



# TN : SAMSUNG Sales Performance 17/04/2026 9:31 AM

MTD Sales  
340.04 L

Brand Share %  
5.56 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	324.41	5.45 %
Chargers	13.29	32.77 %
Tab	2.07	3.52 %
Ear-Buds	0.23	0.38 %
Dig-Acce	0.02	0.78 %
Case	0.01	86.70 %
<b>Total</b>	<b>340.04</b>	<b>5.56 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	104.49	10.03 %
CHENNAI-02	59.55	7.03 %
SOUTH-03	37.27	7.02 %
CHENNAI-01	36.19	4.45 %
WEST-02	31.15	5.45 %
TRICHY-01	26.31	5.01 %
NORTH ARCOT	25.86	3.88 %
SOUTH ARCOT	9.77	1.99 %
WEST-01	9.46	2.81 %
HO01		0.00 %
<b>Total</b>	<b>340.04</b>	<b>5.56 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	100.70	9.94 %
Chargers	3.80	41.27 %
Case		50.25 %
<b>Total</b>	<b>104.49</b>	<b>10.03 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	1.42	2.63 %
MAR1	0.88	2.78 %
PDI1	0.68	4.81 %
KGL1	0.64	2.93 %
KYR1	0.50	2.93 %
SKD1	0.45	2.57 %
ARM1	0.30	2.38 %
ASM1	0.21	1.45 %
RPM1	0.18	2.14 %
RND1	0.01	0.05 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
<b>Total</b>	<b>104.49</b>	<b>10.03 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	57.46	7.02 %
Chargers	2.09	32.27 %
Dig-Acce		2.80 %
<b>Total</b>	<b>59.55</b>	<b>7.03 %</b>

Branch *	MTD Sales L	Brand Share %
CH34	2.33	4.49 %
CH20	2.30	5.08 %
CH17	1.79	5.32 %
CH33	1.45	3.26 %
CH41	0.96	5.24 %
MC06	0.76	5.45 %
CH44	0.76	3.08 %
PON1	0.65	4.00 %
MC05	0.55	1.93 %
CH24	0.54	2.26 %
CH18	0.29	0.93 %
CH50	0.20	0.80 %
CH23	0.18	1.02 %
CH06	0.14	0.65 %
CH31	0.13	1.35 %
CH51	0.13	0.49 %
CH36	0.12	0.80 %
CH43	0.12	0.72 %
CH27		0.00 %
GPD1		0.00 %
MJR1		0.00 %
<b>Total</b>	<b>59.55</b>	<b>7.03 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	35.18	6.80 %
Chargers	1.59	43.36 %
Tab	0.49	10.49 %
Dig-Acce		1.63 %
<b>Total</b>	<b>37.27</b>	<b>7.02 %</b>

Branch *	MTD Sales L	Brand Share %
BNR1	0.61	5.04 %
KKD3	0.42	3.87 %
ADP1	0.31	2.28 %
TDI1	0.31	2.11 %
CMR1	0.30	1.43 %
SVG1	0.29	1.80 %
TEN1	0.14	0.71 %
PVI1	0.13	0.90 %
USL1	0.13	1.04 %
MLR1	0.12	2.17 %
TMM1	0.12	0.89 %
DKI1	0.02	0.06 %
ODM1	0.01	0.12 %
PKM1	0.01	0.11 %
KYK1	0.01	0.19 %
BTU1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
<b>Total</b>	<b>37.27</b>	<b>7.02 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	34.57	4.39 %
Chargers	1.27	24.53 %
Tab	0.31	2.60 %
Ear-Buds	0.04	0.44 %
Case	0.01	100.00 %
<b>Total</b>	<b>36.19</b>	<b>4.45 %</b>

Branch *	MTD Sales L	Brand Share %
CH30	1.14	1.60 %
CH48	0.74	2.33 %
CH25	0.56	2.67 %
CH45	0.54	1.89 %
KNR1	0.40	1.88 %
CH42	0.31	1.87 %
AVD1	0.18	0.96 %
CH38	0.13	0.73 %
MRM1	0.12	0.40 %
CH08	0.12	0.36 %
CH49	0.12	0.44 %
GUD2	0.12	0.57 %
CH22	0.01	0.11 %
CGL1		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>36.19</b>	<b>4.45 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	28.64	5.12 %
Chargers	1.30	37.22 %
Tab	1.21	26.29 %
<b>Total</b>	<b>31.15</b>	<b>5.45 %</b>

Branch *	MTD Sales L	Brand Share %
VPD1	0.88	3.76 %
ERD1	0.29	4.97 %
ATU1	0.27	1.00 %
OML1	0.21	0.93 %
EDP1	0.14	3.43 %
KRI1	0.13	0.45 %
EPI1	0.12	0.72 %
MTR1	0.12	0.58 %
SLM2	0.01	0.06 %
TRM1	0.01	0.03 %
VKL1	0.01	0.21 %
DPR1	0.01	0.10 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
<b>Total</b>	<b>31.15</b>	<b>5.45 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	24.98	4.87 %
Chargers	1.31	44.36 %
Dig-Acce	0.01	4.71 %
<b>Total</b>	<b>26.31</b>	<b>5.01 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.35	2.91 %
KUM1	0.52	2.34 %
NCK1	0.38	4.03 %
MSI1	0.31	1.43 %
PTK1	0.29	1.38 %
JKM1	0.25	1.47 %
PBR1	0.13	1.73 %
MVM1	0.13	0.96 %
NGT1	0.13	0.69 %
TYR1	0.01	0.04 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
<b>Total</b>	<b>26.31</b>	<b>5.01 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	24.62	3.80 %
Chargers	0.96	20.57 %
Ear-Buds	0.19	2.27 %
Tab	0.07	1.44 %
<b>Total</b>	<b>25.86</b>	<b>3.88 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	1.75	5.04 %
VSI1	1.04	3.81 %
TRR1	0.94	2.54 %
VEL1	0.87	2.23 %
KPM1	0.79	3.90 %
SBR1	0.38	1.12 %
GDM1	0.22	1.17 %
TRL1	0.13	0.45 %
VNB1	0.13	0.42 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>25.86</b>	<b>3.88 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	9.30	1.94 %
Chargers	0.47	18.33 %
<b>Total</b>	<b>9.77</b>	<b>1.99 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	1.07	3.38 %
POY1	0.71	2.61 %
ULP1	0.53	1.71 %
STP1	0.39	3.78 %
TVM2	0.30	1.08 %
CUD1	0.27	0.61 %
SJI2	0.20	0.62 %
POY2	0.16	0.51 %
TDM1	0.13	0.69 %
KML1	0.12	0.91 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>9.77</b>	<b>1.99 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	8.96	2.73 %
Chargers	0.51	21.30 %
<b>Total</b>	<b>9.46</b>	<b>2.81 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.31	2.35 %
DPM2	0.38	4.59 %
TPR2	0.25	2.21 %
UAM1	0.18	0.78 %
TPR3	0.18	1.40 %
KMR1	0.13	0.58 %
GBM1	0.01	0.07 %
MPM1	0.01	0.13 %
SUL1	0.01	0.28 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>9.46</b>	<b>2.81 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %