

MTD Sales
86.62 L

Brand Share %
2.79 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	83.52	2.83 %
Chargers	1.90	10.29 %
Tab	0.50	1.74 %
Ear-Buds	0.37	0.89 %
EXT WNTY-MOB	0.24	0.59 %
Dig-Acce	0.04	0.46 %
Case	0.02	9.83 %
Pow-Bank	0.02	0.19 %
Total	86.62	2.79 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.82	3.73 %
WEST-02	10.88	3.31 %
NORTH ARCOT	10.62	3.01 %
CHENNAI-02	10.59	2.22 %
TRICHY-01	7.29	2.28 %
SOUTH-03	7.21	2.50 %
CHENNAI-01	7.08	1.90 %
SOUTH ARCOT	5.98	2.36 %
WEST-01	5.57	2.78 %
KL-SOUTH	4.39	16.74 %
HO01	0.18	0.53 %
Total	86.62	2.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	16.27	3.80 %
Chargers	0.36	14.91 %
Ear-Buds	0.12	2.40 %
Case	0.02	22.74 %
Pow-Bank	0.02	1.35 %
EXT WNTY-MOB	0.02	0.27 %
Dig-Acce	0.01	0.97 %
Total	16.82	3.73 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.32	1.57 %
MMT1	0.22	2.45 %
SGT1	0.07	0.53 %
KSM1	0.06	1.30 %
SDI1	0.02	0.35 %
TKS1	0.02	0.13 %
ARM1	0.01	0.19 %
SKD1	0.01	0.15 %
SNL1	0.01	0.11 %
UDN1	0.01	0.17 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
PDI1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	16.82	3.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	10.30	3.25 %
Chargers	0.37	21.62 %
Ear-Buds	0.12	3.63 %
Tab	0.07	2.65 %
Dig-Acce	0.01	5.19 %
Total	10.88	3.31 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.28	2.69 %
VPD1	0.23	1.58 %
SLM3	0.22	2.18 %
MTR1	0.20	1.77 %
TCG1	0.16	2.16 %
EDP1	0.08	1.06 %
ERD1	0.08	2.09 %
MCR1	0.07	0.72 %
OML1	0.07	0.35 %
DPR2	0.06	0.94 %
KRI1	0.06	0.64 %
BMD1	0.04	0.61 %
SGG1	0.01	0.26 %
VKL1	0.01	0.31 %
SGI1	0.01	0.08 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
TRM1	-0.02	-0.08 %
Total	10.88	3.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.08	3.02 %
Chargers	0.34	16.46 %
Tab	0.20	6.31 %
Dig-Acce		2.29 %
Total	10.62	3.01 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	1.19 %
VNB1	0.47	2.73 %
TRR1	0.40	2.49 %
GDM1	0.26	1.68 %
ABR1	0.19	1.57 %
TRT1	0.17	2.17 %
ANI1	0.06	1.06 %
SBR1	0.06	0.46 %
UGI1	0.06	0.38 %
SLG1	0.02	0.20 %
CPT1	0.01	0.17 %
CYR1	0.01	0.08 %
TRL1	0.01	0.06 %
VEL1	0.01	0.08 %
PLR1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	10.62	3.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	10.19	2.27 %
Chargers	0.22	9.43 %
EXT WNTY-MOB	0.15	2.47 %
Ear-Buds	0.04	0.55 %
Tab		-0.04 %
Total	10.59	2.22 %

Branch *	MTD Sales L	Brand Share %
CH21	0.72	2.22 %
CH12	0.60	2.59 %
CH46	0.39	2.39 %
MJR1	0.36	1.55 %
UKI1	0.35	1.94 %
CH20	0.24	0.80 %
CH18	0.22	1.08 %
MC06	0.19	1.49 %
CH24	0.15	0.88 %
CH44	0.09	0.52 %
CH17	0.08	0.47 %
MC05	0.07	0.41 %
CH31	0.06	1.98 %
CH33	0.06	0.25 %
CH36	0.01	0.24 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH27		0.00 %
CH34		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	10.59	2.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	7.05	2.29 %
Tab	0.12	5.05 %
Chargers	0.07	11.24 %
EXT WNTY-MOB	0.04	1.72 %
Dig-Acce		1.73 %
Total	7.29	2.28 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.53	2.28 %
TNJ1	0.26	1.43 %
KRN1	0.19	1.48 %
TVR2	0.15	0.88 %
JKM1	0.08	0.74 %
MDI1	0.07	1.29 %
TYR1	0.07	0.36 %
MVM1	0.06	0.77 %
TVR1	0.06	0.93 %
NGT1	0.01	0.08 %
PBR1	0.01	0.23 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	7.29	2.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	7.02	2.54 %
Chargers	0.14	9.43 %
Ear-Buds	0.04	1.15 %
EXT WNTY-MOB	0.01	0.31 %
Total	7.21	2.50 %

Branch *	MTD Sales L	Brand Share %
TMM1	0.23	2.56 %
BNR1	0.16	2.23 %
MDU3	0.06	1.33 %
TEN1	0.04	0.29 %
MLR1	0.01	0.30 %
NTM1	0.01	0.12 %
PKM1	0.01	0.14 %
DKI1	0.01	0.10 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	7.21	2.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	6.96	1.98 %
Chargers	0.12	7.12 %
Total	7.08	1.90 %

Branch *	MTD Sales L	Brand Share %
CH38	0.33	2.22 %
CH07	0.25	1.37 %
CH45	0.22	1.74 %
MC10	0.13	1.13 %
CH11	0.11	1.36 %
TKM1	0.11	1.21 %
CH14	0.07	0.32 %
CH35	0.07	0.46 %
KNR1	0.06	0.48 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
MC02		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	7.08	1.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.66	2.33 %
Chargers	0.14	26.42 %
Tab	0.11	7.47 %
Ear-Buds	0.04	1.95 %
EXT WNTY-MOB	0.03	0.55 %
Total	5.98	2.36 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.29	2.70 %
VPM2	0.23	1.69 %
KML1	0.12	1.59 %
TVM2	0.07	0.43 %
NVL2	0.06	0.44 %
SJI2	0.06	0.31 %
VCM1	0.06	1.18 %
PRT1	0.01	0.11 %
ULP1	0.01	0.07 %
TRK1		0.02 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VPM1		0.00 %
Total	5.98	2.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.42	2.83 %
Chargers	0.14	11.97 %
Dig-Acce	0.01	5.54 %
Total	5.57	2.78 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.25	1.62 %
GBM1	0.19	2.45 %
KGI1	0.17	0.94 %
SYM2	0.07	1.63 %
CNR1	0.06	0.65 %
GDR1	0.06	0.73 %
SNR1	0.01	0.41 %
KGM1	0.01	0.16 %
SUL1	0.01	0.67 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	5.57	2.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.38	17.20 %
Chargers	0.01	6.11 %
Total	4.39	16.74 %

Branch *	MTD Sales L	Brand Share %
Total	4.39	16.74 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.18	0.64 %
Total	0.18	0.53 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.18	0.54 %
MSWH		0.00 %
Total	0.18	0.53 %