

MTD Sales
435.71 L

Brand Share %
7.80 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	419.27	7.80 %
Chargers	9.36	28.44 %
Tab	6.22	11.04 %
SWatch	0.57	2.08 %
Ear-Buds	0.20	0.39 %
Dig-Acce	0.05	0.20 %
Pow-Bank	0.05	0.35 %
Total	435.71	7.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	98.97	12.04 %
CHENNAI-02	68.82	8.21 %
NORTH ARCOT	54.69	7.22 %
CHENNAI-01	44.01	6.38 %
SOUTH-03	41.97	8.83 %
WEST-02	34.38	7.50 %
TRICHY-01	32.45	6.44 %
SOUTH ARCOT	25.51	5.51 %
WEST-01	21.27	8.32 %
WEST-03	13.57	7.94 %
HO01	0.07	0.04 %
Total	435.71	7.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	93.86	11.90 %
Tab	2.43	18.70 %
Chargers	2.12	41.42 %
SWatch	0.55	12.54 %
Dig-Acce	0.01	0.34 %
Total	98.97	12.04 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.63	7.28 %
MAR1	1.20	4.86 %
UDN1	0.71	7.39 %
PDI1	0.65	6.13 %
TKS1	0.49	2.24 %
TCN1	0.34	1.85 %
VKM1	0.31	3.13 %
STU2	0.29	4.74 %
KSM1	0.25	1.52 %
APK2	0.23	1.72 %
MMT1	0.16	0.84 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
Total	98.97	12.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	66.62	8.27 %
Chargers	1.26	29.91 %
Tab	0.88	11.36 %
Ear-Buds	0.05	0.49 %
SWatch		0.13 %
Dig-Acce		0.07 %
Total	68.82	8.21 %

Branch *	MTD Sales L	Brand Share %
CH34	3.15	5.06 %
GPD1	1.88	5.56 %
CH50	1.27	2.94 %
CH51	1.18	3.53 %
CH33	1.02	2.91 %
MJR1	0.96	2.71 %
CH24	0.81	4.83 %
CH37	0.51	3.91 %
MC05	0.32	2.11 %
CH23	0.32	3.40 %
CH20	0.31	0.68 %
CH32	0.27	6.39 %
CH18	0.21	0.88 %
CH43	0.16	1.27 %
CH27	0.15	1.77 %
PON1	0.14	0.74 %
CH06		0.00 %
CH36		0.00 %
UKI1		0.00 %
Total	68.82	8.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	53.01	7.22 %
Chargers	1.41	29.52 %
Tab	0.26	5.41 %
Dig-Acce		1.94 %
Total	54.69	7.22 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.85	5.94 %
SBR1	1.80	4.53 %
CGM1	1.68	7.16 %
UGI1	1.66	7.31 %
VNB1	1.54	3.56 %
ABR1	1.33	4.55 %
WJP1	0.94	3.53 %
VEL1	0.93	4.23 %
GDM1	0.66	3.21 %
VSI1	0.41	1.66 %
TRL1	0.31	1.63 %
WJD1	0.13	0.40 %
PLR1	0.13	0.84 %
BGR1	0.13	0.67 %
CYR1	0.01	0.04 %
ANI1		0.00 %
TRT1		0.00 %
Total	54.69	7.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	42.72	6.57 %
Chargers	0.74	19.68 %
Tab	0.53	6.20 %
Pow-Bank	0.02	1.63 %
Total	44.01	6.38 %

Branch *	MTD Sales L	Brand Share %
CH48	1.81	6.04 %
CH42	1.41	6.97 %
AVD1	1.37	3.31 %
CH19	1.03	5.44 %
CH22	0.89	2.69 %
CH38	0.82	3.83 %
KNR1	0.64	2.52 %
CGL1	0.60	3.48 %
CH14	0.48	0.90 %
CH30	0.47	1.90 %
CH16	0.17	0.39 %
CH45	0.17	0.60 %
CH08	0.16	1.78 %
CH39	0.13	2.37 %
CH26	0.13	3.33 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	44.01	6.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	40.66	8.85 %
Chargers	0.94	34.24 %
Tab	0.26	5.19 %
Ear-Buds	0.10	2.43 %
Total	41.97	8.83 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.72	5.18 %
CBM1	0.67	4.09 %
ODM1	0.64	5.90 %
MDU7	0.53	5.11 %
TDI1	0.47	3.62 %
PKM1	0.41	4.06 %
MDU4	0.38	4.98 %
SGP1	0.28	3.63 %
BTU1	0.24	2.73 %
BNR1	0.16	1.36 %
SVG1	0.16	1.25 %
MDU6	0.16	1.09 %
TEN1	0.15	0.88 %
KPT1	0.14	0.85 %
KYK1	0.13	1.22 %
MNM1	0.13	1.88 %
NKI1	0.13	1.52 %
PNV2	0.11	1.67 %
ADP1	0.01	0.06 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	41.97	8.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	32.53	7.35 %
Tab	1.05	17.49 %
Chargers	0.79	35.17 %
Total	34.38	7.50 %

Branch *	MTD Sales L	Brand Share %
TRM1	2.43	6.91 %
PMP1	2.34	7.80 %
OML1	1.76	6.43 %
MTR1	1.26	5.62 %
EPI1	0.81	4.55 %
MCR1	0.76	4.20 %
PNG1	0.51	4.70 %
KRI1	0.49	3.25 %
SLM2	0.26	2.22 %
EDP1	0.18	3.62 %
BMD1	0.01	0.06 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	34.38	7.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	31.57	6.44 %
Chargers	0.83	33.26 %
Pow-Bank	0.02	1.98 %
Dig-Acce	0.02	9.87 %
Tab	0.01	0.20 %
Total	32.45	6.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.88	3.97 %
KUM1	1.20	6.48 %
NCK1	0.64	7.33 %
KRN1	0.55	3.00 %
TVR1	0.40	2.56 %
TRY4	0.29	1.53 %
MDI1	0.25	2.73 %
AYR1	0.24	1.40 %
TYR1	0.21	0.81 %
APM1	0.17	5.48 %
TVR2	0.17	0.76 %
PDK1	0.16	3.26 %
PDK2	0.14	1.35 %
TRY3	0.13	1.24 %
KIK1	0.12	2.05 %
JKM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
Total	32.45	6.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	24.54	5.45 %
Chargers	0.70	32.91 %
Tab	0.26	5.71 %
Dig-Acce		3.59 %
Total	25.51	5.51 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.29	4.22 %
PRT1	1.11	3.36 %
TRK1	0.48	1.22 %
CDM1	0.46	1.85 %
VCM2	0.41	4.70 %
KLM1	0.40	1.57 %
CUD1	0.34	0.55 %
STP1	0.30	3.00 %
KML1	0.13	1.09 %
NVL2	0.13	0.67 %
VCM1		0.00 %
VPM1		0.00 %
Total	25.51	5.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	20.64	8.41 %
Chargers	0.36	21.94 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.26 %
Total	21.27	8.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.69	7.68 %
CNR1	0.76	4.65 %
KMR1	0.74	2.76 %
PPI1	0.29	3.33 %
PDM1	0.17	6.83 %
UMP1	0.16	5.17 %
CBE5	0.12	7.79 %
CBE3	0.12	6.03 %
CBE1	0.03	0.31 %
ANR1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	21.27	8.32 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	13.11	7.86 %
Tab	0.26	32.31 %
Chargers	0.19	28.21 %
Dig-Acce		16.07 %
Total	13.57	7.94 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.52	4.46 %
CM11	0.43	4.14 %
PDR1	0.40	7.38 %
ERD2	0.34	5.19 %
ERD1	0.31	4.34 %
SYM2	0.16	1.92 %
TPR3	0.13	1.62 %
TPR4	0.10	1.90 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR1		0.00 %
Total	13.57	7.94 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	4.23 %
SWatch	0.01	0.73 %
Chargers	0.01	0.22 %
Total	0.07	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.04 %
MSWH		0.00 %
Total	0.07	0.04 %