



# TN : SAMSUNG Sales Performance 15/05/2026 9:31 AM

MTD Sales  
288.78 L

Brand Share %  
5.84 %

Information:

MTD : 01-05-2026 To 14-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	277.97	5.74 %
Chargers	8.90	22.87 %
Tab	1.85	3.69 %
Dig-Acce	0.03	0.60 %
Pow-Bank	0.02	0.16 %
<b>Total</b>	<b>288.78</b>	<b>5.84 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	96.72	11.01 %
CHENNAI-02	53.24	7.27 %
SOUTH-03	31.19	6.44 %
NORTH ARCOT	24.91	4.41 %
CHENNAI-01	24.03	4.17 %
WEST-02	23.73	4.85 %
TRICHY-01	13.76	3.47 %
WEST-01	11.12	3.66 %
SOUTH ARCOT	10.07	2.41 %
HO01		0.00 %
<b>Total</b>	<b>288.78</b>	<b>5.84 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	92.80	10.83 %
Chargers	2.98	36.14 %
Tab	0.94	8.22 %
<b>Total</b>	<b>96.72</b>	<b>11.01 %</b>

Branch *	MTD Sales L	Brand Share %
APK2	0.99	5.60 %
TKS2	0.86	2.51 %
TKS1	0.79	3.65 %
RND1	0.62	2.90 %
MMT1	0.61	2.83 %
KYR1	0.42	3.30 %
ARM1	0.30	2.34 %
SNL1	0.28	2.87 %
PDI1	0.14	1.30 %
TKY1	0.14	0.88 %
KGL1	0.13	0.57 %
UDN1	0.13	1.12 %
SDI1	0.08	0.94 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
<b>Total</b>	<b>96.72</b>	<b>11.01 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	51.89	7.27 %
Chargers	1.03	19.03 %
Tab	0.31	3.61 %
Dig-Acce		0.15 %
<b>Total</b>	<b>53.24</b>	<b>7.27 %</b>

Branch *	MTD Sales L	Brand Share %
MC05	1.70	4.61 %
CH33	1.66	3.56 %
CH34	1.19	3.73 %
CH24	0.86	5.56 %
CH44	0.81	2.94 %
CH46	0.72	4.17 %
CH50	0.72	1.80 %
CH41	0.53	2.63 %
CH17	0.52	2.61 %
PON1	0.42	2.17 %
CH20	0.40	1.69 %
UKI1	0.28	0.98 %
MC06	0.28	3.30 %
CH51	0.25	1.12 %
CH27	0.17	1.63 %
MJR1	0.14	0.46 %
CH18	0.13	0.63 %
CH06	0.07	0.59 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
<b>Total</b>	<b>53.24</b>	<b>7.27 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	29.87	6.28 %
Chargers	1.02	29.02 %
Tab	0.31	7.99 %
<b>Total</b>	<b>31.19</b>	<b>6.44 %</b>

Branch *	MTD Sales L	Brand Share %
KPT1	0.81	4.65 %
MDU7	0.70	4.71 %
TEN2	0.56	3.35 %
BNR1	0.40	2.94 %
PKM1	0.30	3.73 %
SGP1	0.30	2.42 %
MDU4	0.29	3.52 %
PNV2	0.20	3.47 %
DGL2	0.19	1.79 %
MDU6	0.17	1.18 %
TMM1	0.14	0.82 %
ADP1	0.13	0.97 %
CBM1	0.13	0.83 %
DKI1	0.02	0.23 %
TEN1	0.02	0.12 %
ODM1	0.01	0.15 %
KYK1	0.01	0.16 %
PNI1	0.01	0.32 %
BTU1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>31.19</b>	<b>6.44 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	23.90	4.37 %
Chargers	0.71	16.66 %
Tab	0.30	2.70 %
<b>Total</b>	<b>24.91</b>	<b>4.41 %</b>

Branch *	MTD Sales L	Brand Share %
VSI1	1.09	5.47 %
WJP1	1.03	4.34 %
CGM1	0.97	5.06 %
SBR1	0.84	3.49 %
GDM1	0.47	2.17 %
ANI1	0.17	1.37 %
CPT1	0.16	1.00 %
AKM1	0.15	0.47 %
PLR1	0.14	1.36 %
TRR1	0.14	0.46 %
VEL1	0.01	0.04 %
ABR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>24.91</b>	<b>4.41 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	23.32	4.14 %
Chargers	0.71	16.65 %
<b>Total</b>	<b>24.03</b>	<b>4.17 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	1.58	5.56 %
CH30	0.70	2.99 %
CH38	0.35	1.78 %
CH45	0.27	1.64 %
CH25	0.19	1.22 %
CH42	0.19	1.08 %
CH07	0.15	0.74 %
KNR1	0.14	0.87 %
CH26	0.13	5.77 %
MC10	0.03	0.46 %
CH48	0.02	0.08 %
CH19	0.01	0.08 %
GUD2	0.01	0.07 %
MRM1	0.01	0.05 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH37		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>24.03</b>	<b>4.17 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	22.79	4.75 %
Chargers	0.94	28.72 %
Dig-Acce		2.75 %
<b>Total</b>	<b>23.73</b>	<b>4.85 %</b>

Branch *	MTD Sales L	Brand Share %
VPD1	1.08	5.65 %
KVP1	0.64	4.44 %
TRM1	0.31	0.97 %
KRI1	0.30	1.30 %
ATU1	0.24	1.53 %
EDP1	0.16	3.71 %
ERD1	0.15	2.38 %
EPI1	0.14	0.93 %
OML1	0.01	0.06 %
DPR1		0.04 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>23.73</b>	<b>4.85 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	12.95	3.31 %
Chargers	0.79	30.95 %
Pow-Bank	0.02	2.02 %
Dig-Acce		2.13 %
<b>Total</b>	<b>13.76</b>	<b>3.47 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.57	1.00 %
TNJ2	0.34	1.93 %
KRN1	0.30	2.12 %
PBR1	0.27	2.56 %
TVR2	0.26	1.98 %
NMM1	0.20	1.77 %
ORU1	0.19	2.27 %
AYR1	0.14	1.34 %
PTK1	0.02	0.17 %
APM1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
<b>Total</b>	<b>13.76</b>	<b>3.47 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	10.71	3.59 %
Chargers	0.39	17.40 %
Dig-Acce	0.02	9.63 %
<b>Total</b>	<b>11.12</b>	<b>3.66 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.43	4.30 %
KGI1	1.21	4.43 %
MPM1	0.20	2.09 %
TPR1	0.19	2.73 %
PDM1	0.16	3.94 %
GBM1	0.11	0.74 %
SYM2	0.01	0.21 %
TPR3	0.01	0.29 %
KGM1	0.01	0.10 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>11.12</b>	<b>3.66 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	9.74	2.36 %
Chargers	0.33	14.67 %
<b>Total</b>	<b>10.07</b>	<b>2.41 %</b>

Branch *	MTD Sales L	Brand Share %
SJI2	1.39	5.76 %
PRT1	1.22	3.50 %
VPM2	0.77	5.36 %
VCM2	0.69	5.08 %
POY1	0.56	5.03 %
CUD1	0.43	0.74 %
CDM1	0.36	1.38 %
VCM1	0.30	4.35 %
VPM1	0.28	4.67 %
ULP1	0.27	1.02 %
TVM2	0.18	0.75 %
KML1	0.14	1.94 %
KLM1	0.01	0.03 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
<b>Total</b>	<b>10.07</b>	<b>2.41 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %