

MTD Sales
101.89 L

Brand Share %
2.54 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	98.40	2.60 %
Chargers	2.38	10.43 %
Ear-Buds	0.66	1.24 %
Tab	0.50	1.18 %
Case	0.18	37.50 %
EXT WNTY-MOB	0.11	0.22 %
Dig-Acce	0.05	0.51 %
Pow-Bank	0.04	0.31 %
SWatch	-0.43	-1.52 %
Total	101.89	2.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.36	3.45 %
WEST-02	12.89	3.21 %
NORTH ARCOT	11.99	2.58 %
CHENNAI-02	11.71	1.82 %
SOUTH-03	10.05	2.65 %
CHENNAI-01	8.93	1.81 %
TRICHY-01	7.72	2.01 %
SOUTH ARCOT	6.47	1.91 %
WEST-01	5.89	2.35 %
KL-SOUTH	4.63	14.24 %
HO01	1.24	3.35 %
Total	101.89	2.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	19.39	3.50 %
Chargers	0.43	13.70 %
Ear-Buds	0.31	4.77 %
Case	0.15	52.59 %
Pow-Bank	0.04	2.23 %
EXT WNTY-MOB	0.03	0.31 %
Dig-Acce	0.01	0.93 %
Total	20.36	3.45 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.36	1.41 %
ASM1	0.20	1.78 %
SGT1	0.10	0.70 %
KSM1	0.06	0.94 %
TKS1	0.03	0.17 %
SDI1	0.02	0.31 %
ARM1	0.01	0.15 %
SKD1	0.01	0.11 %
SNL1	0.01	0.08 %
UDN1	0.01	0.10 %
VKM1		0.05 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	20.36	3.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	12.17	3.17 %
Chargers	0.47	22.25 %
Ear-Buds	0.17	3.83 %
Tab	0.07	2.08 %
Dig-Acce	0.01	3.91 %
Total	12.89	3.21 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.35	1.40 %
ATU1	0.32	2.26 %
PLC1	0.28	2.34 %
VPD1	0.23	1.20 %
SLM3	0.22	1.71 %
MTR1	0.20	1.54 %
TCG1	0.16	1.99 %
EDP1	0.08	0.90 %
ERD1	0.08	1.79 %
MCR1	0.07	0.57 %
OML1	0.07	0.30 %
DPR2	0.06	0.78 %
KRI1	0.06	0.52 %
BMD1	0.04	0.48 %
SGG1	0.02	0.49 %
VKL1	0.01	0.28 %
SGI1	0.01	0.07 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
Total	12.89	3.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	11.31	2.60 %
Chargers	0.38	14.40 %
Tab	0.20	3.86 %
Ear-Buds	0.08	1.54 %
Dig-Acce	0.01	2.97 %
Case		34.19 %
Total	11.99	2.58 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	0.96 %
TRR1	0.64	2.50 %
VNB1	0.47	2.31 %
VSI1	0.40	1.76 %
ABR1	0.19	1.31 %
TRT1	0.17	1.48 %
ANI1	0.06	0.74 %
SBR1	0.06	0.42 %
UGI1	0.06	0.30 %
SLG1	0.02	0.15 %
CPT1	0.01	0.14 %
CYR1	0.01	0.07 %
TRL1	0.01	0.05 %
VEL1	0.01	0.06 %
PLR1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	11.99	2.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	11.86	1.97 %
Chargers	0.28	9.24 %
Case	0.01	11.12 %
Dig-Acce		0.16 %
EXT WNTY-MOB		0.06 %
Tab		-0.02 %
Ear-Buds	-0.02	-0.20 %
SWatch	-0.43	-16.69 %
Total	11.71	1.82 %

Branch *	MTD Sales L	Brand Share %
CH12	0.81	2.48 %
CH46	0.39	2.09 %
UKI1	0.38	1.59 %
MJR1	0.36	1.15 %
CH09	0.30	2.18 %
CH20	0.24	0.63 %
CH18	0.22	0.86 %
MC06	0.19	1.06 %
CH24	0.15	0.67 %
CH44	0.13	0.50 %
CH17	0.08	0.41 %
MC05	0.07	0.26 %
CH33	0.06	0.20 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH27		0.00 %
CH34		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
CH31	-1.38	-18.17 %
Total	11.71	1.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	9.80	2.70 %
Chargers	0.19	9.96 %
Ear-Buds	0.04	0.95 %
EXT WNTY-MOB	0.01	0.27 %
Dig-Acce		1.53 %
Total	10.05	2.65 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.27	1.06 %
PNV2	0.22	1.33 %
TPT1	0.21	2.09 %
BNR1	0.16	1.74 %
TEN1	0.04	0.24 %
MLR1	0.01	0.26 %
NTM1	0.01	0.11 %
PKM1	0.01	0.12 %
DKI1	0.01	0.09 %
MNM1		0.07 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	10.05	2.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	8.76	1.91 %
Chargers	0.17	7.39 %
Case		3.58 %
Total	8.93	1.81 %

Branch *	MTD Sales L	Brand Share %
CH38	0.33	1.67 %
CH07	0.25	1.05 %
CH45	0.22	1.09 %
MC10	0.13	0.97 %
CH11	0.11	0.89 %
CH14	0.07	0.26 %
CH35	0.07	0.31 %
MC09	0.07	0.80 %
CH29	0.06	2.25 %
KNR1	0.06	0.43 %
MRM1	0.02	0.08 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
MC02		0.00 %
SKL1		0.00 %
Total	8.93	1.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	7.49	2.02 %
Tab	0.12	4.82 %
Chargers	0.07	8.12 %
EXT WNTY-MOB	0.04	1.23 %
Dig-Acce		1.47 %
Total	7.72	2.01 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.72	2.45 %
TNJ1	0.26	1.21 %
MSI1	0.24	2.17 %
PTK1	0.21	2.37 %
KRN1	0.19	1.23 %
TVR2	0.15	0.79 %
JKM1	0.08	0.59 %
MDI1	0.07	0.96 %
TYR1	0.07	0.30 %
MVM1	0.06	0.63 %
TVR1	0.06	0.70 %
NGT1	0.01	0.07 %
PBR1	0.01	0.18 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	7.72	2.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.06	1.87 %
Chargers	0.20	22.28 %
Tab	0.11	4.67 %
Ear-Buds	0.08	2.84 %
EXT WNTY-MOB	0.03	0.46 %
Total	6.47	1.91 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.29	2.21 %
VPM2	0.23	1.36 %
KML1	0.12	1.30 %
TVM2	0.07	0.36 %
SJI2	0.07	0.25 %
NVL2	0.06	0.35 %
VCM1	0.06	0.98 %
TRK1	0.01	0.06 %
PRT1	0.01	0.08 %
STP1	0.01	0.14 %
ULP1	0.01	0.05 %
KLM1		0.00 %
MKM1		0.00 %
VPM1		0.00 %
Total	6.47	1.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.68	2.39 %
Chargers	0.18	13.29 %
Case	0.02	42.59 %
Dig-Acce	0.01	4.83 %
Total	5.89	2.35 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.36	2.11 %
KMR1	0.25	1.33 %
GBM1	0.20	1.88 %
KGI1	0.17	0.77 %
SYM2	0.07	1.23 %
GDR1	0.06	0.49 %
KGM1	0.01	0.19 %
SNR1	0.01	0.33 %
PLI1	0.01	0.33 %
SUL1	0.01	0.41 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	5.89	2.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.62	14.84 %
Chargers	0.01	4.36 %
Total	4.63	14.24 %

Branch *	MTD Sales L	Brand Share %
Total	4.63	14.24 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.24	4.22 %
Total	1.24	3.35 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.24	3.35 %