

MTD Sales
234.06 L

Brand Share %
5.58 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	224.50	5.65 %
Chargers	5.28	23.26 %
EXT WNTY-MOB	1.86	3.37 %
Tab	1.05	3.02 %
SWatch	0.82	2.57 %
Ear-Buds	0.43	0.94 %
Pow-Bank	0.06	0.43 %
Case	0.04	16.09 %
Dig-Acce	0.03	0.21 %
Total	234.06	5.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	45.34	7.77 %
CHENNAI-02	40.39	6.39 %
CHENNAI-01	28.43	5.56 %
NORTH ARCOT	26.16	5.49 %
WEST-02	25.92	6.06 %
SOUTH-03	20.55	5.70 %
TRICHY-01	15.88	4.61 %
SOUTH ARCOT	14.84	5.10 %
WEST-01	13.16	5.04 %
KL-SOUTH	3.38	13.78 %
HO01		0.00 %
Total	234.06	5.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	43.40	7.95 %
Chargers	0.92	28.36 %
EXT WNTY-MOB	0.66	4.73 %
SWatch	0.34	9.66 %
Dig-Acce		0.29 %
Total	45.34	7.77 %

Branch *	MTD Sales L	Brand Share %
PKD1	1.09	5.49 %
RND1	0.17	1.24 %
VKM1	0.08	1.00 %
UDN1	0.03	0.24 %
TKS1	0.03	0.16 %
SNL1	0.02	0.22 %
TKY1	0.01	0.04 %
MAR1		0.02 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TCN1		0.00 %
TYI1		0.00 %
Total	45.34	7.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	38.23	6.41 %
Chargers	0.81	28.34 %
EXT WNTY-MOB	0.63	9.02 %
SWatch	0.43	8.63 %
Ear-Buds	0.30	3.97 %
Total	40.39	6.39 %

Branch *	MTD Sales L	Brand Share %
MC05	1.11	4.60 %
CH34	0.72	1.99 %
CH41	0.66	4.36 %
CH24	0.44	1.62 %
CH09	0.40	3.10 %
MJR1	0.33	1.61 %
CH33	0.33	1.24 %
MC06	0.27	1.66 %
GPD1	0.13	0.59 %
CH17	0.03	0.38 %
CH18	0.01	0.04 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
PON1		0.00 %
Total	40.39	6.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	26.88	5.61 %
Chargers	0.69	25.00 %
Tab	0.57	7.76 %
EXT WNTY-MOB	0.16	3.66 %
Ear-Buds	0.08	1.20 %
Case	0.04	23.07 %
Dig-Acce		0.15 %
Total	28.43	5.56 %

Branch *	MTD Sales L	Brand Share %
CH40	1.17	3.43 %
AVD1	0.93	2.35 %
CH19	0.77	4.34 %
GUD1	0.54	4.84 %
MC10	0.44	3.23 %
CH11	0.42	3.23 %
CH38	0.36	2.37 %
TKM1	0.36	2.27 %
CH22	0.33	4.08 %
CH39	0.10	0.61 %
KNR1	0.10	0.49 %
CH14	0.02	0.06 %
MC09	0.01	0.17 %
MRM1	0.01	0.06 %
SKL1	0.01	0.11 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	28.43	5.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	25.30	5.62 %
Chargers	0.73	28.34 %
EXT WNTY-MOB	0.13	1.42 %
Dig-Acce		0.00 %
Total	26.16	5.49 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.74	1.55 %
TRT1	0.65	5.54 %
VSI1	0.63	4.95 %
WJD1	0.59	2.49 %
UGI1	0.31	2.38 %
PLR1	0.16	1.61 %
SBR1	0.14	0.64 %
VNB1	0.11	0.99 %
GDM1	0.10	0.55 %
CPT1	0.01	0.15 %
TRL1	0.01	0.06 %
ABR1		0.00 %
ANI1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
Total	26.16	5.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	25.19	6.13 %
Chargers	0.46	18.78 %
Tab	0.16	4.72 %
EXT WNTY-MOB	0.10	3.22 %
Dig-Acce	0.01	5.59 %
Total	25.92	6.06 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.55	4.01 %
ERD1	0.41	5.22 %
KRI1	0.34	3.93 %
DPR2	0.26	3.12 %
SGG1	0.26	5.49 %
ERD2	0.25	3.90 %
APN1	0.23	1.63 %
NKL2	0.21	1.53 %
EPI1	0.18	2.67 %
MCR1	0.16	0.79 %
OML1	0.12	0.75 %
DPR1	0.06	0.72 %
CMI1	0.01	0.17 %
EDP1	0.01	0.09 %
SGI1	0.01	0.04 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	25.92	6.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	19.91	5.83 %
Chargers	0.54	24.82 %
EXT WNTY-MOB	0.10	1.64 %
Total	20.55	5.70 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.69	4.53 %
DKI1	0.56	4.51 %
BNR1	0.37	3.60 %
CMR1	0.27	3.23 %
MDU5	0.27	4.61 %
TPT1	0.20	2.53 %
NKI1	0.18	2.12 %
CBM1	0.01	0.08 %
PKM1	0.01	0.17 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	20.55	5.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	15.23	4.64 %
Chargers	0.38	24.18 %
Tab	0.16	6.19 %
EXT WNTY-MOB	0.07	1.56 %
SWatch	0.04	1.80 %
Total	15.88	4.61 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.55	4.88 %
MSI1	0.33	2.79 %
KUM1	0.27	2.25 %
TNJ2	0.26	1.82 %
ORU1	0.26	2.44 %
MDI1	0.25	2.56 %
JKM1	0.23	2.02 %
TYR1	0.11	0.40 %
KIK1	0.01	0.27 %
TRY3	0.01	0.10 %
NCK1	0.01	0.18 %
AYR1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	15.88	4.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	14.51	5.25 %
Chargers	0.31	21.59 %
Pow-Bank	0.02	1.64 %
EXT WNTY-MOB	0.01	0.22 %
Total	14.84	5.10 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.63	3.40 %
TVM1	0.49	4.13 %
SJI2	0.48	1.77 %
POY2	0.48	3.00 %
TRK1	0.17	0.66 %
STP1	0.10	1.32 %
KLM1	0.01	0.06 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	14.84	5.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	12.50	5.09 %
Chargers	0.40	19.89 %
Tab	0.16	12.61 %
Ear-Buds	0.04	0.87 %
Pow-Bank	0.04	2.81 %
Dig-Acce	0.01	1.46 %
Total	13.16	5.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.99	5.37 %
GBM1	0.78	5.56 %
KGI1	0.58	3.24 %
AVI1	0.39	4.75 %
CBE1	0.29	4.95 %
KMD1	0.16	1.97 %
CNR1	0.16	1.27 %
MPM1	0.13	2.24 %
KMR1	0.05	0.33 %
DPM2	0.01	0.12 %
SNR1	0.01	0.40 %
TPR3	0.01	0.17 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	13.16	5.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.34	14.21 %
Chargers	0.05	41.58 %
Total	3.38	13.78 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	4.60 %
Total	3.38	13.78 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %