

MTD Sales
345.28 L

Brand Share %
7.55 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	331.64	7.54 %
Chargers	7.89	27.35 %
Tab	4.90	10.75 %
SWatch	0.56	2.48 %
Ear-Buds	0.20	0.47 %
Pow-Bank	0.05	0.42 %
Dig-Acce	0.04	0.19 %
Total	345.28	7.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	81.87	12.22 %
CHENNAI-02	49.96	7.73 %
NORTH ARCOT	44.16	7.26 %
CHENNAI-01	36.57	6.50 %
SOUTH-03	33.60	8.27 %
TRICHY-01	26.71	6.39 %
WEST-02	25.69	6.72 %
SOUTH ARCOT	19.95	5.27 %
WEST-01	16.05	7.65 %
WEST-03	10.64	7.55 %
HO01	0.07	0.04 %
Total	345.28	7.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	77.85	12.10 %
Chargers	1.82	41.58 %
Tab	1.65	16.98 %
SWatch	0.55	14.57 %
Dig-Acce	0.01	0.49 %
Total	81.87	12.22 %

Branch *	MTD Sales L	Brand Share %
VL1	2.00	7.46 %
MAR1	0.96	4.54 %
UDN1	0.56	6.96 %
TCN1	0.34	2.13 %
VKM1	0.31	3.53 %
KSM1	0.25	1.67 %
APK2	0.23	2.22 %
TKS1	0.22	1.37 %
MMT1	0.16	1.04 %
STU2	0.14	2.72 %
PDI1	0.01	0.10 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
Total	81.87	12.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	48.29	7.78 %
Chargers	1.01	28.82 %
Tab	0.62	11.44 %
Ear-Buds	0.05	0.61 %
Dig-Acce		0.08 %
Total	49.96	7.73 %

Branch *	MTD Sales L	Brand Share %
CH34	2.81	5.74 %
GPD1	1.88	6.49 %
MJR1	0.96	3.49 %
CH24	0.81	6.21 %
CH50	0.75	2.61 %
CH33	0.75	2.58 %
CH17	0.47	4.83 %
CH37	0.39	3.91 %
MC05	0.32	2.71 %
CH23	0.32	3.59 %
CH20	0.31	0.89 %
CH51	0.29	1.13 %
CH18	0.21	1.03 %
CH43	0.16	1.81 %
PON1	0.14	0.83 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
UKI1		0.00 %
Total	49.96	7.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	42.70	7.24 %
Chargers	1.20	29.02 %
Tab	0.26	7.51 %
Total	44.16	7.26 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.64	4.82 %
AKM1	1.64	6.03 %
VNB1	1.54	4.81 %
ABR1	1.33	5.33 %
WJP1	0.78	5.02 %
VEL1	0.57	3.52 %
GDM1	0.53	3.26 %
CPT1	0.25	2.04 %
TRL1	0.16	1.01 %
VSI1	0.13	0.61 %
PLR1	0.13	0.95 %
CYR1	0.01	0.05 %
WJD1	0.01	0.03 %
ANI1		0.00 %
BGR1		0.00 %
TRT1		0.00 %
Total	44.16	7.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	35.38	6.72 %
Chargers	0.64	19.12 %
Tab	0.53	6.70 %
Pow-Bank	0.02	1.87 %
Total	36.57	6.50 %

Branch *	MTD Sales L	Brand Share %
CH48	1.81	7.11 %
CH19	1.03	6.20 %
KNR1	0.64	3.13 %
CH22	0.48	1.69 %
CH14	0.48	1.11 %
CH30	0.47	2.17 %
CGL1	0.43	2.69 %
AVD1	0.35	1.19 %
CH16	0.17	0.51 %
CH45	0.17	0.87 %
CH08	0.16	1.83 %
CH38	0.16	0.90 %
CH39	0.13	3.71 %
CH26	0.13	3.65 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	36.57	6.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	32.47	8.27 %
Chargers	0.77	31.78 %
Tab	0.26	5.80 %
Ear-Buds	0.10	2.84 %
Total	33.60	8.27 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.72	5.81 %
ODM1	0.64	6.94 %
TDI1	0.47	4.22 %
CBM1	0.42	3.01 %
MDU4	0.38	5.75 %
MDU7	0.37	4.05 %
SGP1	0.28	4.50 %
MDU6	0.16	1.20 %
TEN1	0.15	1.07 %
KPT1	0.14	1.02 %
NKI1	0.13	2.00 %
PNV2	0.11	2.00 %
ADP1	0.01	0.07 %
BNR1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	33.60	8.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	25.89	6.36 %
Chargers	0.76	33.38 %
Pow-Bank	0.02	2.26 %
Dig-Acce	0.02	13.09 %
Tab	0.01	0.25 %
Total	26.71	6.39 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.87	5.07 %
KRN1	0.42	2.64 %
TRY4	0.29	1.84 %
TYR1	0.21	1.03 %
TVR1	0.17	1.19 %
TVR2	0.17	0.90 %
PDK1	0.16	4.37 %
PDK2	0.14	1.52 %
TRY3	0.13	1.55 %
MDI1	0.12	1.72 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
Total	26.71	6.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	24.01	6.51 %
Tab	1.05	19.18 %
Chargers	0.63	32.78 %
Total	25.69	6.72 %

Branch *	MTD Sales L	Brand Share %
PMP1	1.78	6.74 %
TRM1	1.52	5.29 %
MCR1	0.76	5.28 %
MTR1	0.63	3.35 %
EPI1	0.53	4.10 %
PNG1	0.51	6.26 %
OML1	0.26	1.21 %
SLM3	0.25	1.74 %
EDP1	0.18	4.98 %
BMD1	0.01	0.08 %
SLM2	0.01	0.08 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	25.69	6.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	19.11	5.20 %
Chargers	0.57	29.83 %
Tab	0.26	6.92 %
Total	19.95	5.27 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.11	4.10 %
SJI2	0.78	3.38 %
VCM2	0.41	5.33 %
KLM1	0.40	1.87 %
CUD1	0.34	0.64 %
CDM1	0.31	1.56 %
STP1	0.17	2.04 %
TRK1	0.16	0.52 %
KML1	0.13	1.23 %
NVL2	0.13	0.82 %
VCM1		0.00 %
VPM1		0.00 %
Total	19.95	5.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	15.48	7.71 %
Chargers	0.31	21.92 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.32 %
Total	16.05	7.65 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.74	3.22 %
CNR1	0.52	3.63 %
UMP1	0.16	6.63 %
MPM1	0.16	1.60 %
CBE3	0.12	6.50 %
CBE1	0.03	0.49 %
ANR1		0.00 %
CBE5		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	16.05	7.65 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	10.47	7.60 %
Chargers	0.17	35.89 %
Dig-Acce		16.07 %
Total	10.64	7.55 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.52	4.77 %
CM11	0.30	3.28 %
SYM2	0.16	2.11 %
TPR3	0.13	2.09 %
ERD1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
Total	10.64	7.55 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	4.23 %
SWatch	0.01	0.73 %
Chargers	0.01	0.22 %
Total	0.07	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.04 %
MSWH		0.00 %
Total	0.07	0.04 %