

MTD Sales
414.65 L

Brand Share %
7.15 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	402.23	7.20 %
Chargers	10.51	19.64 %
SWatch	0.64	2.86 %
Ear-Buds	0.48	0.85 %
Pow-Bank	0.29	1.65 %
Dig-Acce	0.23	2.16 %
Case	0.16	10.85 %
Tab	0.12	0.24 %
Total	414.65	7.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	120.04	10.49 %
CHENNAI-02	65.33	7.79 %
WEST-02	48.37	8.02 %
NORTH ARCOT	43.22	6.22 %
TRICHY-01	42.95	8.20 %
SOUTH-03	41.61	7.69 %
CHENNAI-01	35.08	5.25 %
WEST-01	9.15	3.53 %
SOUTH ARCOT	8.89	1.86 %
HO01		0.00 %
Total	414.65	7.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	116.60	10.57 %
Chargers	2.90	28.86 %
SWatch	0.25	7.59 %
Case	0.12	35.05 %
Ear-Buds	0.10	1.16 %
Dig-Acce	0.05	3.35 %
Pow-Bank	0.03	0.99 %
Total	120.04	10.49 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.32	6.62 %
TKS2	1.62	3.93 %
KSM1	1.31	6.82 %
PKD1	1.30	6.11 %
VLY1	1.29	2.99 %
TCN1	1.24	6.36 %
TYI1	1.09	5.77 %
ARM1	0.58	4.56 %
VKM1	0.46	4.41 %
SKD1	0.45	3.73 %
MAR1	0.31	0.98 %
KGL1	0.19	0.75 %
MMT1	0.17	0.56 %
RND1	0.14	0.66 %
TKY1	0.05	0.30 %
PDI1	0.01	0.10 %
ASM1		0.00 %
COL1		0.00 %
KYR1		0.00 %
SDI1		0.00 %
STU2		0.00 %
Total	120.04	10.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	63.41	7.86 %
Chargers	1.63	25.66 %
SWatch	0.13	4.65 %
Pow-Bank	0.09	3.90 %
Ear-Buds	0.03	0.34 %
Dig-Acce	0.03	1.29 %
Case	0.01	4.29 %
Total	65.33	7.79 %

Branch *	MTD Sales L	Brand Share %
UKI1	1.76	5.68 %
CH50	1.20	3.57 %
PON1	1.19	4.55 %
GPD1	1.18	2.48 %
CH17	0.93	3.71 %
CH44	0.50	1.83 %
CH51	0.49	1.58 %
CH33	0.32	0.96 %
CH18	0.32	2.58 %
MJR1	0.31	0.85 %
CH06	0.30	1.65 %
CH20	0.23	0.62 %
CH36	0.16	1.37 %
CH31	0.02	0.23 %
CH27	0.02	0.25 %
MC06	0.01	0.12 %
CH23	0.01	0.07 %
CH43		0.00 %
Total	65.33	7.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	47.37	8.07 %
Chargers	1.00	25.86 %
Dig-Acce		2.58 %
Pow-Bank		0.14 %
Total	48.37	8.02 %

Branch *	MTD Sales L	Brand Share %
KRI1	1.12	3.74 %
TRM1	1.11	3.50 %
ATU1	0.82	3.60 %
VPD1	0.80	3.11 %
BMD1	0.74	4.67 %
EDP1	0.52	4.54 %
SLM2	0.38	1.64 %
PLC1	0.33	2.48 %
SLM3	0.27	1.83 %
OML1	0.19	0.70 %
KAM1	0.19	1.61 %
MTR1	0.14	0.67 %
CMI1	0.11	1.34 %
EPI1	0.02	0.14 %
VKL1	0.01	0.28 %
KMM1	0.01	0.19 %
DPR1		0.05 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
Total	48.37	8.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	42.23	6.30 %
Chargers	0.98	17.02 %
Pow-Bank	0.02	0.61 %
Dig-Acce	0.01	0.62 %
Case		0.77 %
Total	43.22	6.22 %

Branch *	MTD Sales L	Brand Share %
WJD1	2.26	6.37 %
SLG1	1.54	6.80 %
WJP1	1.49	5.14 %
BGR1	1.30	6.59 %
VEL1	0.91	2.51 %
VSI1	0.60	2.56 %
GDM1	0.56	2.64 %
PTU1	0.45	2.75 %
TRR1	0.33	1.12 %
TRT1	0.31	1.62 %
SBR1	0.14	0.37 %
PLR1	0.01	0.11 %
ABR1	0.01	0.02 %
ANI1		0.02 %
VNB1		0.01 %
CYR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	43.22	6.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	41.41	8.14 %
Chargers	1.26	35.05 %
Ear-Buds	0.15	3.52 %
Dig-Acce	0.07	17.48 %
Pow-Bank	0.06	3.34 %
Total	42.95	8.20 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.66	6.08 %
KUM1	1.37	7.10 %
TNJ2	1.05	5.13 %
PBR1	0.32	2.73 %
MSI1	0.03	0.13 %
MDI1	0.03	0.44 %
PTK1	0.03	0.25 %
TVR1	0.03	0.24 %
PDK1	0.02	0.58 %
NGT1	0.01	0.09 %
NCK1	0.01	0.12 %
APM1		0.07 %
AYR1		0.00 %
MVM1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	42.95	8.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	40.21	7.68 %
Chargers	1.34	27.97 %
Pow-Bank	0.03	1.87 %
Dig-Acce	0.03	6.90 %
Case		0.67 %
Total	41.61	7.69 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.18	6.76 %
TEN1	1.17	5.09 %
TPT1	1.15	5.85 %
ADP1	0.78	6.04 %
MPA1	0.68	3.81 %
ATG1	0.62	5.37 %
CBM1	0.58	4.45 %
MNM1	0.47	6.40 %
KPT1	0.45	2.55 %
DGL2	0.36	4.32 %
MDU4	0.33	2.80 %
TMM1	0.31	1.79 %
PVI1	0.31	1.80 %
PNI1	0.15	4.68 %
KRR1	0.02	0.39 %
CMR1	0.01	0.07 %
BTU1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	41.61	7.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	33.90	5.32 %
Chargers	0.65	12.48 %
SWatch	0.25	8.56 %
Ear-Buds	0.20	2.29 %
Case	0.03	20.07 %
Pow-Bank	0.02	1.42 %
Dig-Acce	0.02	0.48 %
Total	35.08	5.25 %

Branch *	MTD Sales L	Brand Share %
CH16	1.82	4.65 %
CH14	1.20	2.68 %
CH07	0.35	1.66 %
CH47	0.29	1.41 %
GUD2	0.22	0.98 %
CH30	0.19	1.24 %
MC09	0.19	1.90 %
CH29	0.18	4.52 %
CH37	0.17	1.19 %
CH38	0.15	0.76 %
CH08	0.01	0.04 %
AVD1	0.01	0.03 %
CH26	0.01	0.10 %
CH22		0.02 %
SKL1		0.01 %
MC10		0.01 %
CGL1		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	35.08	5.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	8.69	3.48 %
Chargers	0.45	19.31 %
Dig-Acce		0.37 %
Total	9.15	3.53 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.44	5.47 %
KGI1	0.91	4.39 %
KMD1	0.48	6.11 %
TPR1	0.39	2.71 %
GDR1	0.38	2.17 %
TPR4	0.30	5.73 %
MPM1	0.19	2.91 %
CBE2	0.17	1.48 %
CBE4	0.15	1.85 %
ANR1	0.01	2.80 %
GBM1	0.01	0.10 %
KMR1	0.01	0.07 %
PDM1	0.01	0.22 %
CBE1	0.01	0.29 %
SNR1		0.07 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	9.15	3.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.42	1.81 %
Chargers	0.30	10.68 %
Tab	0.12	4.23 %
Pow-Bank	0.03	2.31 %
Dig-Acce	0.02	8.69 %
Case		3.42 %
Total	8.89	1.86 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.88	4.21 %
MKM1	1.11	5.98 %
CDM1	0.93	3.35 %
VPM2	0.61	3.23 %
POY1	0.47	1.88 %
TVM2	0.21	0.62 %
KKI2	0.16	0.93 %
TRK1	0.13	0.31 %
TDM1	0.03	0.18 %
VCM1	0.02	0.23 %
NVL2	0.02	0.07 %
KML1	0.01	0.08 %
KLM1	0.01	0.02 %
PRT1	0.01	0.02 %
POY2		0.00 %
SJI2		0.00 %
STP1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	8.89	1.86 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %