

MTD Sales
271.53 L

Brand Share %
5.86 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	261.60	5.77 %
Chargers	8.35	22.66 %
Tab	1.53	3.17 %
Dig-Acce	0.03	1.26 %
Pow-Bank	0.02	0.18 %
Total	271.53	5.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	90.07	10.88 %
CHENNAI-02	49.27	7.26 %
SOUTH-03	30.74	6.74 %
NORTH ARCOT	23.25	4.46 %
CHENNAI-01	22.72	4.25 %
WEST-02	22.48	4.87 %
TRICHY-01	12.80	3.42 %
WEST-01	10.63	3.74 %
SOUTH ARCOT	9.56	2.45 %
HO01		0.00 %
Total	271.53	5.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	86.72	10.74 %
Chargers	2.74	35.33 %
Tab	0.61	5.76 %
Total	90.07	10.88 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.86	2.61 %
RND1	0.62	3.22 %
MMT1	0.61	2.95 %
TKS1	0.45	2.15 %
KYR1	0.42	3.32 %
ARM1	0.30	2.34 %
SNL1	0.28	2.98 %
PDI1	0.14	1.44 %
TKY1	0.14	0.93 %
KGL1	0.13	0.65 %
UDN1	0.13	1.24 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	90.07	10.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	47.95	7.23 %
Chargers	1.01	19.70 %
Tab	0.31	3.61 %
Dig-Acce		0.69 %
Total	49.27	7.26 %

Branch *	MTD Sales L	Brand Share %
MC05	1.70	5.03 %
CH33	1.63	3.77 %
CH34	1.19	4.05 %
CH24	0.86	5.65 %
CH44	0.81	3.02 %
CH46	0.72	4.82 %
CH50	0.72	2.07 %
CH41	0.53	2.94 %
CH17	0.52	2.79 %
PON1	0.42	2.27 %
CH20	0.40	1.88 %
UKI1	0.28	1.02 %
MC06	0.28	3.73 %
CH51	0.25	1.21 %
CH27	0.17	1.63 %
MJR1	0.14	0.49 %
CH06	0.07	0.67 %
CH18		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
Total	49.27	7.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	29.44	6.59 %
Chargers	1.00	29.61 %
Tab	0.31	8.43 %
Total	30.74	6.74 %

Branch *	MTD Sales L	Brand Share %
KPT1	0.81	5.25 %
MDU7	0.56	3.96 %
TEN2	0.56	3.86 %
BNR1	0.40	3.16 %
PKM1	0.30	3.92 %
SGP1	0.30	2.70 %
MDU4	0.29	3.89 %
PNV2	0.20	4.07 %
DGL2	0.19	1.79 %
MDU6	0.17	1.28 %
TMM1	0.14	0.87 %
ADP1	0.13	1.04 %
CBM1	0.13	0.89 %
DKI1	0.02	0.23 %
TEN1	0.02	0.13 %
ODM1	0.01	0.15 %
KYK1	0.01	0.16 %
PNI1	0.01	0.32 %
BTU1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
USL1		0.00 %
Total	30.74	6.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	22.30	4.42 %
Chargers	0.65	16.58 %
Tab	0.30	2.76 %
Total	23.25	4.46 %

Branch *	MTD Sales L	Brand Share %
WJP1	1.03	5.02 %
VSI1	0.87	4.82 %
SBR1	0.84	4.18 %
GDM1	0.47	2.29 %
ANI1	0.17	1.57 %
AKM1	0.15	0.50 %
PLR1	0.14	1.53 %
TRR1	0.14	0.51 %
VEL1	0.01	0.04 %
ABR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	23.25	4.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	22.06	4.22 %
Chargers	0.66	16.72 %
Total	22.72	4.25 %

Branch *	MTD Sales L	Brand Share %
CH05	1.58	5.80 %
CH30	0.70	3.19 %
CH45	0.27	1.96 %
CH38	0.21	1.14 %
CH25	0.19	1.28 %
CH42	0.19	1.19 %
CH07	0.15	0.81 %
KNR1	0.14	0.94 %
CH26	0.13	5.77 %
CH48	0.02	0.09 %
CH19	0.01	0.08 %
GUD2	0.01	0.10 %
MRM1	0.01	0.05 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH37		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	22.72	4.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	21.59	4.77 %
Chargers	0.88	28.05 %
Dig-Acce		2.92 %
Total	22.48	4.87 %

Branch *	MTD Sales L	Brand Share %
VPD1	1.08	5.75 %
KVP1	0.64	4.90 %
TRM1	0.31	1.06 %
KRI1	0.30	1.38 %
ATU1	0.24	1.56 %
EDP1	0.16	4.13 %
ERD1	0.15	2.38 %
EPI1	0.14	0.97 %
OML1	0.01	0.06 %
DPR1		0.05 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	22.48	4.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	12.03	3.26 %
Chargers	0.74	30.30 %
Pow-Bank	0.02	2.22 %
Dig-Acce		2.19 %
Total	12.80	3.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.57	1.06 %
TNJ2	0.34	2.15 %
KRN1	0.30	2.22 %
PBR1	0.27	2.65 %
NMM1	0.20	1.98 %
ORU1	0.19	2.47 %
AYR1	0.14	1.39 %
TVR2	0.12	0.95 %
PTK1	0.02	0.17 %
APM1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	12.80	3.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	10.24	3.67 %
Chargers	0.37	17.52 %
Dig-Acce	0.02	10.35 %
Total	10.63	3.74 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.43	4.79 %
KGI1	1.21	4.89 %
MPM1	0.20	2.18 %
TPR1	0.19	2.81 %
PDM1	0.16	4.07 %
GBM1	0.11	0.81 %
SYM2	0.01	0.24 %
TPR3	0.01	0.34 %
KGM1	0.01	0.10 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	10.63	3.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.26	2.39 %
Chargers	0.30	14.01 %
Total	9.56	2.45 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.25	5.72 %
PRT1	1.22	3.68 %
VPM2	0.73	5.39 %
VCM2	0.69	5.61 %
POY1	0.56	5.14 %
CUD1	0.43	0.77 %
VCM1	0.30	4.35 %
VPM1	0.28	4.79 %
ULP1	0.27	1.11 %
TVM2	0.18	0.78 %
CDM1	0.16	0.65 %
KLM1	0.01	0.04 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
Total	9.56	2.45 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %