

MTD Sales
276.61 L

Brand Share %
5.27 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	265.70	5.33 %
Chargers	6.18	21.21 %
EXT WNTY-MOB	2.29	3.39 %
Tab	1.05	2.41 %
SWatch	0.82	2.19 %
Ear-Buds	0.43	0.77 %
Case	0.06	13.35 %
Pow-Bank	0.06	0.36 %
Dig-Acce	0.03	0.18 %
Total	276.61	5.27 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	58.03	7.91 %
CHENNAI-02	49.77	6.62 %
WEST-02	31.99	5.86 %
CHENNAI-01	31.57	4.86 %
NORTH ARCOT	29.58	5.22 %
SOUTH-03	23.11	5.19 %
SOUTH ARCOT	18.03	4.59 %
TRICHY-01	16.84	3.78 %
WEST-01	14.31	4.40 %
KL-SOUTH	3.38	11.89 %
HO01		0.00 %
Total	276.61	5.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	55.74	8.10 %
Chargers	1.22	31.65 %
EXT WNTY-MOB	0.72	4.14 %
SWatch	0.34	8.43 %
Dig-Acce		0.27 %
Total	58.03	7.91 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.83	4.71 %
PKD1	1.09	4.53 %
VLV1	0.96	4.47 %
ARM1	0.82	3.88 %
UDN1	0.39	2.82 %
PDI1	0.25	2.90 %
RND1	0.17	0.90 %
VKM1	0.09	0.93 %
TKS1	0.03	0.14 %
ASM1	0.01	0.11 %
TKY1	0.01	0.04 %
MAR1		0.02 %
APK1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
TCN1		0.00 %
Total	58.03	7.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	47.08	6.63 %
Chargers	0.99	26.58 %
EXT WNTY-MOB	0.95	10.53 %
SWatch	0.43	7.95 %
Ear-Buds	0.30	3.42 %
Case	0.02	12.09 %
Total	49.77	6.62 %

Branch *	MTD Sales L	Brand Share %
CH03	3.71	5.26 %
MC05	1.33	4.72 %
CH41	0.76	4.30 %
CH34	0.72	1.56 %
CH09	0.40	2.49 %
MJR1	0.34	1.54 %
CH33	0.33	1.09 %
MC06	0.27	1.59 %
GPD1	0.13	0.57 %
CH17	0.03	0.34 %
CH18	0.01	0.03 %
CH27	0.01	0.13 %
CH01		0.00 %
CH06		0.00 %
PON1		0.00 %
Total	49.77	6.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	31.20	5.94 %
Chargers	0.52	16.83 %
Tab	0.16	3.70 %
EXT WNTY-MOB	0.10	2.55 %
Dig-Acce	0.01	4.64 %
Total	31.99	5.86 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.55	3.28 %
KRI1	0.34	3.17 %
EPI1	0.33	1.89 %
DPR2	0.26	2.45 %
SGG1	0.26	3.99 %
ERD2	0.25	3.08 %
APN1	0.23	1.28 %
NKL2	0.21	1.16 %
MCR1	0.16	0.60 %
OML1	0.12	0.63 %
DPR1	0.06	0.57 %
SGI1	0.02	0.06 %
EDP1	0.01	0.08 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	31.99	5.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	29.96	4.90 %
Chargers	0.76	22.30 %
Tab	0.57	6.37 %
EXT WNTY-MOB	0.17	3.05 %
Ear-Buds	0.08	1.01 %
Case	0.04	15.85 %
Dig-Acce		0.14 %
Total	31.57	4.86 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.50	2.58 %
CH40	1.42	2.83 %
CH42	1.25	5.06 %
CH19	0.77	2.91 %
TKM1	0.60	3.13 %
MC10	0.44	2.47 %
CH11	0.42	2.59 %
CH38	0.36	1.92 %
CH22	0.33	2.92 %
CH14	0.28	0.66 %
CH39	0.10	0.52 %
KNR1	0.10	0.39 %
CH30	0.01	0.06 %
MC09	0.01	0.14 %
MRM1	0.01	0.06 %
SKL1	0.01	0.09 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	31.57	4.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	28.59	5.34 %
Chargers	0.86	27.28 %
EXT WNTY-MOB	0.13	1.22 %
Dig-Acce		0.00 %
Total	29.58	5.22 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.74	1.44 %
VSI1	0.74	5.02 %
BGR1	0.73	5.07 %
TRT1	0.65	4.16 %
WJD1	0.60	2.03 %
CYR1	0.43	5.25 %
UGI1	0.31	2.22 %
PLR1	0.16	1.27 %
SBR1	0.14	0.46 %
VNB1	0.11	0.84 %
GDM1	0.10	0.45 %
TRL1	0.02	0.09 %
CPT1	0.01	0.13 %
KPM1	0.01	0.07 %
ABR1		0.00 %
ANI1		0.00 %
PTU1		0.00 %
Total	29.58	5.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	22.40	5.30 %
Chargers	0.58	22.87 %
EXT WNTY-MOB	0.13	1.83 %
Total	23.11	5.19 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.69	4.14 %
ADP1	0.64	4.69 %
DKI1	0.56	3.75 %
BNR1	0.37	2.91 %
CMR1	0.27	2.08 %
MDU5	0.27	4.07 %
TPT1	0.20	2.08 %
NKI1	0.18	1.90 %
PKM1	0.01	0.14 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	23.11	5.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	17.61	4.70 %
Chargers	0.38	20.61 %
EXT WNTY-MOB	0.02	0.37 %
Pow-Bank	0.02	1.41 %
Total	18.03	4.59 %

Branch *	MTD Sales L	Brand Share %
TVM2	0.97	4.18 %
NVL2	0.97	4.27 %
TRK1	0.80	2.43 %
TVM1	0.61	3.97 %
SJI2	0.49	1.46 %
POY2	0.48	2.36 %
CDM1	0.45	1.98 %
STP1	0.10	1.10 %
KLM1	0.01	0.05 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	18.03	4.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	16.15	3.79 %
Chargers	0.42	22.07 %
Tab	0.16	5.03 %
EXT WNTY-MOB	0.07	1.38 %
SWatch	0.04	1.48 %
Total	16.84	3.78 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.55	3.65 %
MSI1	0.33	2.28 %
KUM1	0.27	1.84 %
TNJ2	0.26	1.43 %
ORU1	0.26	2.14 %
MDI1	0.25	2.13 %
JKM1	0.23	1.58 %
TYR1	0.11	0.33 %
NCK1	0.09	1.49 %
KIK1	0.01	0.24 %
TRY3	0.01	0.07 %
PBR1	0.01	0.12 %
AYR1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	16.84	3.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.64	4.46 %
Chargers	0.42	17.57 %
Tab	0.16	7.44 %
Ear-Buds	0.04	0.70 %
Pow-Bank	0.04	2.36 %
Dig-Acce	0.01	1.39 %
Total	14.31	4.40 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.99	4.27 %
GBM1	0.78	4.73 %
KGI1	0.58	2.79 %
AVI1	0.39	4.31 %
CBE1	0.29	4.76 %
TPR3	0.18	2.52 %
KMD1	0.16	1.78 %
CNR1	0.16	0.95 %
MPM1	0.13	1.85 %
KMR1	0.05	0.24 %
SNR1	0.01	0.26 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	14.31	4.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.34	12.26 %
Chargers	0.05	41.58 %
Total	3.38	11.89 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	3.63 %
Total	3.38	11.89 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %