

MTD Sales
391.45 L

Brand Share %
9.89 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	363.96	10.48 %
Tab	13.09	35.33 %
Chargers	10.26	39.48 %
EXT WNTY-MOB	1.60	4.48 %
Computer	1.52	0.48 %
SWatch	0.81	4.08 %
Ear-Buds	0.08	0.24 %
Pow-Bank	0.04	0.45 %
Case	0.04	28.53 %
Dig-Acce	0.04	0.59 %
Total	391.45	9.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	71.51	12.64 %
CHENNAI-01	55.04	12.33 %
CHENNAI-02	46.77	9.43 %
SOUTH-03	44.72	11.54 %
NORTH ARCOT	43.78	9.67 %
TRICHY-01	36.07	9.19 %
WEST-02	34.22	8.10 %
WEST-01	29.49	9.91 %
SOUTH ARCOT	21.99	7.16 %
KL-SOUTH	7.16	29.13 %
HO01	0.70	0.42 %
Total	391.45	9.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	66.67	14.20 %
Tab	2.78	47.78 %
Chargers	1.75	42.13 %
EXT WNTY-MOB	0.27	3.95 %
SWatch	0.04	2.02 %
Total	71.51	12.64 %

Branch *	MTD Sales L	Brand Share %
VL1Y	2.11	9.48 %
RND1	1.00	9.07 %
TUT2	0.84	3.15 %
TCN1	0.72	5.46 %
STU2	0.58	8.36 %
KYR1	0.56	5.92 %
APK1	0.48	3.92 %
PDI1	0.34	3.29 %
UDN1	0.28	3.80 %
KSM1	0.10	1.33 %
ASM1	0.10	1.74 %
MMT1	0.01	0.13 %
SKD1	0.01	0.16 %
COL1		0.00 %
MAR1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	71.51	12.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	51.03	12.85 %
Tab	2.45	47.49 %
Chargers	1.30	44.13 %
EXT WNTY-MOB	0.19	5.03 %
SWatch	0.06	1.75 %
Case	0.01	100.00 %
Total	55.04	12.33 %

Branch *	MTD Sales L	Brand Share %
CH14	1.74	5.09 %
CH30	1.45	6.23 %
AVD1	0.98	3.94 %
TKM1	0.94	5.96 %
CGL1	0.55	5.04 %
MC09	0.39	5.19 %
CH45	0.30	2.17 %
CH26	0.23	4.82 %
CH19	0.18	1.55 %
CH37	0.11	1.45 %
CH11	0.10	1.57 %
MRM1	0.10	0.51 %
CH22		0.00 %
CH28		0.00 %
CH39		0.00 %
Total	55.04	12.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	42.26	9.51 %
Tab	1.46	24.77 %
Chargers	1.35	42.90 %
EXT WNTY-MOB	0.62	21.19 %
SWatch	0.53	20.43 %
Computer	0.51	1.71 %
Ear-Buds	0.04	0.79 %
Total	46.77	9.43 %

