



# TN : SAMSUNG Sales Performance 16/05/2026 9:31 AM

MTD Sales  
306.96 L

Brand Share %  
5.80 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	295.58	5.72 %
Chargers	9.47	23.03 %
Tab	1.85	3.48 %
Dig-Acce	0.03	0.31 %
Pow-Bank	0.02	0.15 %
<b>Total</b>	<b>306.96</b>	<b>5.80 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	101.40	10.70 %
CHENNAI-02	55.88	7.16 %
SOUTH-03	32.12	6.32 %
NORTH ARCOT	28.18	4.71 %
CHENNAI-01	25.70	4.23 %
WEST-02	24.55	4.67 %
TRICHY-01	15.99	3.71 %
WEST-01	11.76	3.63 %
SOUTH ARCOT	11.38	2.58 %
HO01		0.00 %
<b>Total</b>	<b>306.96</b>	<b>5.80 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	97.29	10.52 %
Chargers	3.17	36.57 %
Tab	0.94	7.73 %
<b>Total</b>	<b>101.40</b>	<b>10.70 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	1.00	2.71 %
APK2	0.99	5.23 %
TKS1	0.79	3.17 %
RND1	0.62	2.71 %
MMT1	0.61	2.70 %
KYR1	0.42	2.80 %
SNL1	0.40	3.32 %
ARM1	0.30	2.34 %
PDI1	0.14	1.11 %
TKY1	0.14	0.81 %
KGL1	0.13	0.51 %
UDN1	0.13	0.92 %
SDI1	0.08	0.94 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
<b>Total</b>	<b>101.40</b>	<b>10.70 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	54.48	7.19 %
Chargers	1.09	18.97 %
Tab	0.31	3.38 %
Dig-Acce		0.07 %
<b>Total</b>	<b>55.88</b>	<b>7.16 %</b>

Branch *	MTD Sales L	Brand Share %
MC05	1.70	4.30 %
CH33	1.66	3.23 %
CH34	1.19	3.54 %
CH24	0.86	5.56 %
CH44	0.81	2.93 %
CH46	0.72	3.87 %
CH50	0.72	1.68 %
CH41	0.53	2.48 %
CH17	0.52	2.46 %
PON1	0.42	2.13 %
CH20	0.40	1.54 %
UKI1	0.28	0.90 %
MC06	0.28	2.95 %
CH51	0.25	1.04 %
CH27	0.17	1.63 %
MJR1	0.14	0.46 %
CH18	0.13	0.56 %
CH06	0.07	0.52 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
<b>Total</b>	<b>55.88</b>	<b>7.16 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	30.76	6.17 %
Chargers	1.06	28.45 %
Tab	0.31	7.51 %
<b>Total</b>	<b>32.12</b>	<b>6.32 %</b>

Branch *	MTD Sales L	Brand Share %
KPT1	0.81	4.25 %
MDU7	0.70	4.64 %
TEN2	0.56	2.92 %
MDU4	0.44	4.50 %
BNR1	0.40	2.65 %
PKM1	0.30	3.61 %
SGP1	0.30	2.36 %
PNV2	0.20	3.41 %
DGL2	0.19	1.76 %
MDU6	0.17	1.06 %
TMM1	0.14	0.82 %
ADP1	0.13	0.90 %
CBM1	0.13	0.79 %
DKI1	0.02	0.21 %
TEN1	0.02	0.11 %
ODM1	0.01	0.15 %
KYK1	0.01	0.15 %
PNI1	0.01	0.31 %
BTU1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>32.12</b>	<b>6.32 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	27.09	4.67 %
Chargers	0.79	17.55 %
Tab	0.30	2.70 %
<b>Total</b>	<b>28.18</b>	<b>4.71 %</b>

Branch *	MTD Sales L	Brand Share %
CGM1	1.11	5.59 %
WJP1	1.03	4.12 %
SBR1	0.84	3.05 %
GDM1	0.47	2.01 %
ANI1	0.17	1.26 %
CPT1	0.16	0.99 %
AKM1	0.15	0.46 %
PLR1	0.14	1.35 %
TRR1	0.14	0.43 %
TRL1	0.01	0.05 %
VEL1	0.01	0.03 %
ABR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>28.18</b>	<b>4.71 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	24.94	4.22 %
Chargers	0.77	17.06 %
<b>Total</b>	<b>25.70</b>	<b>4.23 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	1.58	5.17 %
CH30	0.70	2.90 %
CH19	0.37	2.27 %
CH38	0.35	1.66 %
CH45	0.27	1.59 %
CH25	0.19	1.17 %
CH42	0.19	1.04 %
CH07	0.15	0.71 %
KNR1	0.14	0.83 %
CH26	0.13	5.05 %
CH16	0.13	0.48 %
MC10	0.03	0.46 %
CH48	0.02	0.07 %
GUD2	0.01	0.07 %
MRM1	0.01	0.04 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH37		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>25.70</b>	<b>4.23 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	23.56	4.57 %
Chargers	0.98	27.88 %
Dig-Accee		2.26 %
<b>Total</b>	<b>24.55</b>	<b>4.67 %</b>

Branch *	MTD Sales L	Brand Share %
MTR1	1.22	5.71 %
VPD1	1.08	5.21 %
KVP1	0.64	4.13 %
TRM1	0.31	0.93 %
KRI1	0.30	1.16 %
ATU1	0.24	1.32 %
EDP1	0.16	2.92 %
ERD1	0.15	2.37 %
EPI1	0.14	0.90 %
OML1	0.01	0.05 %
DPR1		0.04 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>24.55</b>	<b>4.67 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	15.10	3.56 %
Chargers	0.86	30.61 %
Pow-Bank	0.02	1.73 %
Dig-Acce		2.06 %
<b>Total</b>	<b>15.99</b>	<b>3.71 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.95	1.51 %
TVR2	0.56	3.36 %
TNJ2	0.34	1.82 %
KRN1	0.30	1.99 %
PBR1	0.27	2.19 %
NMM1	0.20	1.69 %
ORU1	0.19	1.95 %
AYR1	0.14	1.31 %
PTK1	0.02	0.16 %
APM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
<b>Total</b>	<b>15.99</b>	<b>3.71 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	11.33	3.56 %
Chargers	0.41	17.12 %
Dig-Acce	0.02	9.41 %
<b>Total</b>	<b>11.76</b>	<b>3.63 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.57	4.34 %
KGI1	1.56	5.52 %
MPM1	0.20	2.09 %
TPR1	0.19	2.57 %
PDM1	0.16	3.57 %
GBM1	0.11	0.71 %
SYM2	0.01	0.20 %
TPR3	0.01	0.27 %
KGM1	0.01	0.09 %
CBE3	0.01	0.25 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>11.76</b>	<b>3.63 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	11.04	2.53 %
Chargers	0.34	14.52 %
<b>Total</b>	<b>11.38</b>	<b>2.58 %</b>

Branch *	MTD Sales L	Brand Share %
SJI2	1.39	5.51 %
PRT1	1.22	3.34 %
NVL2	1.00	4.16 %
VPM2	0.77	4.66 %
VCM2	0.69	5.08 %
POY1	0.56	4.94 %
CUD1	0.43	0.72 %
CDM1	0.36	1.27 %
VCM1	0.30	4.26 %
VPM1	0.28	4.67 %
ULP1	0.27	0.97 %
TVM2	0.18	0.71 %
KML1	0.14	1.94 %
KLM1	0.01	0.03 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
<b>Total</b>	<b>11.38</b>	<b>2.58 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %