

MTD Sales
408.89 L

Brand Share %
9.97 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	380.55	10.57 %
Tab	13.47	34.74 %
Chargers	10.68	39.56 %
EXT WNTY-MOB	1.65	4.46 %
Computer	1.52	0.47 %
SWatch	0.81	3.90 %
Ear-Buds	0.08	0.23 %
Pow-Bank	0.04	0.44 %
Case	0.04	25.43 %
Dig-Acce	0.04	0.58 %
Total	408.89	9.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	77.55	13.18 %
CHENNAI-01	56.24	12.17 %
CHENNAI-02	47.78	9.34 %
SOUTH-03	46.66	11.68 %
NORTH ARCOT	44.87	9.66 %
TRICHY-01	37.85	9.11 %
WEST-02	34.49	7.85 %
WEST-01	31.25	10.09 %
SOUTH ARCOT	22.64	7.18 %
KL-SOUTH	8.85	31.82 %
HO01	0.70	0.42 %
Total	408.89	9.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	72.58	14.77 %
Tab	2.78	47.78 %
Chargers	1.88	42.80 %
EXT WNTY-MOB	0.27	3.83 %
SWatch	0.04	1.87 %
Total	77.55	13.18 %

Branch *	MTD Sales L	Brand Share %
VL11	2.11	9.46 %
RND1	1.09	9.60 %
TUT2	0.84	3.09 %
TCN1	0.72	5.36 %
STU2	0.58	8.34 %
KYR1	0.56	5.81 %
APK1	0.48	3.88 %
PDI1	0.34	3.25 %
UDN1	0.28	3.67 %
KSM1	0.11	1.45 %
ASM1	0.10	1.68 %
MMT1	0.01	0.13 %
SKD1	0.01	0.16 %
COL1		0.00 %
MAR1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	77.55	13.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	51.95	12.63 %
Tab	2.66	49.48 %
Chargers	1.37	44.16 %
EXT WNTY-MOB	0.19	4.83 %
SWatch	0.06	1.71 %
Case	0.01	100.00 %
Total	56.24	12.17 %

Branch *	MTD Sales L	Brand Share %
CH14	1.74	4.77 %
CH30	1.46	6.21 %
AVD1	0.98	3.89 %
TKM1	0.94	5.86 %
CGL1	0.55	4.54 %
MC09	0.39	5.11 %
CH45	0.31	2.05 %
CH26	0.23	4.44 %
CH19	0.18	1.53 %
CH37	0.11	1.42 %
CH11	0.10	1.55 %
MRM1	0.10	0.50 %
CH22		0.00 %
CH28		0.00 %
CH39		0.00 %
Total	56.24	12.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	43.21	9.43 %
Tab	1.46	24.77 %
Chargers	1.38	42.79 %
EXT WNTY-MOB	0.65	21.18 %
SWatch	0.53	19.56 %
Computer	0.51	1.66 %
Ear-Buds	0.04	0.76 %
Total	47.78	9.34 %

Branch *	MTD Sales L	Brand Share %
MC05	1.56	7.37 %
CH34	1.23	4.13 %
CH18	0.73	3.45 %
UKI1	0.65	3.18 %
CH09	0.34	2.46 %
CH36	0.34	6.46 %
CH33	0.30	1.63 %
CH43	0.30	3.04 %
CH32	0.30	8.86 %
CH06	0.02	0.10 %
PON1	0.01	0.09 %
CH23	0.01	0.26 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	47.78	9.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	44.48	12.86 %
Chargers	1.38	51.22 %
Tab	0.44	7.25 %
EXT WNTY-MOB	0.33	6.33 %
Dig-Acce	0.02	5.67 %
Case	0.01	39.26 %
Total	46.66	11.68 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.85	9.42 %
ADP1	1.27	9.65 %
DKI1	0.90	5.63 %
PVI1	0.87	5.96 %
TMM1	0.42	2.41 %
BNR1	0.31	3.88 %
PN11	0.28	4.22 %
PKM1	0.25	2.57 %
USL1	0.23	4.22 %
MLR1	0.22	1.96 %
ODM1	0.20	1.99 %
KPT1	0.20	1.88 %
PNV1	0.20	6.70 %
MNM1	0.15	2.11 %
KKD2	0.14	3.42 %
SVG1	0.10	0.66 %
KRR1	0.02	0.79 %
SGP1	0.01	0.13 %
BTU1		0.18 %
NKI1		0.00 %
NTM1		0.00 %
Total	46.66	11.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	41.23	10.10 %
Tab	2.31	59.68 %
Chargers	1.14	36.31 %
EXT WNTY-MOB	0.16	2.20 %
Ear-Buds	0.03	0.89 %
Total	44.87	9.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.34	9.60 %
VEL1	1.95	8.60 %
SBR1	1.61	8.09 %
VNB1	1.30	6.74 %
UGI1	1.24	8.37 %
SLG1	1.14	8.15 %
CGM1	1.08	6.76 %
VSI1	1.02	7.56 %
BGR1	0.90	7.97 %
WJD1	0.78	3.25 %
ABR1	0.64	3.99 %
CPT1	0.25	2.10 %
TRT1	0.15	1.27 %
PTU1	0.09	1.33 %
ANI1	0.01	0.07 %
PLR1		0.00 %
Total	44.87	9.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	35.60	9.71 %
Chargers	0.92	46.45 %
Tab	0.78	36.17 %
Computer	0.51	1.36 %
EXT WNTY-MOB	0.04	1.54 %
Total	37.85	9.11 %

Branch *	MTD Sales L	Brand Share %
PTK1	1.23	7.84 %
KRN1	1.12	8.82 %
NGT1	1.12	9.56 %
ORU1	0.95	8.23 %
NMM1	0.87	6.90 %
MSI1	0.62	4.62 %
JKM1	0.47	3.87 %
PBR1	0.45	4.58 %
KIK1	0.28	6.74 %
MDI1	0.10	1.13 %
TYR1	0.02	0.09 %
AYR1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	37.85	9.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	31.78	8.10 %
Tab	1.13	21.95 %
Chargers	0.87	46.31 %
Computer	0.51	1.66 %
SWatch	0.18	8.04 %
Pow-Bank	0.02	2.15 %
Total	34.49	7.85 %

Branch *	MTD Sales L	Brand Share %
PMP1	1.94	9.79 %
SLM3	1.68	8.78 %
ATU1	1.09	6.24 %
MTR1	0.91	6.45 %
TRM1	0.89	2.91 %
APN1	0.77	7.77 %
SLM2	0.75	6.93 %
ERD1	0.63	7.85 %
SGI1	0.55	3.87 %
EDP1	0.37	4.85 %
KRI1	0.36	3.07 %
NKL2	0.32	1.97 %
DPR1	0.30	3.56 %
VPD1	0.29	1.76 %
RSP1	0.28	3.26 %
KMM1	0.20	3.74 %
PLC1	0.14	0.96 %
VKL1	0.10	1.49 %
DPR2	0.10	0.86 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	34.49	7.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	29.37	11.45 %
Chargers	1.03	41.48 %
Tab	0.81	44.55 %
Pow-Bank	0.02	2.41 %
EXT WNTY-MOB	0.02	0.76 %
Dig-Acce	0.02	2.22 %
Total	31.25	10.09 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.97	9.10 %
KGI1	2.33	9.64 %
GBM1	1.31	9.78 %
TPR1	0.73	6.57 %
CNR1	0.68	5.09 %
SYM2	0.67	7.87 %
CBE6	0.64	8.51 %
CBE4	0.41	6.75 %
CBE3	0.20	4.04 %
PPI1	0.17	1.69 %
TPR3	0.16	3.08 %
KMD1	0.15	2.22 %
PDM1	0.15	2.58 %
DPM2	0.12	1.58 %
ANR1	0.10	2.89 %
SUL1	0.02	0.45 %
PLI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
KGM1	-0.10	-1.05 %
Total	31.25	10.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	20.95	7.37 %
Tab	1.10	42.70 %
Chargers	0.59	41.16 %
Total	22.64	7.18 %

Branch *	MTD Sales L	Brand Share %
ULP1	2.03	9.09 %
KKI2	2.03	9.19 %
SJI1	1.48	7.02 %
TRK1	1.27	4.02 %
VPM2	0.87	7.74 %
TVM1	0.82	7.47 %
TDM1	0.79	4.68 %
NVL2	0.52	3.78 %
KLM1	0.43	2.39 %
VCM1	0.28	2.99 %
STP1	0.10	1.17 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	22.64	7.18 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.73	32.39 %
Chargers	0.13	72.50 %
Total	8.85	31.82 %

Branch *	MTD Sales L	Brand Share %
Total	8.85	31.82 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.68	0.43 %
Case	0.02	100.00 %
Total	0.70	0.42 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.70	0.42 %
MSWH		0.00 %
Total	0.70	0.42 %