



# TN : SAMSUNG Sales Performance 17/05/2026 9:31 AM

MTD Sales  
331.97 L

Brand Share %  
5.71 %

Information:

MTD : 01-05-2026 To 16-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	319.45	5.68 %
Chargers	10.24	22.95 %
Tab	2.18	3.39 %
Ear-Buds	0.04	0.08 %
Dig-Acce	0.03	0.25 %
Pow-Bank	0.02	0.13 %
<b>Total</b>	<b>331.97</b>	<b>5.71 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	108.64	10.60 %
CHENNAI-02	61.24	6.74 %
SOUTH-03	34.17	6.06 %
NORTH ARCOT	29.95	4.63 %
WEST-02	29.26	5.16 %
CHENNAI-01	26.72	3.92 %
TRICHY-01	17.37	3.71 %
SOUTH ARCOT	12.41	2.62 %
WEST-01	12.20	3.50 %
HO01		0.00 %
<b>Total</b>	<b>331.97</b>	<b>5.71 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	104.27	10.51 %
Chargers	3.43	37.15 %
Tab	0.94	6.88 %
<b>Total</b>	<b>108.64</b>	<b>10.60 %</b>

Branch *	MTD Sales L	Brand Share %
RND1	0.86	3.40 %
TKS1	0.79	2.97 %
MMT1	0.61	2.42 %
SNL1	0.57	4.35 %
KYR1	0.42	2.59 %
ARM1	0.30	2.25 %
PDI1	0.14	0.98 %
TKY1	0.14	0.78 %
KGL1	0.13	0.48 %
UDN1	0.13	0.90 %
SDI1	0.08	0.83 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
<b>Total</b>	<b>108.64</b>	<b>10.60 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	59.73	6.87 %
Chargers	1.20	18.27 %
Tab	0.31	2.05 %
Dig-Acce		0.06 %
<b>Total</b>	<b>61.24</b>	<b>6.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH34	1.77	4.67 %
MC05	1.70	3.96 %
CH33	1.66	2.91 %
CH24	0.86	4.73 %
CH44	0.82	1.51 %
CH46	0.72	3.63 %
CH50	0.72	1.60 %
CH41	0.53	2.08 %
CH27	0.53	4.69 %
CH17	0.52	2.21 %
UKI1	0.42	1.21 %
PON1	0.42	1.90 %
CH20	0.40	1.41 %
CH51	0.25	0.92 %
MJR1	0.14	0.42 %
CH18	0.13	0.53 %
CH06	0.07	0.39 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
<b>Total</b>	<b>61.24</b>	<b>6.74 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	32.70	5.97 %
Chargers	1.17	27.19 %
Tab	0.31	7.10 %
<b>Total</b>	<b>34.17</b>	<b>6.06 %</b>

Branch *	MTD Sales L	Brand Share %
KPT1	0.81	3.93 %
BNR1	0.73	4.30 %
MDU7	0.70	4.38 %
TEN2	0.56	2.61 %
MDU4	0.44	3.83 %
ADP1	0.31	1.87 %
PKM1	0.30	2.92 %
SGP1	0.30	2.26 %
PNV2	0.20	3.21 %
DGL2	0.19	1.39 %
MDU6	0.17	0.91 %
TDI1	0.15	1.41 %
MNM1	0.14	2.26 %
TMM1	0.14	0.78 %
CBM1	0.13	0.75 %
DKI1	0.02	0.18 %
TEN1	0.02	0.10 %
ODM1	0.01	0.10 %
KYK1	0.01	0.13 %
PNI1	0.01	0.30 %
BTU1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>34.17</b>	<b>6.06 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	28.84	4.64 %
Chargers	0.81	16.80 %
Tab	0.30	2.55 %
<b>Total</b>	<b>29.95</b>	<b>4.63 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	1.29	3.68 %
CGM1	1.11	5.21 %
WJP1	1.03	3.59 %
SBR1	0.84	2.59 %
GDM1	0.63	2.34 %
ANI1	0.17	1.16 %
CPT1	0.16	0.94 %
PLR1	0.14	1.29 %
TRR1	0.14	0.39 %
TRL1	0.01	0.05 %
VEL1	0.01	0.03 %
ABR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>29.95</b>	<b>4.63 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	27.82	5.06 %
Chargers	1.11	29.40 %
Tab	0.33	5.50 %
Dig-Acce		2.09 %
<b>Total</b>	<b>29.26</b>	<b>5.16 %</b>

Branch *	MTD Sales L	Brand Share %
VPD1	1.08	4.84 %
TRM1	0.31	0.87 %
KRI1	0.30	1.08 %
ATU1	0.24	1.16 %
SLM3	0.16	0.80 %
EDP1	0.16	2.81 %
ERD1	0.15	2.27 %
EPI1	0.14	0.81 %
OML1	0.01	0.05 %
DPR1		0.04 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>29.26</b>	<b>5.16 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	25.88	3.95 %
Chargers	0.80	15.96 %
Ear-Buds	0.04	0.46 %
<b>Total</b>	<b>26.72</b>	<b>3.92 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	1.58	4.67 %
CH30	0.70	2.73 %
CH19	0.37	1.99 %
CH38	0.35	1.58 %
CH16	0.29	0.57 %
CH45	0.27	1.53 %
CH25	0.19	1.11 %
CH42	0.19	0.90 %
CH07	0.15	0.70 %
KNR1	0.14	0.80 %
CH26	0.13	4.10 %
MC10	0.03	0.45 %
CH48	0.02	0.07 %
GUD2	0.01	0.07 %
MRM1	0.01	0.04 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH37		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>26.72</b>	<b>3.92 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	16.42	3.59 %
Chargers	0.92	30.86 %
Pow-Bank	0.02	1.55 %
Dig-Acce		2.00 %
<b>Total</b>	<b>17.37</b>	<b>3.71 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.10	1.66 %
TVR2	0.56	3.27 %
KRN1	0.49	2.85 %
TNJ2	0.34	1.72 %
AYR1	0.28	2.37 %
PBR1	0.27	2.09 %
NMM1	0.20	1.53 %
ORU1	0.19	1.75 %
PTK1	0.02	0.15 %
APM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
<b>Total</b>	<b>17.37</b>	<b>3.71 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	12.04	2.59 %
Chargers	0.37	14.64 %
<b>Total</b>	<b>12.41</b>	<b>2.62 %</b>

Branch *	MTD Sales L	Brand Share %
SJI2	1.39	4.68 %
PRT1	1.19	3.03 %
NVL2	1.00	3.96 %
VPM2	0.92	4.68 %
VCM2	0.69	4.77 %
POY1	0.56	4.85 %
CUD1	0.43	0.68 %
CDM1	0.36	1.21 %
TVM2	0.32	1.22 %
VCM1	0.30	4.12 %
VPM1	0.28	4.30 %
ULP1	0.27	0.95 %
KML1	0.14	1.81 %
POY2	0.13	0.95 %
KLM1	0.01	0.03 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
<b>Total</b>	<b>12.41</b>	<b>2.62 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	11.75	3.48 %
Chargers	0.43	17.23 %
Dig-Acce	0.02	9.19 %
Total	12.20	3.50 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.57	4.06 %
KGI1	1.56	5.26 %
MPM1	0.20	2.01 %
TPR1	0.19	2.30 %
PDM1	0.16	3.02 %
GBM1	0.11	0.65 %
SYM2	0.01	0.17 %
TPR3	0.01	0.23 %
KGM1	0.01	0.09 %
CBE3	0.01	0.24 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	12.20	3.50 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %