

MTD Sales
415.24 L

Brand Share %
7.86 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	399.50	7.86 %
Chargers	8.92	28.14 %
Tab	5.95	10.96 %
SWatch	0.57	2.20 %
Ear-Buds	0.20	0.41 %
Pow-Bank	0.05	0.38 %
Dig-Acce	0.05	0.19 %
Total	415.24	7.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	97.91	12.57 %
CHENNAI-02	66.33	8.31 %
NORTH ARCOT	52.35	7.30 %
CHENNAI-01	40.90	6.19 %
SOUTH-03	39.39	8.81 %
WEST-02	32.54	7.53 %
TRICHY-01	29.21	6.25 %
SOUTH ARCOT	23.74	5.46 %
WEST-01	20.21	8.54 %
WEST-03	12.59	7.89 %
HO01	0.07	0.04 %
Total	415.24	7.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	92.87	12.44 %
Tab	2.43	19.09 %
Chargers	2.05	41.39 %
SWatch	0.55	13.12 %
Dig-Acce	0.01	0.34 %
Total	97.91	12.57 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.63	7.43 %
MAR1	1.20	5.17 %
UDN1	0.71	7.54 %
PDI1	0.65	6.83 %
TKS1	0.49	2.65 %
TCN1	0.34	1.94 %
VKM1	0.31	3.19 %
STU2	0.29	4.85 %
KSM1	0.25	1.66 %
APK2	0.23	1.72 %
MMT1	0.16	0.87 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
Total	97.91	12.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	64.19	8.36 %
Chargers	1.20	29.96 %
Tab	0.88	12.20 %
Ear-Buds	0.05	0.51 %
SWatch		0.15 %
Dig-Acce		0.08 %
Total	66.33	8.31 %

Branch *	MTD Sales L	Brand Share %
CH34	3.15	5.30 %
GPD1	1.88	5.80 %
CH51	1.18	3.57 %
CH50	1.03	2.63 %
MJR1	0.96	2.88 %
CH33	0.91	2.66 %
CH24	0.81	5.60 %
CH37	0.51	4.37 %
MC05	0.32	2.27 %
CH23	0.32	3.48 %
CH20	0.31	0.70 %
CH18	0.21	0.94 %
CH43	0.16	1.56 %
CH27	0.15	2.12 %
PON1	0.14	0.75 %
CH06		0.00 %
CH32		0.00 %
CH36		0.00 %
UKI1		0.00 %
Total	66.33	8.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	50.73	7.30 %
Chargers	1.36	29.65 %
Tab	0.26	5.72 %
Total	52.35	7.30 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.85	5.95 %
SBR1	1.80	4.71 %
UGI1	1.66	7.38 %
VNB1	1.54	3.70 %
CGM1	1.51	7.29 %
ABR1	1.33	4.89 %
PTU1	1.12	7.43 %
VEL1	0.93	4.46 %
WJP1	0.78	2.98 %
GDM1	0.66	3.37 %
VSI1	0.41	1.66 %
TRL1	0.31	1.74 %
WJD1	0.13	0.40 %
PLR1	0.13	0.85 %
CYR1	0.01	0.04 %
ANI1		0.00 %
BGR1		0.00 %
TRT1		0.00 %
Total	52.35	7.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	39.64	6.37 %
Chargers	0.71	19.43 %
Tab	0.53	6.20 %
Pow-Bank	0.02	1.71 %
Total	40.90	6.19 %

Branch *	MTD Sales L	Brand Share %
CH48	1.81	6.35 %
CH42	1.40	7.16 %
AVD1	1.37	3.33 %
CH19	1.03	5.62 %
CH22	0.89	2.84 %
KNR1	0.64	2.64 %
CH14	0.48	0.92 %
CH30	0.47	1.91 %
CGL1	0.43	2.60 %
CH16	0.17	0.39 %
CH45	0.17	0.61 %
CH08	0.16	1.82 %
CH38	0.16	0.79 %
CH39	0.13	2.37 %
CH26	0.13	3.33 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	40.90	6.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	38.14	8.84 %
Chargers	0.88	33.74 %
Tab	0.26	5.19 %
Ear-Buds	0.10	2.52 %
Total	39.39	8.81 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.72	5.42 %
ODM1	0.64	6.35 %
MDU7	0.53	5.36 %
TDI1	0.47	3.76 %
CBM1	0.42	2.87 %
PKM1	0.41	4.24 %
MDU4	0.38	5.62 %
SGP1	0.28	3.82 %
BTU1	0.24	2.73 %
SVG1	0.16	1.28 %
MDU6	0.16	1.12 %
BNR1	0.15	1.45 %
TEN1	0.15	0.99 %
KPT1	0.14	0.90 %
KYK1	0.13	1.38 %
MNM1	0.13	1.88 %
NKI1	0.13	1.65 %
PNV2	0.11	1.87 %
ADP1	0.01	0.07 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	39.39	8.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	30.74	7.37 %
Tab	1.05	17.49 %
Chargers	0.74	34.56 %
Total	32.54	7.53 %

Branch *	MTD Sales L	Brand Share %
TRM1	2.01	5.92 %
OML1	1.76	7.20 %
SLM3	1.28	7.55 %
MTR1	1.26	5.78 %
MCR1	0.76	4.81 %
EPI1	0.69	4.19 %
PNG1	0.51	4.78 %
SLM2	0.26	2.22 %
EDP1	0.18	4.23 %
BMD1	0.01	0.07 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	32.54	7.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	28.35	6.23 %
Chargers	0.80	32.91 %
Pow-Bank	0.02	2.06 %
Dig-Acce	0.02	11.60 %
Tab	0.01	0.23 %
Total	29.21	6.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.88	4.63 %
KUM1	1.20	6.83 %
NCK1	0.64	7.49 %
KRN1	0.42	2.41 %
TVR1	0.40	2.66 %
TRY4	0.29	1.67 %
AYR1	0.24	1.49 %
TYR1	0.21	0.86 %
TVR2	0.17	0.82 %
PDK1	0.16	3.71 %
PDK2	0.14	1.39 %
TRY3	0.13	1.34 %
KIK1	0.12	2.12 %
MDI1	0.12	1.42 %
APM1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
Total	29.21	6.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	22.82	5.40 %
Chargers	0.65	31.41 %
Tab	0.26	5.71 %
Dig-Acce		3.59 %
Total	23.74	5.46 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.11	4.00 %
PRT1	1.11	3.46 %
CDM1	0.46	2.01 %
VCM2	0.41	4.71 %
KLM1	0.40	1.60 %
CUD1	0.34	0.57 %
TRK1	0.32	0.89 %
STP1	0.17	1.90 %
KML1	0.13	1.15 %
NVL2	0.13	0.70 %
VCM1		0.00 %
VPM1		0.00 %
Total	23.74	5.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	19.61	8.65 %
Chargers	0.33	21.33 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.26 %
Total	20.21	8.54 %

Branch *	MTD Sales L	Brand Share %
CNR1	0.76	5.20 %
KMR1	0.74	2.94 %
PDM1	0.17	6.85 %
UMP1	0.16	5.17 %
CBE3	0.12	6.03 %
CBE1	0.03	0.32 %
ANR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	20.21	8.54 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	12.40	7.95 %
Chargers	0.19	29.66 %
Dig-Acce		16.07 %
Total	12.59	7.89 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.52	4.47 %
CM11	0.43	4.15 %
ERD2	0.34	6.84 %
SYM2	0.16	1.92 %
ERD1	0.15	2.23 %
PDR1	0.15	2.97 %
TPR3	0.13	1.66 %
TPR4	0.10	1.90 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR1		0.00 %
Total	12.59	7.89 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	4.23 %
SWatch	0.01	0.73 %
Chargers	0.01	0.22 %
Total	0.07	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.04 %
MSWH		0.00 %
Total	0.07	0.04 %