Branch *	MTD Sales L	Brand Share %
MC05	1.47	7.19 %
CH34	1.23	4.53 %
CH18	0.73	3.52 %
UKI1	0.40	2.09 %
CH09	0.34	2.49 %
CH36	0.34	6.79 %
CH33	0.30	1.65 %
CH43	0.30	3.20 %
CH32	0.30	8.86 %
CH06	0.02	0.10 %
PON1	0.01	0.09 %
CH23	0.01	0.26 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	46.77	9.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	42.61	12.73 %
Chargers	1.33	50.94 %
Tab	0.44	7.51 %
EXT WNTY-MOB	0.31	6.22 %
Dig-Acce	0.02	5.90 %
Case	0.01	44.39 %
Total	44.72	11.54 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.47	8.46 %
ADP1	1.17	8.99 %
DKI1	0.81	5.23 %
PVI1	0.76	5.45 %
TMM1	0.42	2.41 %
PNI1	0.28	4.40 %
PKM1	0.25	2.64 %
USL1	0.23	4.23 %
MLR1	0.22	2.03 %
BNR1	0.21	2.62 %
ODM1	0.20	2.03 %
KPT1	0.20	1.90 %
PNV1	0.20	6.70 %
MNM1	0.15	2.15 %
KKD2	0.14	3.43 %
SVG1	0.10	0.67 %
KRR1	0.02	0.79 %
SGP1	0.01	0.13 %
BTU1		0.18 %
NKI1		0.00 %
NTM1		0.00 %
Total	44.72	11.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	40.17	10.10 %
Tab	2.31	59.68 %
Chargers	1.10	36.02 %
EXT WNTY-MOB	0.16	2.26 %
Ear-Buds	0.03	0.92 %
Total	43.78	9.67 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.34	9.66 %
VEL1	1.95	8.65 %
SBR1	1.61	8.66 %
VNB1	1.30	6.89 %
UGI1	1.24	8.66 %
CGM1	1.08	7.00 %
SLG1	1.05	7.78 %
VSI1	0.89	6.75 %
WJD1	0.78	3.30 %
BGR1	0.71	6.81 %
ABR1	0.64	4.02 %
CPT1	0.25	2.14 %
TRT1	0.15	1.30 %
PTU1	0.09	1.38 %
ANI1	0.01	0.07 %
PLR1		0.00 %
Total	43.78	9.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	33.87	9.78 %
Chargers	0.88	47.77 %
Tab	0.78	36.17 %
Computer	0.51	1.43 %
EXT WNTY-MOB	0.04	1.59 %
Total	36.07	9.19 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.57	9.59 %
PTK1	1.23	7.99 %
KRN1	1.12	9.01 %
NMM1	0.87	7.26 %
ORU1	0.86	7.66 %
MSI1	0.53	4.03 %
JKM1	0.47	4.31 %
PBR1	0.45	4.70 %
KIK1	0.28	6.74 %
MDI1	0.10	1.15 %
TYR1	0.02	0.10 %
AYR1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	36.07	9.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	31.52	8.33 %
Tab	1.13	26.84 %
Chargers	0.86	46.80 %
Computer	0.51	1.76 %
SWatch	0.18	8.39 %
Pow-Bank	0.02	2.29 %
Total	34.22	8.10 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.68	8.87 %
ATU1	1.29	7.44 %
MTR1	0.91	6.59 %
APN1	0.77	7.98 %
SLM2	0.75	7.18 %
TRM1	0.70	2.34 %
ERD1	0.63	7.85 %
SGI1	0.55	4.06 %
EDP1	0.37	4.97 %
KRI1	0.36	3.28 %
NKL2	0.32	2.08 %
DPR1	0.30	3.79 %
VPD1	0.29	1.80 %
RSP1	0.28	3.38 %
KMM1	0.20	3.91 %
PLC1	0.14	0.98 %
VKL1	0.10	1.56 %
DPR2	0.10	0.87 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	34.22	8.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	27.80	11.26 %
Chargers	1.02	42.90 %
Tab	0.62	38.31 %
Pow-Bank	0.02	2.45 %
EXT WNTY-MOB	0.02	0.79 %
Dig-Acce	0.02	2.22 %
Total	29.49	9.91 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.97	9.21 %
KGI1	2.23	9.57 %
CNR1	0.68	5.25 %
SYM2	0.67	7.94 %
CBE6	0.64	8.53 %
TPR1	0.55	5.08 %
CBE4	0.41	6.96 %
CBE3	0.20	4.04 %
PPI1	0.17	1.81 %
TPR3	0.16	3.14 %
KMD1	0.15	2.22 %
PDM1	0.15	2.58 %
DPM2	0.12	1.67 %
ANR1	0.10	3.31 %
SUL1	0.02	0.54 %
PLI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
KGM1	-0.10	-1.11 %
Total	29.49	9.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	20.32	7.34 %
Tab	1.10	46.52 %
Chargers	0.56	40.07 %
Total	21.99	7.16 %

Branch *	MTD Sales L	Brand Share %
ULP1	2.03	9.26 %
KKI2	2.03	9.39 %
SJI1	1.48	7.33 %
TRK1	1.18	3.85 %
VPM2	0.87	7.85 %
TVM1	0.82	7.49 %
TDM1	0.79	4.72 %
NVL2	0.52	4.01 %
KLM1	0.43	2.44 %
VCM1	0.28	3.03 %
STP1	0.10	1.19 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	21.99	7.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.04	29.64 %
Chargers	0.12	87.92 %
Total	7.16	29.13 %

Branch *	MTD Sales L	Brand Share %
Total	7.16	29.13 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.68	0.43 %
Case	0.02	100.00 %
Total	0.70	0.42 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.70	0.42 %
MSWH		0.00 %
Total	0.70	0.42 %