

MTD Sales
98.18 L

Brand Share %
2.63 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	94.78	2.68 %
Chargers	2.29	10.54 %
Ear-Buds	0.66	1.35 %
Tab	0.50	1.30 %
Case	0.18	38.45 %
EXT WNTY-MOB	0.11	0.23 %
Dig-Acce	0.05	0.47 %
Pow-Bank	0.04	0.33 %
SWatch	-0.43	-1.64 %
Total	98.18	2.63 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.15	3.43 %
WEST-02	12.20	3.24 %
CHENNAI-02	11.71	2.02 %
NORTH ARCOT	11.44	2.62 %
SOUTH-03	9.30	2.60 %
CHENNAI-01	8.93	1.96 %
TRICHY-01	7.47	2.05 %
SOUTH ARCOT	6.46	2.00 %
WEST-01	5.88	2.66 %
KL-SOUTH	4.39	14.18 %
HO01	1.24	3.35 %
Total	98.18	2.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	18.18	3.47 %
Chargers	0.43	14.63 %
Ear-Buds	0.31	5.12 %
Case	0.15	53.96 %
Pow-Bank	0.04	2.33 %
EXT WNTY-MOB	0.03	0.34 %
Dig-Acce	0.01	0.94 %
Total	19.15	3.43 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.36	1.48 %
ASM1	0.20	1.96 %
SGT1	0.10	0.73 %
KSM1	0.06	1.02 %
TKS1	0.03	0.18 %
SDI1	0.02	0.33 %
ARM1	0.01	0.15 %
SKD1	0.01	0.11 %
SNL1	0.01	0.08 %
UDN1	0.01	0.12 %
VKM1		0.05 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	19.15	3.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	11.53	3.21 %
Chargers	0.42	21.12 %
Ear-Buds	0.17	4.10 %
Tab	0.07	2.38 %
Dig-Acce	0.01	4.21 %
Total	12.20	3.24 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.35	1.50 %
ATU1	0.32	2.39 %
PLC1	0.28	2.47 %
VPD1	0.23	1.23 %
SLM3	0.22	1.78 %
MTR1	0.20	1.63 %
TCG1	0.16	2.09 %
EDP1	0.08	0.94 %
ERD1	0.08	1.91 %
MCR1	0.07	0.60 %
OML1	0.07	0.32 %
DPR2	0.06	0.79 %
KRI1	0.06	0.55 %
BMD1	0.04	0.50 %
SGG1	0.01	0.26 %
VKL1	0.01	0.29 %
SGI1	0.01	0.07 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
Total	12.20	3.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	11.86	2.18 %
Chargers	0.28	10.09 %
Case	0.01	11.35 %
Dig-Acce		0.17 %
EXT WNTY-MOB		0.06 %
Tab		-0.02 %
Ear-Buds	-0.02	-0.24 %
SWatch	-0.43	-17.93 %
Total	11.71	2.02 %

Branch *	MTD Sales L	Brand Share %
CH46	0.39	2.30 %
UKI1	0.38	1.76 %
MJR1	0.36	1.25 %
CH09	0.30	2.55 %
CH20	0.24	0.75 %
CH18	0.22	0.91 %
MC06	0.19	1.07 %
CH24	0.15	0.69 %
CH44	0.13	0.54 %
CH17	0.08	0.43 %
MC05	0.07	0.28 %
CH33	0.06	0.22 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH27		0.00 %
CH34		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	11.71	2.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.78	2.63 %
Chargers	0.36	13.97 %
Tab	0.20	4.63 %
Ear-Buds	0.08	1.63 %
Dig-Acce	0.01	3.06 %
Case		34.19 %
Total	11.44	2.62 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	1.03 %
VNB1	0.47	2.36 %
VSI1	0.40	1.94 %
GDM1	0.26	1.53 %
ABR1	0.19	1.32 %
TRT1	0.17	1.63 %
ANI1	0.06	0.81 %
SBR1	0.06	0.44 %
UGI1	0.06	0.33 %
SLG1	0.02	0.16 %
CPT1	0.01	0.15 %
CYR1	0.01	0.07 %
TRL1	0.01	0.05 %
VEL1	0.01	0.06 %
PLR1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	11.44	2.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	9.06	2.64 %
Chargers	0.19	10.36 %
Ear-Buds	0.04	1.01 %
EXT WNTY-MOB	0.01	0.28 %
Total	9.30	2.60 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.27	1.19 %
PNV2	0.22	1.37 %
TPT1	0.21	2.22 %
BNR1	0.16	1.93 %
TEN1	0.04	0.25 %
MLR1	0.01	0.26 %
NTM1	0.01	0.11 %
PKM1	0.01	0.13 %
DKI1	0.01	0.09 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	9.30	2.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	8.76	2.06 %
Chargers	0.17	7.84 %
Total	8.93	1.96 %

Branch *	MTD Sales L	Brand Share %
CH38	0.33	1.76 %
CH07	0.25	1.10 %
CH45	0.22	1.27 %
MC10	0.13	1.00 %
CH11	0.11	1.01 %
CH14	0.07	0.28 %
CH35	0.07	0.36 %
MC09	0.07	0.86 %
CH29	0.06	2.27 %
KNR1	0.06	0.46 %
MRM1	0.02	0.08 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
MC02		0.00 %
SKL1		0.00 %
Total	8.93	1.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	7.24	2.07 %
Tab	0.12	5.05 %
Chargers	0.07	8.54 %
EXT WNTY-MOB	0.04	1.34 %
Dig-Acce		1.52 %
Total	7.47	2.05 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.26	1.26 %
MSI1	0.24	2.36 %
PTK1	0.21	2.43 %
KRN1	0.19	1.29 %
TVR2	0.15	0.82 %
JKM1	0.08	0.65 %
MDI1	0.07	1.07 %
TYR1	0.07	0.31 %
MVM1	0.06	0.63 %
TVR1	0.06	0.73 %
NGT1	0.01	0.07 %
PBR1	0.01	0.18 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	7.47	2.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.06	1.97 %
Chargers	0.19	22.93 %
Tab	0.11	5.75 %
Ear-Buds	0.08	2.97 %
EXT WNTY-MOB	0.03	0.48 %
Total	6.46	2.00 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.29	2.33 %
VPM2	0.23	1.40 %
KML1	0.12	1.42 %
TVM2	0.07	0.38 %
SJI2	0.07	0.28 %
NVL2	0.06	0.38 %
VCM1	0.06	1.14 %
TRK1	0.01	0.06 %
PRT1	0.01	0.09 %
ULP1	0.01	0.05 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VPM1		0.00 %
Total	6.46	2.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.68	2.71 %
Chargers	0.17	13.97 %
Case	0.02	42.68 %
Dig-Acce	0.01	5.30 %
Total	5.88	2.66 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.36	2.34 %
KMR1	0.25	1.55 %
GBM1	0.20	2.22 %
KGI1	0.17	0.90 %
SYM2	0.07	1.33 %
GDR1	0.06	0.70 %
SNR1	0.01	0.33 %
KGM1	0.01	0.18 %
PLI1	0.01	0.36 %
SUL1	0.01	0.57 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	5.88	2.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.38	14.73 %
Chargers	0.01	4.72 %
Total	4.39	14.18 %

Branch *	MTD Sales L	Brand Share %
Total	4.39	14.18 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.24	4.22 %
Total	1.24	3.35 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.24	3.35 %