

MTD Sales  
80.93 L

Brand Share %  
2.73 %

Information:

MTD : 01-11-2025 To 12-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.73 %** are only listed below

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 77.92       | 2.76 %        |
| Chargers     | 1.86        | 10.37 %       |
| Tab          | 0.50        | 1.82 %        |
| Ear-Buds     | 0.33        | 0.85 %        |
| EXT WNTY-MOB | 0.23        | 0.59 %        |
| Dig-Acce     | 0.04        | 0.47 %        |
| Case         | 0.02        | 10.68 %       |
| Pow-Bank     | 0.02        | 0.20 %        |
| Total        | 80.93       | 2.73 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 16.38       | 3.79 %        |
| WEST-02     | 10.82       | 3.48 %        |
| CHENNAI-02  | 10.40       | 2.29 %        |
| NORTH ARCOT | 10.07       | 2.99 %        |
| SOUTH-03    | 7.07        | 2.59 %        |
| CHENNAI-01  | 6.50        | 1.82 %        |
| SOUTH ARCOT | 5.91        | 2.41 %        |
| TRICHY-01   | 5.79        | 1.92 %        |
| KL-SOUTH    | 4.20        | 17.70 %       |
| WEST-01     | 3.60        | 1.88 %        |
| HO01        | 0.18        | 0.53 %        |
| Total       | 80.93       | 2.73 %        |

## SOUTH-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 15.88       | 3.88 %        |
| Chargers     | 0.35        | 15.08 %       |
| Ear-Buds     | 0.08        | 1.73 %        |
| Case         | 0.02        | 22.95 %       |
| Pow-Bank     | 0.02        | 1.41 %        |
| EXT WNTY-MOB | 0.01        | 0.14 %        |
| Dig-Acce     | 0.01        | 0.99 %        |
| Total        | 16.38       | 3.79 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT2     | 0.32        | 1.58 %        |
| MMT1     | 0.22        | 2.52 %        |
| SGT1     | 0.07        | 0.54 %        |
| KSM1     | 0.06        | 1.30 %        |
| SDI1     | 0.02        | 0.35 %        |
| TKS1     | 0.02        | 0.15 %        |
| ARM1     | 0.01        | 0.22 %        |
| SKD1     | 0.01        | 0.15 %        |
| SNL1     | 0.01        | 0.11 %        |
| UDN1     | 0.01        | 0.18 %        |
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| Total    | 16.38       | 3.79 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 10.24       | 3.42 %        |
| Chargers | 0.37        | 22.09 %       |
| Ear-Buds | 0.12        | 3.77 %        |
| Tab      | 0.07        | 3.50 %        |
| Dig-Acce | 0.01        | 5.46 %        |
| Total    | 10.82       | 3.48 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VPD1     | 0.23        | 1.70 %        |
| SLM3     | 0.22        | 2.27 %        |
| MTR1     | 0.20        | 1.93 %        |
| TCG1     | 0.16        | 2.23 %        |
| EDP1     | 0.08        | 1.18 %        |
| ERD1     | 0.08        | 2.09 %        |
| MCR1     | 0.07        | 0.73 %        |
| OML1     | 0.07        | 0.36 %        |
| DPR2     | 0.06        | 0.97 %        |
| BMD1     | 0.04        | 0.71 %        |
| SGG1     | 0.01        | 0.26 %        |
| VKL1     | 0.01        | 0.31 %        |
| SGI1     | 0.01        | 0.09 %        |
| APN1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| TRM1     | -0.02       | -0.08 %       |
| Total    | 10.82       | 3.48 %        |

## CHENNAI-02

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 9.99        | 2.33 %        |
| Chargers     | 0.23        | 10.59 %       |
| EXT WNTY-MOB | 0.15        | 2.59 %        |
| Ear-Buds     | 0.04        | 0.60 %        |
| Tab          |             | -0.04 %       |
| Total        | 10.40       | 2.29 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH21     | 0.72        | 2.27 %        |
| CH12     | 0.60        | 2.65 %        |
| CH46     | 0.39        | 2.42 %        |
| MJR1     | 0.36        | 1.59 %        |
| UKI1     | 0.35        | 2.06 %        |
| CH20     | 0.24        | 0.85 %        |
| CH18     | 0.22        | 1.12 %        |
| MC06     | 0.19        | 1.53 %        |
| CH24     | 0.15        | 0.93 %        |
| CH44     | 0.09        | 0.54 %        |
| CH17     | 0.08        | 0.47 %        |
| MC05     | 0.07        | 0.45 %        |
| CH31     | 0.06        | 2.19 %        |
| CH33     | 0.06        | 0.26 %        |
| CH23     | 0.01        | 0.14 %        |
| CH36     | 0.01        | 0.24 %        |
| CH01     |             | 0.00 %        |
| CH06     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| Total    | 10.40       | 2.29 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 9.54        | 2.99 %        |
| Chargers | 0.33        | 16.68 %       |
| Tab      | 0.20        | 6.31 %        |
| Dig-Acce |             | 2.42 %        |
| Total    | 10.07       | 2.99 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 0.66        | 1.31 %        |
| TRR1     | 0.40        | 2.52 %        |
| GDM1     | 0.26        | 1.76 %        |
| ABR1     | 0.19        | 1.61 %        |
| VSI1     | 0.17        | 2.23 %        |
| TRT1     | 0.17        | 2.21 %        |
| ANI1     | 0.06        | 1.06 %        |
| SBR1     | 0.06        | 0.46 %        |
| UGI1     | 0.06        | 0.40 %        |
| SLG1     | 0.02        | 0.21 %        |
| CPT1     | 0.01        | 0.17 %        |
| CYR1     | 0.01        | 0.08 %        |
| TRL1     | 0.01        | 0.06 %        |
| VEL1     | 0.01        | 0.08 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 10.07       | 2.99 %        |

**SOUTH-03**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 6.89        | 2.62 %        |
| Chargers     | 0.13        | 9.06 %        |
| Ear-Buds     | 0.04        | 1.23 %        |
| EXT WNTY-MOB | 0.01        | 0.32 %        |
| Total        | 7.07        | 2.59 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BNR1     | 0.16        | 2.28 %        |
| MDU3     | 0.06        | 1.38 %        |
| TEN1     | 0.04        | 0.30 %        |
| MLR1     | 0.01        | 0.34 %        |
| NTM1     | 0.01        | 0.16 %        |
| PKM1     | 0.01        | 0.14 %        |
| DKI1     | 0.01        | 0.11 %        |
| ADP1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DGL1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KKD3     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 7.07        | 2.59 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 6.39        | 1.90 %        |
| Chargers | 0.12        | 7.37 %        |
| Total    | 6.50        | 1.82 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH38     | 0.33        | 2.35 %        |
| CH07     | 0.25        | 1.46 %        |
| CH45     | 0.22        | 1.77 %        |
| MC10     | 0.13        | 1.19 %        |
| CH11     | 0.11        | 1.38 %        |
| TKM1     | 0.11        | 1.25 %        |
| CH05     | 0.08        | 0.63 %        |
| CH14     | 0.07        | 0.32 %        |
| CH35     | 0.07        | 0.49 %        |
| KNR1     | 0.06        | 0.52 %        |
| AVD1     |             | 0.00 %        |
| CGL1     |             | 0.00 %        |
| CH08     |             | 0.00 %        |
| CH19     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH28     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH42     |             | 0.00 %        |
| MC02     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| Total    | 6.50        | 1.82 %        |

## SOUTH ARCOT

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 5.59        | 2.38 %        |
| Chargers     | 0.14        | 26.42 %       |
| Tab          | 0.11        | 9.39 %        |
| Ear-Buds     | 0.04        | 2.10 %        |
| EXT WNTY-MOB | 0.03        | 0.57 %        |
| Total        | 5.91        | 2.41 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VPM2     | 0.23        | 1.74 %        |
| KML1     | 0.12        | 1.68 %        |
| TVM2     | 0.07        | 0.47 %        |
| NVL2     | 0.06        | 0.45 %        |
| SJI2     | 0.06        | 0.32 %        |
| VCM1     | 0.06        | 1.20 %        |
| PRT1     | 0.01        | 0.12 %        |
| ULP1     | 0.01        | 0.07 %        |
| KLM1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| TRK1     | -0.07       | -0.38 %       |
| Total    | 5.91        | 2.41 %        |

## TRICHY-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 5.58        | 1.91 %        |
| Tab          | 0.12        | 5.05 %        |
| Chargers     | 0.05        | 8.50 %        |
| EXT WNTY-MOB | 0.04        | 1.88 %        |
| Dig-Acce     |             | 1.87 %        |
| Total        | 5.79        | 1.92 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PBR2     | 0.34        | 1.55 %        |
| TNJ1     | 0.25        | 1.47 %        |
| TVR2     | 0.15        | 0.93 %        |
| JKM1     | 0.08        | 0.77 %        |
| MDI1     | 0.07        | 1.40 %        |
| TYR1     | 0.07        | 0.39 %        |
| MVM1     | 0.06        | 0.85 %        |
| TVR1     | 0.06        | 1.12 %        |
| NGT1     | 0.01        | 0.09 %        |
| PBR1     | 0.01        | 0.24 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| Total    | 5.79        | 1.92 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 4.19        | 18.15 %       |
| Chargers | 0.01        | 6.11 %        |
| Total    | 4.20        | 17.70 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 4.20        | 17.70 %       |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 3.45        | 1.89 %        |
| Chargers | 0.14        | 11.97 %       |
| Dig-Acce | 0.01        | 5.73 %        |
| Total    | 3.60        | 1.88 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KMR1     | 0.20        | 1.37 %        |
| GBM1     | 0.19        | 2.58 %        |
| KGI1     | 0.17        | 0.96 %        |
| UAM1     | 0.15        | 1.58 %        |
| SYM2     | 0.07        | 1.73 %        |
| CNR1     | 0.06        | 0.65 %        |
| GDR1     | 0.06        | 0.77 %        |
| SNR1     | 0.01        | 0.41 %        |
| KGM1     | 0.01        | 0.17 %        |
| SUL1     | 0.01        | 0.85 %        |
| ANR1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 3.60        | 1.88 %        |

**HO01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 0.18        | 0.64 %        |
| Total    | 0.18        | 0.53 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     | 0.18        | 0.54 %        |
| MSWH     |             | 0.00 %        |
| Total    | 0.18        | 0.53 %        |