

MTD Sales
263.39 L

Brand Share %
5.48 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	252.82	5.54 %
Chargers	5.91	21.51 %
EXT WNTY-MOB	2.22	3.50 %
Tab	1.05	2.61 %
SWatch	0.82	2.33 %
Ear-Buds	0.43	0.83 %
Case	0.06	16.60 %
Pow-Bank	0.06	0.38 %
Dig-Acce	0.03	0.18 %
Total	263.39	5.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	53.41	7.96 %
CHENNAI-02	48.21	6.73 %
CHENNAI-01	30.79	5.10 %
WEST-02	30.19	5.97 %
NORTH ARCOT	28.53	5.35 %
SOUTH-03	22.35	5.35 %
TRICHY-01	16.66	4.06 %
SOUTH ARCOT	15.55	4.59 %
WEST-01	14.31	4.71 %
KL-SOUTH	3.38	12.49 %
HO01		0.00 %
Total	263.39	5.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	51.25	8.15 %
Chargers	1.12	30.69 %
EXT WNTY-MOB	0.69	4.22 %
SWatch	0.34	9.15 %
Dig-Acce		0.28 %
Total	53.41	7.96 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.83	5.47 %
PKD1	1.09	4.79 %
VL11	0.96	5.01 %
UDN1	0.39	2.83 %
RND1	0.17	1.01 %
VKM1	0.08	0.87 %
TKS1	0.03	0.14 %
SNL1	0.02	0.15 %
ASM1	0.01	0.11 %
TKY1	0.01	0.04 %
MAR1		0.02 %
APK1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TCN1		0.00 %
Total	53.41	7.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	45.54	6.73 %
Chargers	0.97	28.01 %
EXT WNTY-MOB	0.95	11.31 %
SWatch	0.43	8.17 %
Ear-Buds	0.30	3.56 %
Case	0.02	12.81 %
Total	48.21	6.73 %

Branch *	MTD Sales L	Brand Share %
MC05	1.11	4.32 %
CH41	0.76	4.51 %
CH34	0.72	1.70 %
CH24	0.44	1.52 %
CH09	0.40	2.52 %
MJR1	0.34	1.61 %
CH33	0.33	1.14 %
MC06	0.27	1.59 %
GPD1	0.13	0.58 %
CH17	0.03	0.35 %
CH18	0.01	0.03 %
CH27	0.01	0.13 %
CH01		0.00 %
CH06		0.00 %
PON1		0.00 %
Total	48.21	6.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	29.18	5.14 %
Chargers	0.76	23.31 %
Tab	0.57	6.58 %
EXT WNTY-MOB	0.16	3.06 %
Ear-Buds	0.08	1.07 %
Case	0.04	23.07 %
Dig-Acce		0.14 %
Total	30.79	5.10 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.50	2.68 %
CH42	1.25	5.31 %
CH40	1.17	2.69 %
CH19	0.77	3.25 %
MC10	0.44	2.84 %
CH11	0.42	2.82 %
CH38	0.36	2.07 %
TKM1	0.36	2.08 %
CH22	0.33	3.14 %
CH14	0.28	0.70 %
CH39	0.10	0.60 %
KNR1	0.10	0.40 %
CH30	0.01	0.06 %
MC09	0.01	0.15 %
MRM1	0.01	0.06 %
SKL1	0.01	0.10 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	30.79	5.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	29.41	6.04 %
Chargers	0.51	17.77 %
Tab	0.16	4.16 %
EXT WNTY-MOB	0.10	2.71 %
Dig-Acce	0.01	4.94 %
Total	30.19	5.97 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.55	3.60 %
KRI1	0.34	3.54 %
EPI1	0.33	1.95 %
DPR2	0.26	2.52 %
SGG1	0.26	4.44 %
ERD2	0.25	3.15 %
APN1	0.23	1.41 %
NKL2	0.21	1.23 %
MCR1	0.16	0.71 %
OML1	0.12	0.66 %
DPR1	0.06	0.61 %
SGI1	0.02	0.07 %
EDP1	0.01	0.08 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	30.19	5.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	27.60	5.47 %
Chargers	0.80	26.77 %
EXT WNTY-MOB	0.13	1.28 %
Dig-Acce		0.00 %
Total	28.53	5.35 %

Branch *	MTD Sales L	Brand Share %
VEL1	2.39	5.36 %
KPM2	0.74	1.48 %
TRT1	0.65	4.49 %
VSI1	0.63	4.58 %
WJD1	0.60	2.15 %
CYR1	0.43	5.34 %
UGI1	0.31	2.26 %
PLR1	0.16	1.34 %
SBR1	0.14	0.54 %
VNB1	0.11	0.89 %
GDM1	0.10	0.49 %
TRL1	0.02	0.10 %
CPT1	0.01	0.14 %
KPM1	0.01	0.07 %
ABR1		0.00 %
ANI1		0.00 %
PTU1		0.00 %
Total	28.53	5.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	21.69	5.47 %
Chargers	0.55	23.21 %
EXT WNTY-MOB	0.11	1.65 %
Total	22.35	5.35 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.89	5.09 %
TDI1	0.69	4.27 %
ADP1	0.64	5.14 %
DKI1	0.56	4.09 %
BNR1	0.37	3.08 %
CMR1	0.27	2.55 %
MDU5	0.27	4.07 %
TPT1	0.20	2.19 %
NKI1	0.18	1.95 %
PKM1	0.01	0.14 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	22.35	5.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	15.98	4.07 %
Chargers	0.41	23.08 %
Tab	0.16	5.25 %
EXT WNTY-MOB	0.07	1.45 %
SWatch	0.04	1.59 %
Total	16.66	4.06 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.55	3.89 %
MSI1	0.33	2.42 %
KUM1	0.27	1.98 %
TNJ2	0.26	1.60 %
ORU1	0.26	2.19 %
MDI1	0.25	2.21 %
JKM1	0.23	1.69 %
TYR1	0.11	0.35 %
NCK1	0.09	1.55 %
KIK1	0.01	0.24 %
TRY3	0.01	0.08 %
PBR1	0.01	0.13 %
AYR1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	16.66	4.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.19	4.71 %
Chargers	0.34	21.65 %
Pow-Bank	0.02	1.49 %
EXT WNTY-MOB	0.01	0.20 %
Total	15.55	4.59 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.47	5.43 %
TVM2	0.97	4.38 %
NVL2	0.80	4.04 %
TVM1	0.49	3.50 %
SJI2	0.49	1.58 %
POY2	0.48	2.68 %
TRK1	0.40	1.37 %
CDM1	0.19	4.92 %
STP1	0.10	1.17 %
KLM1	0.01	0.05 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	15.55	4.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.64	4.78 %
Chargers	0.42	18.21 %
Tab	0.16	7.95 %
Ear-Buds	0.04	0.76 %
Pow-Bank	0.04	2.47 %
Dig-Acce	0.01	1.40 %
Total	14.31	4.71 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.99	4.74 %
GBM1	0.78	5.11 %
KGI1	0.58	2.84 %
AVI1	0.39	4.41 %
CBE1	0.29	4.81 %
TPR3	0.18	2.65 %
KMD1	0.16	1.85 %
CNR1	0.16	1.03 %
MPM1	0.13	1.90 %
KMR1	0.05	0.26 %
SNR1	0.01	0.27 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	14.31	4.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.34	12.88 %
Chargers	0.05	41.58 %
Total	3.38	12.49 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	3.99 %
Total	3.38	12.49 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %