

MTD Sales
90.74 L

Brand Share %
2.76 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	87.76	2.82 %
Chargers	2.11	10.85 %
Tab	0.50	1.65 %
Ear-Buds	0.49	1.12 %
Case	0.13	35.40 %
EXT WNTY-MOB	0.09	0.21 %
Pow-Bank	0.04	0.36 %
Dig-Acce	0.04	0.48 %
SWatch	-0.43	-1.87 %
Total	90.74	2.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.79	3.74 %
WEST-02	11.67	3.25 %
NORTH ARCOT	11.07	2.93 %
CHENNAI-02	10.49	2.07 %
SOUTH-03	7.84	2.57 %
CHENNAI-01	7.32	1.88 %
TRICHY-01	7.29	2.14 %
SOUTH ARCOT	6.05	2.31 %
WEST-01	5.59	2.65 %
KL-SOUTH	4.39	14.73 %
HO01	1.24	3.35 %
Total	90.74	2.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	16.92	3.79 %
Chargers	0.37	15.15 %
Ear-Buds	0.31	5.70 %
Case	0.11	55.52 %
Pow-Bank	0.04	2.59 %
EXT WNTY-MOB	0.03	0.39 %
Dig-Acce	0.01	0.96 %
Total	17.79	3.74 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.32	1.55 %
SGT1	0.09	0.70 %
KSM1	0.06	1.27 %
TKS1	0.03	0.19 %
SDI1	0.02	0.33 %
ARM1	0.01	0.17 %
SKD1	0.01	0.14 %
SNL1	0.01	0.10 %
UDN1	0.01	0.15 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
PDI1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	17.79	3.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	11.06	3.23 %
Chargers	0.40	21.24 %
Ear-Buds	0.12	3.24 %
Tab	0.07	2.38 %
Dig-Acce	0.01	4.34 %
Total	11.67	3.25 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.35	1.57 %
PLC1	0.28	2.48 %
VPD1	0.23	1.36 %
SLM3	0.22	1.81 %
MTR1	0.20	1.67 %
TCG1	0.16	2.16 %
EDP1	0.08	0.94 %
ERD1	0.08	1.91 %
MCR1	0.07	0.68 %
OML1	0.07	0.32 %
DPR2	0.06	0.84 %
KRI1	0.06	0.57 %
BMD1	0.04	0.55 %
SGG1	0.01	0.26 %
VKL1	0.01	0.30 %
SGI1	0.01	0.07 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
Total	11.67	3.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.51	2.96 %
Chargers	0.35	16.27 %
Tab	0.20	6.31 %
Dig-Acce		1.65 %
Case		34.19 %
Total	11.07	2.93 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	1.13 %
VNB1	0.47	2.62 %
GDM1	0.26	1.60 %
ABR1	0.19	1.48 %
TRT1	0.17	1.94 %
ANI1	0.06	1.16 %
SBR1	0.06	0.45 %
UGI1	0.06	0.37 %
SLG1	0.02	0.18 %
CPT1	0.01	0.16 %
CYR1	0.01	0.07 %
TRL1	0.01	0.05 %
VEL1	0.01	0.08 %
PLR1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	11.07	2.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	10.72	2.24 %
Chargers	0.28	11.26 %
Case		6.01 %
Tab		-0.04 %
EXT WNTY-MOB	-0.02	-0.28 %
Ear-Buds	-0.06	-0.82 %
SWatch	-0.43	-20.40 %
Total	10.49	2.07 %

Branch *	MTD Sales L	Brand Share %
CH12	0.60	2.30 %
CH46	0.39	2.30 %
UKI1	0.38	1.88 %
MJR1	0.36	1.42 %
CH20	0.24	0.76 %
CH18	0.22	1.05 %
MC06	0.19	1.45 %
CH24	0.15	0.77 %
CH44	0.09	0.47 %
CH17	0.08	0.45 %
MC05	0.07	0.34 %
CH33	0.06	0.24 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH27		0.00 %
CH34		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	10.49	2.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	7.62	2.61 %
Chargers	0.17	10.60 %
Ear-Buds	0.04	1.10 %
EXT WNTY-MOB	0.01	0.31 %
Total	7.84	2.57 %

Branch *	MTD Sales L	Brand Share %
PNV2	0.22	1.46 %
TPT1	0.21	2.62 %
BNR1	0.16	2.11 %
MDU3	0.06	1.20 %
TEN1	0.04	0.28 %
MLR1	0.01	0.30 %
NTM1	0.01	0.12 %
PKM1	0.01	0.13 %
DKI1	0.01	0.10 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	7.84	2.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	7.17	1.97 %
Chargers	0.15	8.34 %
Total	7.32	1.88 %

Branch *	MTD Sales L	Brand Share %
CH38	0.33	2.14 %
CH07	0.25	1.31 %
CH45	0.22	1.71 %
MC10	0.13	1.09 %
CH11	0.11	1.32 %
TKM1	0.11	1.19 %
CH14	0.07	0.30 %
CH35	0.07	0.44 %
CH29	0.06	2.42 %
KNR1	0.06	0.46 %
MC09	0.06	0.81 %
MRM1	0.02	0.11 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
MC02		0.00 %
SKL1		0.00 %
Total	7.32	1.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	7.05	2.16 %
Tab	0.12	5.05 %
Chargers	0.07	9.34 %
EXT WNTY-MOB	0.04	1.50 %
Dig-Acce		1.64 %
Total	7.29	2.14 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.53	2.12 %
TNJ1	0.26	1.36 %
KRN1	0.19	1.37 %
TVR2	0.15	0.85 %
JKM1	0.08	0.69 %
MDI1	0.07	1.11 %
TYR1	0.07	0.34 %
MVM1	0.06	0.74 %
TVR1	0.06	0.83 %
NGT1	0.01	0.08 %
PBR1	0.01	0.18 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	7.29	2.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.66	2.27 %
Chargers	0.17	28.03 %
Tab	0.11	7.47 %
Ear-Buds	0.08	3.49 %
EXT WNTY-MOB	0.03	0.55 %
Total	6.05	2.31 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.29	2.61 %
VPM2	0.23	1.69 %
KML1	0.12	1.59 %
TVM2	0.07	0.42 %
SJI2	0.07	0.34 %
NVL2	0.06	0.42 %
VCM1	0.06	1.17 %
PRT1	0.01	0.10 %
ULP1	0.01	0.07 %
TRK1		0.02 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VPM1		0.00 %
Total	6.05	2.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.42	2.71 %
Chargers	0.14	11.97 %
Case	0.02	40.12 %
Dig-Acce	0.01	5.50 %
Total	5.59	2.65 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.36	2.74 %
KMR1	0.25	1.57 %
GBM1	0.19	2.28 %
KGI1	0.17	0.92 %
SYM2	0.07	1.62 %
CNR1	0.06	0.65 %
GDR1	0.06	0.71 %
SNR1	0.01	0.33 %
KGM1	0.01	0.16 %
SUL1	0.01	0.63 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	5.59	2.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.38	15.31 %
Chargers	0.01	4.72 %
Total	4.39	14.73 %

Branch *	MTD Sales L	Brand Share %
Total	4.39	14.73 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.24	4.22 %
Total	1.24	3.35 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.24	3.35 %