

MTD Sales
459.24 L

Brand Share %
7.87 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	442.40	7.87 %
Chargers	9.77	28.75 %
Tab	6.22	10.68 %
SWatch	0.57	1.98 %
Ear-Buds	0.20	0.37 %
Dig-Acce	0.05	0.20 %
Pow-Bank	0.05	0.34 %
Total	459.24	7.87 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	107.81	12.57 %
CHENNAI-02	71.89	8.21 %
NORTH ARCOT	58.87	7.47 %
CHENNAI-01	44.29	6.21 %
SOUTH-03	44.19	8.83 %
WEST-02	35.07	7.20 %
TRICHY-01	34.61	6.57 %
SOUTH ARCOT	25.91	5.34 %
WEST-01	22.34	8.21 %
WEST-03	14.19	7.95 %
HO01	0.07	0.04 %
Total	459.24	7.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	102.56	12.46 %
Tab	2.43	17.62 %
Chargers	2.26	42.28 %
SWatch	0.55	12.08 %
Dig-Acce	0.01	0.33 %
Total	107.81	12.57 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.63	7.17 %
MMT1	1.22	6.15 %
MAR1	1.20	4.58 %
UDN1	0.71	6.37 %
PDI1	0.65	6.13 %
TKS1	0.49	2.09 %
TCN1	0.34	1.82 %
VKM1	0.31	3.13 %
STU2	0.29	4.16 %
KSM1	0.25	1.52 %
TYI1	0.24	2.67 %
APK2	0.23	1.66 %
KGL1	0.22	1.70 %
TKY1	0.16	1.01 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
Total	107.81	12.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	69.68	8.27 %
Chargers	1.28	29.55 %
Tab	0.88	11.36 %
Ear-Buds	0.05	0.47 %
SWatch		0.13 %
Dig-Acce		0.07 %
Total	71.89	8.21 %

Branch *	MTD Sales L	Brand Share %
CH34	3.15	4.90 %
GPD1	1.88	5.47 %
CH50	1.39	3.09 %
CH51	1.18	3.22 %
CH33	1.02	2.70 %
MJR1	0.96	2.64 %
CH24	0.81	4.72 %
CH37	0.51	3.48 %
MC05	0.32	2.11 %
CH23	0.32	3.20 %
CH20	0.31	0.67 %
CH32	0.28	6.53 %
CH18	0.21	0.83 %
CH43	0.16	1.22 %
CH27	0.15	1.72 %
PON1	0.14	0.73 %
CH06		0.00 %
CH36		0.00 %
UKI1		0.00 %
Total	71.89	8.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	57.14	7.48 %
Chargers	1.46	29.80 %
Tab	0.26	4.80 %
Dig-Acce		1.94 %
Total	58.87	7.47 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.52	7.83 %
SBR1	1.80	4.38 %
CGM1	1.80	7.35 %
UGI1	1.66	7.09 %
VNB1	1.54	3.42 %
ABR1	1.33	4.32 %
WJP1	1.07	3.82 %
VEL1	0.93	4.00 %
GDM1	0.66	3.11 %
WJD1	0.48	1.38 %
VSI1	0.41	1.58 %
TRL1	0.31	1.57 %
PLR1	0.13	0.81 %
BGR1	0.13	0.65 %
CYR1	0.01	0.04 %
ANI1		0.00 %
TRT1		0.00 %
Total	58.87	7.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	42.99	6.39 %
Chargers	0.74	19.20 %
Tab	0.53	6.20 %
Pow-Bank	0.02	1.58 %
Total	44.29	6.21 %

Branch *	MTD Sales L	Brand Share %
CH48	1.81	5.86 %
CH42	1.41	6.47 %
AVD1	1.37	3.28 %
CH19	1.03	5.44 %
CH22	0.89	2.54 %
CH38	0.82	3.83 %
KNR1	0.64	2.46 %
CGL1	0.60	3.44 %
CH14	0.48	0.86 %
CH30	0.47	1.78 %
CH16	0.17	0.38 %
CH45	0.17	0.58 %
CH08	0.16	1.78 %
CH39	0.13	2.23 %
CH26	0.13	3.33 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	44.29	6.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	42.80	8.85 %
Chargers	1.02	35.69 %
Tab	0.26	5.19 %
Ear-Buds	0.10	2.33 %
Total	44.19	8.83 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.72	5.10 %
CBM1	0.81	4.70 %
MDU7	0.65	5.95 %
ODM1	0.64	5.37 %
TDI1	0.61	4.38 %
PKM1	0.55	4.87 %
MDU4	0.38	4.32 %
SGP1	0.28	3.46 %
BTU1	0.24	2.68 %
BNR1	0.16	1.30 %
SVG1	0.16	1.22 %
MDU6	0.16	1.09 %
TEN1	0.15	0.81 %
KPT1	0.14	0.81 %
KYK1	0.13	1.16 %
MNM1	0.13	1.74 %
NKI1	0.13	1.40 %
KRR1	0.13	3.70 %
PNV2	0.11	1.58 %
ADP1	0.01	0.06 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	44.19	8.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	33.22	7.06 %
Tab	1.05	17.49 %
Chargers	0.80	34.21 %
Total	35.07	7.20 %

Branch *	MTD Sales L	Brand Share %
TRM1	2.43	6.64 %
PMP1	2.34	7.51 %
OML1	1.76	6.02 %
MTR1	1.26	5.35 %
EPI1	0.81	4.38 %
MCR1	0.76	3.95 %
PNG1	0.51	4.69 %
KRI1	0.49	2.97 %
EDP1	0.31	6.03 %
SLM2	0.26	1.90 %
BMD1	0.01	0.06 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	35.07	7.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	33.68	6.56 %
Chargers	0.88	33.85 %
Pow-Bank	0.02	1.87 %
Dig-Acce	0.02	9.87 %
Tab	0.01	0.18 %
Total	34.61	6.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.88	3.89 %
KUM1	1.20	6.35 %
PDK2	0.78	7.00 %
NCK1	0.64	6.47 %
KRN1	0.55	2.89 %
TVR1	0.40	2.55 %
TRY4	0.29	1.47 %
MDI1	0.25	2.67 %
AYR1	0.24	1.31 %
TYR1	0.21	0.75 %
APM1	0.17	5.48 %
TVR2	0.17	0.73 %
PDK1	0.16	3.11 %
TRY3	0.13	1.24 %
KIK1	0.12	1.98 %
JKM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
Total	34.61	6.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	24.92	5.28 %
Chargers	0.72	32.64 %
Tab	0.26	5.71 %
Dig-Acce		3.59 %
Total	25.91	5.34 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.29	4.11 %
POY1	1.18	7.62 %
PRT1	1.11	3.30 %
TRK1	0.60	1.42 %
CDM1	0.46	1.84 %
VCM2	0.41	4.24 %
KLM1	0.40	1.50 %
CUD1	0.34	0.50 %
STP1	0.30	2.95 %
KML1	0.13	1.07 %
NVL2	0.13	0.61 %
VCM1		0.00 %
VPM1		0.00 %
Total	25.91	5.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	21.68	8.30 %
Chargers	0.39	22.42 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.26 %
Total	22.34	8.21 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.85	7.49 %
CNR1	0.76	4.63 %
KMR1	0.74	2.72 %
PPI1	0.29	2.96 %
PDM1	0.17	6.76 %
UMP1	0.16	4.23 %
CBE5	0.12	7.79 %
CBE3	0.12	6.03 %
CBE1	0.03	0.30 %
ANR1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	22.34	8.21 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	13.73	7.88 %
Tab	0.26	32.31 %
Chargers	0.19	28.21 %
Dig-Acce		16.07 %
Total	14.19	7.95 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.62	4.57 %
AVI1	0.52	4.27 %
CMI1	0.43	3.72 %
PDR1	0.40	7.38 %
ERD2	0.34	5.01 %
ERD1	0.31	4.11 %
SYM2	0.16	1.76 %
TPR3	0.13	1.62 %
TPR4	0.10	1.71 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	14.19	7.95 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	3.72 %
SWatch	0.01	0.68 %
Chargers	0.01	0.22 %
Total	0.07	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.04 %
MSWH		0.00 %
Total	0.07	0.04 %