

MTD Sales
368.33 L

Brand Share %
11.96 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	354.91	13.41 %
Chargers	4.77	32.70 %
Tab	3.67	13.00 %
Computer	2.54	0.82 %
EXT WNTY-MOB	1.77	5.53 %
Ear-Buds	0.48	1.74 %
Pow-Bank	0.09	0.95 %
Dig-Acce	0.05	0.39 %
Case	0.05	41.92 %
Total	368.33	11.96 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	68.06	13.12 %
CHENNAI-02	57.09	14.06 %
CHENNAI-01	45.28	12.90 %
SOUTH-03	38.72	12.80 %
WEST-02	35.62	10.35 %
NORTH ARCOT	30.11	8.69 %
TRICHY-01	27.82	9.29 %
WEST-01	25.06	11.59 %
SOUTH ARCOT	20.91	8.64 %
KL-SOUTH	17.37	36.22 %
HO01	2.29	43.76 %
Total	368.33	11.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	66.29	15.46 %
Chargers	0.80	31.72 %
EXT WNTY-MOB	0.63	8.80 %
Tab	0.20	5.79 %
Ear-Buds	0.12	3.34 %
Pow-Bank	0.02	2.24 %
Total	68.06	13.12 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.16	9.15 %
RND1	2.13	11.89 %
TUT2	1.88	9.08 %
MAR1	1.14	6.70 %
PKD1	0.68	8.03 %
VL11	0.61	3.61 %
KSM1	0.59	2.76 %
APK2	0.56	5.78 %
TKY1	0.51	4.26 %
TYI1	0.45	5.77 %
STU2	0.41	10.55 %
APK1	0.38	5.46 %
ASM1	0.15	1.82 %
MMT1	0.07	0.91 %
VKM1	0.01	0.22 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TVL2		0.00 %
Total	68.06	13.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	54.95	15.39 %
Chargers	0.70	34.33 %
Tab	0.51	10.65 %
Computer	0.50	1.75 %
EXT WNTY-MOB	0.41	12.55 %
Case	0.02	86.26 %
Dig-Acce	0.01	0.18 %
Total	57.09	14.06 %

Branch *	MTD Sales L	Brand Share %
CH21	2.99	10.41 %
CH33	1.21	10.21 %
MC06	1.13	10.92 %
GPD1	1.01	4.78 %
CH43	0.92	9.74 %
CH18	0.83	4.30 %
UKI1	0.67	4.61 %
CH36	0.50	11.03 %
CH34	0.45	2.15 %
MJR1	0.35	1.61 %
CH09	0.20	1.86 %
CH06	0.16	1.36 %
CH23	0.15	2.74 %
CH27	0.11	4.59 %
CH17	0.01	0.12 %
CH01		0.00 %
MC08		0.00 %
Total	57.09	14.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	44.18	14.38 %
Chargers	0.60	29.83 %
Tab	0.19	4.44 %
Ear-Buds	0.15	3.82 %
EXT WNTY-MOB	0.12	5.52 %
Case	0.03	93.78 %
Dig-Acce		0.18 %
Total	45.28	12.90 %

Branch *	MTD Sales L	Brand Share %
CH14	1.53	5.66 %
CH07	1.44	8.79 %
CH38	1.36	11.12 %
CH28	1.16	11.56 %
CH42	1.06	7.92 %
CH19	0.52	5.38 %
MRM1	0.32	2.34 %
CH45	0.28	2.57 %
AVD1	0.19	1.56 %
MC09	0.17	3.68 %
CH26	0.16	5.21 %
MC10	0.15	1.34 %
MC02	0.01	0.59 %
CH37	0.01	0.11 %
TKM1	0.01	0.09 %
CGL1		0.00 %
Total	45.28	12.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	35.89	13.63 %
Computer	1.52	5.55 %
Chargers	0.49	31.38 %
Tab	0.39	14.65 %
EXT WNTY-MOB	0.30	8.71 %
Ear-Buds	0.08	3.46 %
Pow-Bank	0.04	4.33 %
Dig-Acce		0.65 %
Total	38.72	12.80 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.04	7.64 %
DKI1	0.79	10.71 %
DGL1	0.69	8.28 %
MDU4	0.59	11.73 %
ADP1	0.46	5.29 %
DGL2	0.41	10.60 %
KPT1	0.33	3.60 %
ODM1	0.28	3.49 %
PNV1	0.26	6.77 %
USL1	0.20	2.62 %
PNI1	0.19	2.79 %
TPT1	0.17	1.83 %
PKM1	0.11	1.92 %
BTU1	0.10	2.10 %
MNM1	0.10	2.41 %
KYK1	0.10	1.56 %
CBM1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
Total	38.72	12.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	34.40	11.51 %
Computer	0.52	1.46 %
Chargers	0.37	27.44 %
Tab	0.20	8.50 %
EXT WNTY-MOB	0.07	3.57 %
Ear-Buds	0.04	1.66 %
Dig-Acce	0.01	5.41 %
Total	35.62	10.35 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.27	7.75 %
APN1	1.21	9.41 %
BMD1	1.00	11.71 %
MCR1	0.92	7.99 %
EPI1	0.81	8.79 %
VPD1	0.79	6.44 %
MTR1	0.55	4.85 %
OML1	0.53	3.11 %
TRM1	0.50	1.97 %
VKL1	0.49	7.80 %
NKL2	0.46	4.03 %
PLC1	0.46	3.84 %
RSP1	0.39	8.03 %
KRI1	0.15	2.07 %
KMM1	0.09	2.43 %
DPR1	0.01	0.13 %
EDP1	0.01	0.16 %
DPR2	0.01	0.09 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	35.62	10.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	29.19	9.58 %
Tab	0.45	13.09 %
Chargers	0.40	22.36 %
Ear-Buds	0.04	1.26 %
EXT WNTY-MOB	0.03	0.40 %
Total	30.11	8.69 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.51	7.67 %
TRR1	2.24	9.68 %
WJP1	1.59	10.57 %
VSI1	1.35	11.65 %
BGR1	1.31	11.53 %
CGM1	1.16	9.18 %
UGI1	0.74	7.76 %
VEL1	0.60	3.66 %
KPM1	0.54	5.65 %
SBR1	0.44	3.05 %
PLR1	0.36	6.55 %
ANI1	0.26	3.29 %
VNB1	0.20	1.49 %
TRL1	0.15	1.20 %
ABR1	0.10	0.64 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	30.11	8.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	26.47	10.39 %
Tab	0.85	24.30 %
Chargers	0.44	40.06 %
EXT WNTY-MOB	0.06	2.73 %
Dig-Acce	0.01	3.39 %
Total	27.82	9.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.15	10.54 %
PTK1	1.30	11.30 %
TTP1	1.02	6.65 %
NMM1	0.73	10.74 %
TVR2	0.49	4.32 %
MSI1	0.46	5.05 %
JKM1	0.34	2.92 %
PBR1	0.26	5.73 %
MVM1	0.21	1.68 %
KIK1	0.17	3.20 %
NGT1	0.17	1.30 %
NCK1	0.17	4.28 %
TVR1	0.17	2.39 %
PDK1	0.02	0.26 %
AYR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	27.82	9.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	24.13	13.96 %
Chargers	0.46	42.17 %
Tab	0.34	14.07 %
EXT WNTY-MOB	0.06	4.07 %
Ear-Buds	0.04	1.54 %
Pow-Bank	0.02	2.60 %
Dig-Acce	0.01	0.68 %
Total	25.06	11.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.06	7.73 %
GDR1	0.96	8.62 %
CNR1	0.59	5.03 %
PPI1	0.55	4.23 %
KGI1	0.53	3.28 %
TPR3	0.47	7.90 %
CBE1	0.27	7.45 %
DPM2	0.15	2.72 %
SUL1	0.01	0.58 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	25.06	11.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	19.99	9.41 %
Tab	0.53	45.85 %
Chargers	0.36	42.02 %
EXT WNTY-MOB	0.02	0.62 %
Dig-Acce		3.05 %
Total	20.91	8.64 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.84	9.48 %
TVM2	1.53	9.01 %
VPM2	1.26	8.07 %
CDM1	1.17	7.51 %
KKI2	0.80	6.63 %
TDM1	0.68	5.98 %
TRK1	0.65	3.38 %
VPM1	0.40	8.23 %
KML1	0.21	3.22 %
ULP1	0.21	1.15 %
NVL2	0.16	2.90 %
SJI1	0.13	0.73 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	20.91	8.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	17.13	38.59 %
Chargers	0.16	52.57 %
EXT WNTY-MOB	0.07	72.49 %
Total	17.37	36.22 %

Branch *	MTD Sales L	Brand Share %
Total	17.37	36.22 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	2.29	79.80 %
Total	2.29	43.76 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	2.29	43.76 %