

MTD Sales
253.64 L

Brand Share %
5.65 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	243.32	5.71 %
Chargers	5.69	23.44 %
EXT WNTY-MOB	2.21	3.70 %
Tab	1.05	2.86 %
SWatch	0.82	2.43 %
Ear-Buds	0.43	0.88 %
Pow-Bank	0.06	0.41 %
Case	0.04	15.53 %
Dig-Acce	0.03	0.21 %
Total	253.64	5.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.15	8.25 %
CHENNAI-02	44.66	6.67 %
CHENNAI-01	30.07	5.35 %
WEST-02	29.65	6.36 %
NORTH ARCOT	26.87	5.31 %
SOUTH-03	20.71	5.35 %
TRICHY-01	16.66	4.45 %
SOUTH ARCOT	15.45	4.95 %
WEST-01	14.02	5.06 %
KL-SOUTH	3.38	12.69 %
HO01		0.00 %
Total	253.64	5.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	50.07	8.46 %
Chargers	1.05	30.01 %
EXT WNTY-MOB	0.69	4.47 %
SWatch	0.34	9.46 %
Dig-Acce		0.28 %
Total	52.15	8.25 %

Branch *	MTD Sales L	Brand Share %
PKD1	1.09	4.98 %
VL1	0.96	5.27 %
UDN1	0.39	3.24 %
RND1	0.17	1.12 %
VKM1	0.08	1.00 %
TKS1	0.03	0.15 %
SNL1	0.02	0.18 %
TKY1	0.01	0.04 %
MAR1		0.02 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TCN1		0.00 %
Total	52.15	8.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	42.06	6.66 %
EXT WNTY-MOB	0.95	12.30 %
Chargers	0.91	28.80 %
SWatch	0.43	8.43 %
Ear-Buds	0.30	3.71 %
Total	44.66	6.67 %

Branch *	MTD Sales L	Brand Share %
MC05	1.11	4.38 %
CH41	0.76	4.87 %
CH34	0.72	1.81 %
CH24	0.44	1.54 %
CH09	0.40	2.88 %
MJR1	0.33	1.60 %
CH33	0.33	1.19 %
MC06	0.27	1.61 %
GPD1	0.13	0.58 %
CH17	0.03	0.37 %
CH18	0.01	0.04 %
CH27	0.01	0.16 %
CH01		0.00 %
CH06		0.00 %
PON1		0.00 %
Total	44.66	6.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	28.48	5.39 %
Chargers	0.74	24.08 %
Tab	0.57	7.47 %
EXT WNTY-MOB	0.16	3.16 %
Ear-Buds	0.08	1.12 %
Case	0.04	23.07 %
Dig-Acce		0.14 %
Total	30.07	5.35 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.50	2.99 %
CH42	1.25	5.37 %
CH40	1.17	3.08 %
CH19	0.77	3.67 %
MC10	0.44	2.95 %
CH11	0.42	2.97 %
CH38	0.36	2.15 %
TKM1	0.36	2.19 %
CH22	0.33	3.69 %
CH14	0.28	0.75 %
CH39	0.10	0.61 %
KNR1	0.10	0.43 %
CH30	0.01	0.07 %
MC09	0.01	0.16 %
MRM1	0.01	0.06 %
SKL1	0.01	0.10 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	30.07	5.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	28.88	6.43 %
Chargers	0.51	19.03 %
Tab	0.16	4.72 %
EXT WNTY-MOB	0.10	2.93 %
Dig-Acce	0.01	5.18 %
Total	29.65	6.36 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.55	3.87 %
KRI1	0.34	3.73 %
DPR2	0.26	2.75 %
SGG1	0.26	5.24 %
ERD2	0.25	3.40 %
APN1	0.23	1.47 %
NKL2	0.21	1.29 %
EPI1	0.18	1.62 %
MCR1	0.16	0.76 %
OML1	0.12	0.70 %
DPR1	0.06	0.63 %
SGI1	0.02	0.07 %
EDP1	0.01	0.09 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	29.65	6.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	25.99	5.43 %
Chargers	0.75	27.23 %
EXT WNTY-MOB	0.13	1.36 %
Dig-Acce		0.00 %
Total	26.87	5.31 %

Branch *	MTD Sales L	Brand Share %
VEL1	2.39	5.56 %
KPM2	0.74	1.51 %
TRT1	0.65	5.01 %
VSI1	0.63	4.78 %
WJD1	0.59	2.31 %
CYR1	0.43	5.50 %
UGI1	0.31	2.36 %
PLR1	0.16	1.43 %
SBR1	0.14	0.62 %
VNB1	0.11	0.92 %
GDM1	0.10	0.53 %
CPT1	0.01	0.14 %
KPM1	0.01	0.07 %
TRL1	0.01	0.05 %
ABR1		0.00 %
ANI1		0.00 %
PTU1		0.00 %
Total	26.87	5.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	20.07	5.47 %
Chargers	0.54	23.94 %
EXT WNTY-MOB	0.10	1.56 %
Total	20.71	5.35 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.89	5.37 %
TDI1	0.69	4.49 %
DKI1	0.56	4.40 %
BNR1	0.37	3.36 %
CMR1	0.27	2.90 %
MDU5	0.27	4.39 %
TPT1	0.20	2.33 %
NKI1	0.18	2.05 %
CBM1	0.01	0.07 %
PKM1	0.01	0.15 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	20.71	5.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	15.98	4.47 %
Chargers	0.41	24.63 %
Tab	0.16	5.77 %
EXT WNTY-MOB	0.07	1.48 %
SWatch	0.04	1.72 %
Total	16.66	4.45 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.55	4.46 %
MSI1	0.33	2.45 %
KUM1	0.27	2.08 %
TNJ2	0.26	1.64 %
ORU1	0.26	2.30 %
MDI1	0.25	2.24 %
JKM1	0.23	1.82 %
TYR1	0.11	0.38 %
NCK1	0.09	1.63 %
KIK1	0.01	0.24 %
TRY3	0.01	0.09 %
PBR1	0.01	0.14 %
AYR1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	16.66	4.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.10	5.10 %
Chargers	0.33	22.18 %
Pow-Bank	0.02	1.53 %
EXT WNTY-MOB	0.01	0.21 %
Total	15.45	4.95 %

Branch *	MTD Sales L	Brand Share %
TVM2	0.97	5.24 %
NVL2	0.80	4.07 %
TVM1	0.49	3.75 %
SJI2	0.49	1.69 %
POY2	0.48	2.74 %
TRK1	0.40	1.49 %
CDM1	0.19	5.34 %
STP1	0.10	1.22 %
KLM1	0.01	0.06 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	15.45	4.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.35	5.13 %
Chargers	0.41	19.65 %
Tab	0.16	12.61 %
Ear-Buds	0.04	0.82 %
Pow-Bank	0.04	2.64 %
Dig-Acce	0.01	1.44 %
Total	14.02	5.06 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.99	5.03 %
GBM1	0.78	5.41 %
KGI1	0.58	3.16 %
AVI1	0.39	4.55 %
CBE1	0.29	4.82 %
TPR3	0.18	2.80 %
KMD1	0.16	1.90 %
CNR1	0.16	1.24 %
MPM1	0.13	2.13 %
KMR1	0.05	0.30 %
SNR1	0.01	0.33 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	14.02	5.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.34	13.08 %
Chargers	0.05	41.58 %
Total	3.38	12.69 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	4.22 %
Total	3.38	12.69 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %