24 %
TCG1	0.20	2.95 %
KRI1	0.15	1.56 %
KMM1	0.09	1.94 %
DPR1	0.01	0.12 %
SGI1	0.01	0.09 %
EDP1	0.01	0.14 %
DPR2	0.01	0.07 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
Total	44.48	10.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	38.74	10.20 %
Tab	0.97	21.65 %
Chargers	0.67	29.89 %
Ear-Buds	0.04	0.98 %
EXT WNTY-MOB	0.03	0.32 %
Total	40.45	9.25 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.30	10.44 %
TRR1	3.12	10.96 %
WJP1	1.60	8.33 %
SBR1	1.41	7.82 %
CGM1	1.36	8.60 %
VSI1	1.35	8.89 %
VEL1	0.70	3.54 %
KPM1	0.54	4.84 %
PLR1	0.36	5.31 %
GDM1	0.27	1.98 %
ANI1	0.26	2.95 %
VNB1	0.20	1.18 %
TRL1	0.15	0.93 %
ABR1	0.10	0.54 %
CPT1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	40.45	9.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	32.62	9.94 %
Tab	1.05	22.69 %
Chargers	0.55	42.49 %
EXT WNTY-MOB	0.08	2.52 %
Dig-Acce	0.01	2.62 %
Total	34.31	8.95 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.33	10.16 %
PTK1	1.46	9.92 %
TTP1	1.35	7.22 %
NMM1	1.30	11.75 %
MSI1	0.72	5.64 %
TVR2	0.49	3.48 %
JKM1	0.34	2.44 %
PBR1	0.26	4.15 %
MVM1	0.21	1.37 %
PDK1	0.18	1.94 %
KIK1	0.17	2.93 %
NGT1	0.17	1.03 %
NCK1	0.17	2.65 %
TVR1	0.17	1.96 %
AYR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	34.31	8.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	26.89	12.81 %
Chargers	0.55	42.10 %
Tab	0.54	20.69 %
EXT WNTY-MOB	0.07	3.71 %
Ear-Buds	0.04	1.29 %
Pow-Bank	0.02	2.23 %
Dig-Acce	0.01	0.67 %
Total	28.13	10.76 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.41	7.00 %
GDR1	1.13	8.69 %
KGI1	0.65	3.61 %
CNR1	0.59	4.79 %
PPI1	0.55	3.71 %
TPR3	0.47	6.01 %
CBE1	0.27	6.72 %
PLI1	0.21	5.23 %
DPM2	0.15	2.22 %
SYM2	0.01	0.15 %
KMD1	0.01	0.18 %
SUL1	0.01	0.53 %
ANR1		0.03 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
SNR1		0.00 %
UMP1		0.00 %
Total	28.13	10.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	23.32	8.88 %
Tab	0.53	38.55 %
Chargers	0.44	41.32 %
EXT WNTY-MOB	0.03	0.70 %
Dig-Acce		2.45 %
Total	24.33	8.05 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.38	9.13 %
VPM2	1.77	10.32 %
TVM2	1.53	7.58 %
PRT1	1.51	9.63 %
CDM1	1.17	6.01 %
TDM1	0.99	6.75 %
TRK1	0.82	3.82 %
KKI2	0.80	5.27 %
VPM1	0.40	6.60 %
ULP1	0.35	1.66 %
NVL2	0.33	3.83 %
KML1	0.21	2.43 %
SJI1	0.13	0.58 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	24.33	8.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	19.56	38.80 %
Chargers	0.18	55.40 %
EXT WNTY-MOB	0.13	52.14 %
Total	19.88	35.71 %

Branch *	MTD Sales L	Brand Share %
Total	19.88	35.71 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	2.54	77.78 %
SWatch	0.49	23.39 %
Total	3.02	37.49 %

Branch *	MTD Sales L	Brand Share %
Total	3.02	37.49 %