

MTD Sales
357.33 L

Brand Share %
5.75 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	343.74	5.72 %
Chargers	11.30	23.55 %
Tab	2.18	3.21 %
Ear-Buds	0.04	0.07 %
Dig-Acce	0.04	0.25 %
Pow-Bank	0.02	0.12 %
Total	357.33	5.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	117.96	10.75 %
CHENNAI-02	64.63	6.62 %
SOUTH-03	36.00	6.04 %
NORTH ARCOT	31.62	4.50 %
WEST-02	31.33	5.09 %
CHENNAI-01	29.94	4.08 %
TRICHY-01	18.50	3.71 %
SOUTH ARCOT	13.97	2.84 %
WEST-01	13.38	3.54 %
HO01		0.00 %
Total	357.33	5.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	113.17	10.66 %
Chargers	3.85	38.44 %
Tab	0.94	6.64 %
Total	117.96	10.75 %

Branch *	MTD Sales L	Brand Share %
APK2	1.27	5.21 %
RND1	0.86	3.27 %
TKS1	0.79	2.81 %
MMT1	0.61	2.33 %
SNL1	0.57	4.19 %
KYR1	0.42	2.48 %
PDI1	0.32	2.05 %
ARM1	0.30	2.13 %
TKY1	0.14	0.71 %
KGL1	0.13	0.46 %
UDN1	0.13	0.83 %
SDI1	0.08	0.82 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	117.96	10.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	63.04	6.76 %
Chargers	1.27	18.25 %
Tab	0.31	1.96 %
Dig-Acce	0.01	0.10 %
Total	64.63	6.62 %

Branch *	MTD Sales L	Brand Share %
CH34	1.77	4.26 %
MC05	1.70	3.89 %
CH33	1.66	2.77 %
CH44	0.82	1.41 %
CH46	0.72	3.38 %
CH50	0.72	1.51 %
MC06	0.64	5.31 %
CH41	0.53	2.04 %
CH27	0.53	4.43 %
CH17	0.52	2.11 %
UKI1	0.42	1.19 %
PON1	0.42	1.77 %
CH20	0.40	1.27 %
CH51	0.25	0.86 %
MJR1	0.14	0.39 %
CH18	0.13	0.48 %
CH06	0.07	0.33 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
Total	64.63	6.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	34.43	5.95 %
Chargers	1.27	27.93 %
Tab	0.31	6.64 %
Total	36.00	6.04 %

Branch *	MTD Sales L	Brand Share %
KPT1	0.94	4.52 %
BNR1	0.73	4.03 %
MDU7	0.70	4.19 %
TEN2	0.56	2.45 %
MDU4	0.44	3.66 %
PKM1	0.43	3.84 %
ADP1	0.31	1.83 %
SGP1	0.30	1.98 %
MNM1	0.28	4.23 %
PNV2	0.20	3.02 %
DGL2	0.19	1.21 %
MDU6	0.17	0.81 %
TDI1	0.15	1.30 %
TMM1	0.14	0.75 %
CBM1	0.13	0.70 %
CMR1	0.04	0.22 %
DKI1	0.02	0.16 %
TEN1	0.02	0.10 %
ODM1	0.01	0.09 %
KYK1	0.01	0.13 %
PNI1	0.01	0.28 %
BTU1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	36.00	6.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	30.41	4.50 %
Chargers	0.92	17.28 %
Tab	0.30	2.50 %
Total	31.62	4.50 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.38	5.05 %
AKM1	1.30	3.31 %
CGM1	1.11	5.05 %
WJP1	1.03	3.27 %
SBR1	0.84	2.36 %
GDM1	0.82	2.84 %
TRR1	0.27	0.74 %
ANI1	0.17	1.06 %
CPT1	0.16	0.87 %
PLR1	0.14	1.22 %
CYR1	0.14	0.72 %
TRL1	0.01	0.04 %
VEL1	0.01	0.03 %
ABR1		0.00 %
KPM1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	31.62	4.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	29.79	4.99 %
Chargers	1.20	29.00 %
Tab	0.33	5.21 %
Dig-Acce		2.07 %
Total	31.33	5.09 %

Branch *	MTD Sales L	Brand Share %
VPD1	1.08	4.35 %
KVP1	1.02	5.51 %
TRM1	0.47	1.20 %
KRI1	0.30	1.02 %
ATU1	0.24	0.98 %
EDP1	0.17	2.84 %
SLM3	0.16	0.73 %
TCG1	0.16	2.30 %
ERD1	0.15	2.10 %
NKL2	0.14	0.50 %
EPI1	0.14	0.77 %
OML1	0.01	0.04 %
DPR1		0.04 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	31.33	5.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	28.96	4.11 %
Chargers	0.94	17.10 %
Ear-Buds	0.04	0.42 %
Total	29.94	4.08 %

Branch *	MTD Sales L	Brand Share %
CH05	1.58	4.27 %
CH30	0.70	2.65 %
CH19	0.37	1.72 %
CH48	0.36	0.97 %
CH38	0.35	1.47 %
CH16	0.30	0.54 %
CH45	0.27	1.36 %
CH25	0.19	1.01 %
CH42	0.19	0.83 %
CH07	0.15	0.66 %
KNR1	0.14	0.76 %
CH26	0.13	3.76 %
MC10	0.03	0.39 %
GUD2	0.01	0.06 %
MRM1	0.01	0.04 %
TKM1	0.01	0.05 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	29.94	4.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	17.51	3.60 %
Chargers	0.96	30.57 %
Pow-Bank	0.02	1.36 %
Dig-Acce		1.86 %
Total	18.50	3.71 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.41	1.99 %
JKM1	1.05	5.70 %
TVR2	0.69	3.77 %
KRN1	0.49	2.57 %
TNJ2	0.47	2.31 %
AYR1	0.28	2.08 %
PBR1	0.27	2.01 %
NMM1	0.20	1.42 %
ORU1	0.19	1.63 %
PTK1	0.02	0.14 %
APM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	18.50	3.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.58	2.81 %
Chargers	0.39	14.86 %
Total	13.97	2.84 %

Branch *	MTD Sales L	Brand Share %
SJ2	1.39	4.43 %
PRT1	1.19	2.98 %
NVL2	1.00	3.87 %
VPM2	0.92	4.39 %
TRK1	0.77	1.78 %
CUD1	0.72	1.10 %
POY1	0.56	4.77 %
CDM1	0.36	1.19 %
TVM2	0.32	1.18 %
VCM1	0.30	3.79 %
VPM1	0.28	4.08 %
ULP1	0.27	0.93 %
KML1	0.14	1.49 %
POY2	0.13	0.95 %
KLM1	0.01	0.03 %
STP1		0.00 %
TDM1		0.00 %
Total	13.97	2.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	12.86	3.50 %
Chargers	0.50	17.64 %
Dig-Acce	0.02	8.28 %
Total	13.38	3.54 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.71	4.15 %
KGI1	1.57	4.67 %
MPM1	0.20	2.01 %
TPR1	0.19	2.21 %
PDM1	0.16	2.49 %
KMR1	0.14	0.44 %
GBM1	0.11	0.62 %
SYM2	0.01	0.16 %
TPR3	0.01	0.22 %
KGM1	0.01	0.08 %
CBE3	0.01	0.23 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	13.38	3.54 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %