

MTD Sales
287.40 L

Brand Share %
5.10 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	276.25	5.16 %
Chargers	6.41	20.76 %
EXT WNTY-MOB	2.31	3.15 %
Tab	1.05	2.22 %
SWatch	0.82	2.08 %
Ear-Buds	0.43	0.70 %
Case	0.07	14.19 %
Pow-Bank	0.04	0.24 %
Dig-Acce	0.03	0.17 %
Total	287.40	5.10 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	60.54	7.50 %
CHENNAI-02	50.12	6.29 %
WEST-02	33.75	5.79 %
CHENNAI-01	32.07	4.56 %
NORTH ARCOT	29.95	5.00 %
SOUTH-03	24.18	5.02 %
SOUTH ARCOT	19.32	4.55 %
TRICHY-01	18.28	3.79 %
WEST-01	15.81	4.44 %
KL-SOUTH	3.38	10.96 %
HO01		0.00 %
Total	287.40	5.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	58.19	7.68 %
Chargers	1.26	29.60 %
EXT WNTY-MOB	0.74	3.93 %
SWatch	0.34	7.82 %
Dig-Acce		0.27 %
Total	60.54	7.50 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.83	4.41 %
PKD1	1.26	4.70 %
VLY1	0.96	3.74 %
ARM1	0.82	3.65 %
UDN1	0.39	2.17 %
PDI1	0.25	2.71 %
RND1	0.17	0.79 %
VKM1	0.09	0.88 %
TKS1	0.03	0.13 %
ASM1	0.01	0.11 %
TKY1	0.01	0.03 %
MAR1		0.02 %
APK1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
TCN1		0.00 %
Total	60.54	7.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	47.43	6.31 %
Chargers	0.99	25.09 %
EXT WNTY-MOB	0.95	9.87 %
SWatch	0.43	7.77 %
Ear-Buds	0.30	3.08 %
Case	0.02	12.09 %
Total	50.12	6.29 %

Branch *	MTD Sales L	Brand Share %
CH03	3.71	4.83 %
MC05	1.33	4.61 %
CH41	0.76	3.91 %
CH34	0.72	1.36 %
CH09	0.40	2.48 %
MJR1	0.34	1.51 %
CH33	0.33	1.03 %
MC06	0.27	1.43 %
GPD1	0.13	0.56 %
CH17	0.03	0.33 %
CH18	0.01	0.03 %
CH27	0.01	0.12 %
CH01		0.00 %
CH06		0.00 %
PON1		0.00 %
Total	50.12	6.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	32.88	5.87 %
Chargers	0.59	17.69 %
Tab	0.16	3.52 %
EXT WNTY-MOB	0.10	2.26 %
Dig-Acce	0.01	4.51 %
Case	0.01	77.32 %
Total	33.75	5.79 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.75	4.41 %
KRI1	0.34	2.98 %
EPI1	0.33	1.75 %
DPR2	0.26	2.39 %
SGG1	0.26	3.82 %
ERD2	0.25	2.75 %
APN1	0.23	1.05 %
NKL2	0.21	1.08 %
MCR1	0.16	0.59 %
OML1	0.12	0.58 %
DPR1	0.06	0.56 %
SGI1	0.02	0.06 %
VPD1	0.01	0.04 %
EDP1	0.01	0.07 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
Total	33.75	5.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	30.42	4.59 %
Chargers	0.79	21.47 %
Tab	0.57	6.17 %
EXT WNTY-MOB	0.17	2.63 %
Ear-Buds	0.08	0.94 %
Case	0.04	13.48 %
Dig-Acce		0.12 %
Total	32.07	4.56 %

Branch *	MTD Sales L	Brand Share %
CH40	1.50	2.62 %
AVD1	1.50	2.48 %
CH42	1.26	4.84 %
CH19	0.77	2.65 %
TKM1	0.60	2.90 %
MC10	0.45	2.31 %
CH11	0.42	2.28 %
CH38	0.36	1.72 %
CH22	0.33	2.86 %
CH14	0.28	0.65 %
CH39	0.10	0.50 %
KNR1	0.10	0.37 %
CH30	0.01	0.06 %
MC09	0.01	0.13 %
MRM1	0.01	0.05 %
SKL1	0.01	0.08 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	32.07	4.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	28.96	5.11 %
Chargers	0.86	26.19 %
EXT WNTY-MOB	0.13	1.15 %
Dig-Acce		0.00 %
Total	29.95	5.00 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.74	1.40 %
VSI1	0.73	4.85 %
BGR1	0.73	4.71 %
TRT1	0.65	4.01 %
WJD1	0.61	1.93 %
UGI1	0.31	2.20 %
PLR1	0.16	1.23 %
SBR1	0.14	0.42 %
VNB1	0.11	0.83 %
GDM1	0.10	0.44 %
TRL1	0.02	0.09 %
CPT1	0.01	0.12 %
KPM1	0.01	0.06 %
ABR1		0.00 %
ANI1		0.00 %
PTU1		0.00 %
Total	29.95	5.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	23.46	5.13 %
Chargers	0.59	22.25 %
EXT WNTY-MOB	0.13	1.70 %
Total	24.18	5.02 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.69	3.92 %
ADP1	0.64	4.00 %
DKI1	0.56	3.42 %
KKD3	0.46	5.02 %
BNR1	0.37	2.59 %
CMR1	0.27	1.90 %
MDU5	0.27	3.55 %
TPT1	0.20	1.98 %
NKI1	0.18	1.98 %
PKM1	0.01	0.12 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	24.18	5.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.87	4.66 %
Chargers	0.41	20.89 %
EXT WNTY-MOB	0.02	0.34 %
Pow-Bank	0.02	1.36 %
Total	19.32	4.55 %

Branch *	MTD Sales L	Brand Share %
TVM2	0.97	4.04 %
NVL2	0.97	4.09 %
KLM1	0.89	3.40 %
TRK1	0.80	2.28 %
SJI2	0.49	1.38 %
POY2	0.48	2.05 %
CDM1	0.45	1.77 %
STP1	0.10	0.86 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	19.32	4.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	17.57	3.80 %
Chargers	0.44	22.50 %
Tab	0.16	5.03 %
EXT WNTY-MOB	0.07	1.31 %
SWatch	0.04	1.37 %
Total	18.28	3.79 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.56	3.40 %
MSI1	0.53	3.40 %
KUM1	0.27	1.79 %
TNJ2	0.26	1.25 %
ORU1	0.26	2.02 %
MDI1	0.25	2.02 %
JKM1	0.23	1.48 %
TYR1	0.11	0.31 %
NCK1	0.09	1.38 %
KIK1	0.01	0.24 %
TRY3	0.01	0.06 %
PBR1	0.01	0.11 %
AYR1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	18.28	3.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	15.14	4.52 %
Chargers	0.44	17.42 %
Tab	0.16	7.44 %
Ear-Buds	0.04	0.66 %
Pow-Bank	0.02	1.25 %
Dig-Acce	0.01	1.37 %
Total	15.81	4.44 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.99	3.96 %
CBE4	0.34	5.05 %
CBE1	0.29	4.50 %
TPR3	0.18	2.31 %
KMD1	0.16	1.69 %
CNR1	0.16	0.91 %
MPM1	0.13	1.73 %
KMR1	0.05	0.21 %
SNR1	0.01	0.19 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	15.81	4.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.34	11.29 %
Chargers	0.05	41.58 %
Total	3.38	10.96 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	3.28 %
Total	3.38	10.96 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %