

MTD Sales
389.49 L

Brand Share %
11.79 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	375.42	13.24 %
Chargers	5.09	32.91 %
Tab	3.87	12.73 %
Computer	2.54	0.76 %
EXT WNTY-MOB	1.85	5.32 %
Ear-Buds	0.51	1.71 %
Pow-Bank	0.11	1.13 %
Dig-Acce	0.05	0.36 %
Case	0.05	40.99 %
Total	389.49	11.79 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	69.61	12.46 %
CHENNAI-02	61.59	14.15 %
CHENNAI-01	47.31	12.56 %
SOUTH-03	40.97	12.75 %
WEST-02	38.34	10.42 %
NORTH ARCOT	32.75	8.78 %
TRICHY-01	29.24	9.09 %
WEST-01	26.25	11.24 %
SOUTH ARCOT	23.16	8.88 %
KL-SOUTH	17.98	36.56 %
HO01	2.29	43.76 %
Total	389.49	11.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	67.82	14.76 %
Chargers	0.82	30.68 %
EXT WNTY-MOB	0.64	8.23 %
Tab	0.20	4.58 %
Ear-Buds	0.12	3.14 %
Pow-Bank	0.02	2.19 %
Total	69.61	12.46 %

Branch *	MTD Sales L	Brand Share %
VNR2	4.39	11.79 %
TKS2	2.33	9.49 %
TUT2	1.88	8.78 %
ERL2	1.53	11.53 %
KGL1	1.47	11.61 %
MAR1	1.14	5.83 %
PKD1	0.68	7.17 %
VLY1	0.61	3.38 %
KSM1	0.59	2.74 %
APK2	0.56	5.19 %
TKY1	0.51	3.59 %
TYI1	0.45	5.11 %
STU2	0.41	10.01 %
APK1	0.38	5.46 %
ASM1	0.15	1.76 %
MMT1	0.07	0.86 %
VKM1	0.01	0.18 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TVL2		0.00 %
Total	69.61	12.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	59.36	15.53 %
Chargers	0.74	33.57 %
Tab	0.51	10.65 %
Computer	0.50	1.59 %
EXT WNTY-MOB	0.43	12.48 %
Pow-Bank	0.02	2.64 %
Case	0.02	83.41 %
Dig-Acce	0.01	0.17 %
Total	61.59	14.15 %

Branch *	MTD Sales L	Brand Share %
CH21	2.99	9.43 %
CH33	1.48	11.40 %
PON1	1.39	11.26 %
MC06	1.13	10.08 %
CH18	1.03	4.82 %
GPD1	1.01	4.49 %
CH43	0.93	9.72 %
UKI1	0.67	4.17 %
CH36	0.50	11.03 %
CH34	0.45	2.04 %
MJR1	0.35	1.43 %
CH09	0.20	1.84 %
CH06	0.16	1.36 %
CH23	0.15	2.51 %
CH27	0.11	3.62 %
CH17	0.01	0.11 %
CH01		0.00 %
MC08		0.00 %
Total	61.59	14.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	45.96	13.96 %
Chargers	0.63	29.89 %
Tab	0.40	8.64 %
Ear-Buds	0.15	3.37 %
EXT WNTY-MOB	0.14	5.49 %
Case	0.03	93.78 %
Dig-Acce		0.17 %
Total	47.31	12.56 %

