



TN : SAMSUNG Sales Performance 16/04/2026 9:31 AM

MTD Sales
321.01 L

Brand Share %
5.57 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.57 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Mobile | 306.08 | 5.46 % |
| Chargers | 12.59 | 32.66 % |
| Tab | 2.07 | 3.78 % |
| Ear-Buds | 0.23 | 0.39 % |
| Dig-Acce | 0.02 | 0.81 % |
| Case | 0.01 | 86.70 % |
| Total | 321.01 | 5.57 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| SOUTH-01 | 98.64 | 9.93 % |
| CHENNAI-02 | 55.90 | 6.99 % |
| SOUTH-03 | 35.62 | 7.10 % |
| CHENNAI-01 | 34.42 | 4.54 % |
| WEST-02 | 30.43 | 5.60 % |
| NORTH ARCOT | 25.13 | 3.98 % |
| TRICHY-01 | 23.36 | 4.74 % |
| SOUTH ARCOT | 8.87 | 1.93 % |
| WEST-01 | 8.64 | 2.68 % |
| HO01 | | 0.00 % |
| Total | 321.01 | 5.57 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 95.01 | 9.83 % |
| Chargers | 3.63 | 41.39 % |
| Case | | 50.25 % |
| Total | 98.64 | 9.93 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TKS2 | 1.42 | 2.70 % |
| MAR1 | 0.75 | 2.53 % |
| PDI1 | 0.68 | 5.05 % |
| KGL1 | 0.64 | 3.22 % |
| SKD1 | 0.45 | 2.64 % |
| ARM1 | 0.30 | 2.51 % |
| ASM1 | 0.21 | 1.49 % |
| RPM1 | 0.18 | 2.17 % |
| KYR1 | 0.13 | 0.81 % |
| RND1 | 0.01 | 0.05 % |
| COL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| SDI1 | | 0.00 % |
| TKS1 | | 0.00 % |
| TKY1 | | 0.00 % |
| Total | 98.64 | 9.93 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 53.91 | 6.97 % |
| Chargers | 1.99 | 32.15 % |
| Dig-Acce | | 3.03 % |
| Total | 55.90 | 6.99 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH34 | 2.33 | 4.74 % |
| CH20 | 2.30 | 5.16 % |
| CH33 | 1.45 | 3.53 % |
| MC06 | 0.76 | 5.57 % |
| UKI1 | 0.69 | 2.65 % |
| PON1 | 0.65 | 4.03 % |
| CH44 | 0.63 | 2.82 % |
| CH24 | 0.54 | 2.26 % |
| MC05 | 0.42 | 1.63 % |
| CH18 | 0.29 | 0.99 % |
| CH50 | 0.19 | 0.77 % |
| CH23 | 0.18 | 1.11 % |
| CH06 | 0.14 | 0.70 % |
| CH31 | 0.13 | 1.37 % |
| CH36 | 0.12 | 0.84 % |
| CH43 | 0.12 | 0.74 % |
| CH51 | 0.01 | 0.05 % |
| CH27 | | 0.00 % |
| GPD1 | | 0.00 % |
| MJR1 | | 0.00 % |
| Total | 55.90 | 6.99 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 33.60 | 6.88 % |
| Chargers | 1.52 | 43.66 % |
| Tab | 0.49 | 10.49 % |
| Dig-Acce | | 1.66 % |
| Total | 35.62 | 7.10 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| MDU6 | 0.77 | 4.63 % |
| BNR1 | 0.61 | 5.17 % |
| KKD3 | 0.42 | 4.42 % |
| ADP1 | 0.31 | 2.45 % |
| TDI1 | 0.31 | 2.21 % |
| CMR1 | 0.30 | 1.49 % |
| SVG1 | 0.29 | 2.02 % |
| TEN1 | 0.14 | 0.71 % |
| PVI1 | 0.13 | 0.91 % |
| USL1 | 0.13 | 1.07 % |
| MLR1 | 0.12 | 2.54 % |
| TMM1 | 0.12 | 0.99 % |
| DKI1 | 0.02 | 0.06 % |
| ODM1 | 0.01 | 0.12 % |
| PKM1 | 0.01 | 0.12 % |
| KYK1 | 0.01 | 0.21 % |
| BTU1 | | 0.00 % |
| DGL2 | | 0.00 % |
| KRR1 | | 0.00 % |
| MDU4 | | 0.00 % |
| NKI1 | | 0.00 % |
| NTM1 | | 0.00 % |
| SGP1 | | 0.00 % |
| Total | 35.62 | 7.10 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 32.85 | 4.48 % |
| Chargers | 1.21 | 24.46 % |
| Tab | 0.31 | 2.73 % |
| Ear-Buds | 0.04 | 0.47 % |
| Case | 0.01 | 100.00 % |
| Total | 34.42 | 4.54 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH30 | 1.14 | 2.21 % |
| CH05 | 0.99 | 3.55 % |
| CH48 | 0.61 | 2.02 % |
| CH25 | 0.56 | 2.71 % |
| CH45 | 0.54 | 1.97 % |
| KNR1 | 0.40 | 1.97 % |
| CH42 | 0.31 | 1.90 % |
| AVD1 | 0.18 | 1.03 % |
| CH38 | 0.13 | 0.79 % |
| CH08 | 0.12 | 0.38 % |
| CH49 | 0.12 | 0.45 % |
| GUD2 | 0.12 | 0.62 % |
| CH22 | 0.01 | 0.11 % |
| CGL1 | | 0.00 % |
| CH14 | | 0.00 % |
| CH19 | | 0.00 % |
| CH26 | | 0.00 % |
| CH29 | | 0.00 % |
| CH37 | | 0.00 % |
| CH39 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| MRM1 | | 0.00 % |
| SKL1 | | 0.00 % |
| TKM1 | | 0.00 % |
| Total | 34.42 | 4.54 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 27.98 | 5.27 % |
| Chargers | 1.25 | 37.57 % |
| Tab | 1.21 | 26.29 % |
| Total | 30.43 | 5.60 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| VPD1 | 0.74 | 3.27 % |
| ERD1 | 0.29 | 5.47 % |
| ATU1 | 0.27 | 1.02 % |
| OML1 | 0.21 | 1.00 % |
| EDP1 | 0.14 | 3.43 % |
| KRI1 | 0.13 | 0.47 % |
| EPI1 | 0.12 | 0.74 % |
| MTR1 | 0.12 | 0.62 % |
| SLM2 | 0.01 | 0.06 % |
| TRM1 | 0.01 | 0.03 % |
| VKL1 | 0.01 | 0.21 % |
| DPR1 | 0.01 | 0.10 % |
| CMI1 | | 0.00 % |
| DPR2 | | 0.00 % |
| ERD2 | | 0.00 % |
| KMM1 | | 0.00 % |
| KVP1 | | 0.00 % |
| NKL2 | | 0.00 % |
| PDR1 | | 0.00 % |
| PLC1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM3 | | 0.00 % |
| TCG1 | | 0.00 % |
| Total | 30.43 | 5.60 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 23.94 | 3.91 % |
| Chargers | 0.92 | 20.56 % |
| Ear-Buds | 0.19 | 2.36 % |
| Tab | 0.07 | 1.51 % |
| Total | 25.13 | 3.98 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| AKM1 | 1.75 | 5.37 % |
| TRR1 | 0.94 | 2.71 % |
| VSI1 | 0.91 | 3.55 % |
| VEL1 | 0.87 | 2.46 % |
| KPM1 | 0.79 | 4.36 % |
| SBR1 | 0.38 | 1.21 % |
| GDM1 | 0.22 | 1.25 % |
| TRL1 | 0.13 | 0.46 % |
| VNB1 | 0.13 | 0.44 % |
| ABR1 | | 0.00 % |
| ANI1 | | 0.00 % |
| CPT1 | | 0.00 % |
| CYR1 | | 0.00 % |
| TRT1 | | 0.00 % |
| UGI1 | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 25.13 | 3.98 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 22.15 | 4.60 % |
| Chargers | 1.20 | 43.79 % |
| Dig-Acce | 0.01 | 4.77 % |
| Total | 23.36 | 4.74 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TRY1 | 1.84 | 2.46 % |
| KUM1 | 0.52 | 2.52 % |
| MSI1 | 0.31 | 1.52 % |
| PTK1 | 0.29 | 1.42 % |
| JKM1 | 0.25 | 1.52 % |
| NCK1 | 0.19 | 2.14 % |
| PBR1 | 0.13 | 1.83 % |
| MVM1 | 0.13 | 0.96 % |
| NGT1 | 0.13 | 0.76 % |
| TYR1 | 0.01 | 0.04 % |
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| MDI1 | | 0.00 % |
| ORU1 | | 0.00 % |
| PDK1 | | 0.00 % |
| TRY2 | | 0.00 % |
| TRY3 | | 0.00 % |
| TRY4 | | 0.00 % |
| TVR1 | | 0.00 % |
| Total | 23.36 | 4.74 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile | 8.45 | 1.88 % |
| Chargers | 0.42 | 17.68 % |
| Total | 8.87 | 1.93 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| CDM1 | 1.07 | 3.51 % |
| POY1 | 0.58 | 2.41 % |
| ULP1 | 0.53 | 1.77 % |
| STP1 | 0.39 | 3.91 % |
| TVM2 | 0.30 | 1.12 % |
| CUD1 | 0.27 | 0.65 % |
| SJI2 | 0.20 | 0.67 % |
| POY2 | 0.16 | 0.53 % |
| TDM1 | 0.13 | 0.72 % |
| KML1 | 0.12 | 1.14 % |
| KLM1 | | 0.00 % |
| NVL2 | | 0.00 % |
| PRT1 | | 0.00 % |
| TRK1 | | 0.00 % |
| VCM1 | | 0.00 % |
| VPM1 | | 0.00 % |
| Total | 8.87 | 1.93 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile | 8.18 | 2.60 % |
| Chargers | 0.46 | 20.08 % |
| Total | 8.64 | 2.68 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| CBE2 | 1.31 | 2.47 % |
| TPR2 | 0.25 | 2.24 % |
| DPM2 | 0.24 | 3.19 % |
| UAM1 | 0.18 | 0.82 % |
| TPR3 | 0.18 | 1.40 % |
| KMR1 | 0.13 | 0.60 % |
| MPM1 | 0.01 | 0.14 % |
| SUL1 | 0.01 | 0.28 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE4 | | 0.00 % |
| CBE5 | | 0.00 % |
| CBE6 | | 0.00 % |
| GBM1 | | 0.00 % |
| KGM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SNR1 | | 0.00 % |
| SYM2 | | 0.00 % |
| TPR1 | | 0.00 % |
| UMP1 | | 0.00 % |
| Total | 8.64 | 2.68 % |

HO01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Total | | 0.00 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| GHUB | | 0.00 % |
| MSWH | | 0.00 % |
| Total | | 0.00 % |