Branch *	MTD Sales L	Brand Share %
CH07	1.60	9.40 %
CH14	1.53	5.12 %
CH38	1.36	10.39 %
CH28	1.16	10.29 %
CH42	1.06	6.99 %
CH19	0.72	6.55 %
MRM1	0.32	2.27 %
CH45	0.28	2.48 %
AVD1	0.19	1.44 %
MC09	0.17	3.54 %
CH26	0.16	4.28 %
MC10	0.15	1.13 %
MC02	0.01	0.56 %
CH37	0.01	0.11 %
TKM1	0.01	0.09 %
CGL1		0.00 %
Total	47.31	12.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	38.07	13.65 %
Computer	1.52	5.06 %
Chargers	0.51	31.29 %
Tab	0.39	14.65 %
EXT WNTY-MOB	0.32	8.75 %
Ear-Buds	0.12	4.39 %
Pow-Bank	0.04	4.05 %
Dig-Acce		0.64 %
Total	40.97	12.75 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.04	7.31 %
DGL1	0.86	9.78 %
DKI1	0.79	10.62 %
ADP1	0.63	7.01 %
DGL2	0.41	9.75 %
KPT1	0.33	3.43 %
ODM1	0.28	3.32 %
PNV1	0.26	5.91 %
USL1	0.20	2.57 %
PNI1	0.19	2.72 %
TPT1	0.17	1.75 %
PKM1	0.11	1.84 %
BTU1	0.10	1.97 %
MNM1	0.10	2.41 %
KYK1	0.10	1.48 %
CBM1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
Total	40.97	12.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	37.11	11.59 %
Computer	0.52	1.40 %
Chargers	0.38	26.76 %
Tab	0.20	7.69 %
EXT WNTY-MOB	0.07	3.17 %
Ear-Buds	0.04	1.52 %
Dig-Acce	0.01	5.13 %
Total	38.34	10.42 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.35	7.95 %
APN1	1.21	9.15 %
MCR1	1.02	8.26 %
BMD1	1.00	10.51 %
EPI1	0.81	8.09 %
VPD1	0.79	6.05 %
OML1	0.79	3.96 %
MTR1	0.71	5.90 %
TRM1	0.67	2.38 %
RSP1	0.50	9.77 %
VKL1	0.49	7.48 %
NKL2	0.46	3.79 %
PLC1	0.46	3.69 %
KRI1	0.15	1.87 %
KMM1	0.09	2.43 %
DPR1	0.01	0.13 %
EDP1	0.01	0.15 %
DPR2	0.01	0.08 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	38.34	10.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	31.73	9.70 %
Chargers	0.50	26.12 %
Tab	0.45	12.57 %
Ear-Buds	0.04	1.14 %
EXT WNTY-MOB	0.03	0.37 %
Total	32.75	8.78 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.51	7.28 %
TRR1	2.42	9.82 %
WJP1	1.59	9.86 %
VSI1	1.35	10.45 %
CGM1	1.16	8.77 %
VEL1	0.60	3.57 %
KPM1	0.54	5.10 %
SBR1	0.47	2.97 %
PLR1	0.36	5.74 %
ANI1	0.26	3.24 %
VNB1	0.20	1.41 %
TRL1	0.15	1.13 %
ABR1	0.10	0.62 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	32.75	8.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	27.87	10.15 %
Tab	0.85	20.50 %
Chargers	0.44	40.03 %
EXT WNTY-MOB	0.08	3.34 %
Dig-Acce	0.01	3.21 %
Total	29.24	9.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.40	10.16 %
PTK1	1.46	11.73 %
TTP1	1.02	6.34 %
NMM1	0.73	8.93 %
TVR2	0.49	4.08 %
MSI1	0.46	4.60 %
JKM1	0.34	2.69 %
PBR1	0.26	5.29 %
MVM1	0.21	1.56 %
KIK1	0.17	3.05 %
NGT1	0.17	1.20 %
NCK1	0.17	3.48 %
TVR1	0.17	2.24 %
PDK1	0.02	0.26 %
AYR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	29.24	9.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	25.27	13.56 %
Chargers	0.50	43.22 %
Tab	0.34	14.07 %
EXT WNTY-MOB	0.06	3.75 %
Ear-Buds	0.04	1.44 %
Pow-Bank	0.02	2.47 %
Dig-Acce	0.01	0.49 %
Total	26.25	11.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.18	7.55 %
GDR1	1.13	9.86 %
CNR1	0.59	5.03 %
PPI1	0.55	4.10 %
KGI1	0.53	3.18 %
TPR3	0.47	7.04 %
CBE1	0.27	6.84 %
DPM2	0.15	2.58 %
SYM2	0.01	0.17 %
KMD1	0.01	0.21 %
SUL1	0.01	0.55 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
PLI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
Total	26.25	11.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	22.20	9.67 %
Tab	0.53	45.85 %
Chargers	0.40	42.57 %
EXT WNTY-MOB	0.02	0.55 %
Dig-Acce		2.80 %
Total	23.16	8.88 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.27	10.22 %
PRT1	1.53	11.64 %
TVM2	1.53	8.76 %
VPM2	1.51	9.33 %
CDM1	1.17	7.06 %
KKI2	0.80	6.31 %
TDM1	0.77	6.39 %
TRK1	0.66	3.20 %
VPM1	0.40	7.57 %
ULP1	0.35	1.85 %
KML1	0.21	2.77 %
NVL2	0.16	2.72 %
SJI1	0.13	0.66 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	23.16	8.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	17.73	38.89 %
Chargers	0.17	53.99 %
EXT WNTY-MOB	0.07	61.71 %
Total	17.98	36.56 %

Branch *	MTD Sales L	Brand Share %
Total	17.98	36.56 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	2.29	79.80 %
Total	2.29	43.76 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	2.29	43.76 %