

MTD Sales
309.75 L

Brand Share %
7.36 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	298.15	7.36 %
Chargers	7.23	26.60 %
Tab	3.52	8.43 %
SWatch	0.56	2.71 %
Ear-Buds	0.20	0.52 %
Pow-Bank	0.05	0.45 %
Dig-Acce	0.04	0.20 %
Total	309.75	7.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	74.72	11.95 %
CHENNAI-02	41.97	7.00 %
NORTH ARCOT	41.19	7.58 %
CHENNAI-01	31.89	6.22 %
SOUTH-03	30.60	8.12 %
TRICHY-01	23.18	6.05 %
WEST-02	22.78	6.53 %
SOUTH ARCOT	19.04	5.47 %
WEST-01	14.90	7.75 %
WEST-03	9.41	7.31 %
HO01	0.07	0.04 %
Total	309.75	7.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	71.90	11.95 %
Chargers	1.73	41.12 %
SWatch	0.55	15.73 %
Tab	0.53	6.33 %
Dig-Acce	0.01	0.51 %
Total	74.72	11.95 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.45	5.57 %
MAR1	0.69	3.53 %
TCN1	0.34	2.22 %
VKM1	0.31	4.21 %
UDN1	0.29	3.91 %
APK2	0.23	2.37 %
TKS1	0.22	1.42 %
MMT1	0.16	1.04 %
STU2	0.14	3.30 %
KSM1	0.01	0.05 %
PDI1	0.01	0.10 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
Total	74.72	11.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	40.40	7.02 %
Chargers	0.91	27.84 %
Tab	0.62	11.44 %
Ear-Buds	0.05	0.67 %
Dig-Acce		0.09 %
Total	41.97	7.00 %

Branch *	MTD Sales L	Brand Share %
CH34	2.81	6.10 %
MJR1	0.96	3.96 %
GPD1	0.85	3.19 %
CH24	0.81	6.32 %
CH50	0.60	2.12 %
CH37	0.39	4.16 %
MC05	0.32	2.98 %
CH23	0.32	3.60 %
CH20	0.31	0.96 %
CH51	0.29	1.14 %
CH33	0.27	1.02 %
CH17	0.16	1.74 %
CH43	0.16	1.94 %
PON1	0.14	1.00 %
CH18	0.05	0.24 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
UKI1		0.00 %
Total	41.97	7.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	39.80	7.55 %
Chargers	1.13	29.76 %
Tab	0.26	8.14 %
Total	41.19	7.58 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.64	5.22 %
VNB1	1.54	5.42 %
ABR1	1.33	6.21 %
AKM1	1.29	5.32 %
WJP1	0.61	4.13 %
GDM1	0.53	3.55 %
VEL1	0.44	3.16 %
CPT1	0.25	2.17 %
TRL1	0.16	1.12 %
VSI1	0.13	0.71 %
PLR1	0.13	1.01 %
CYR1	0.01	0.05 %
WJD1	0.01	0.03 %
ANI1		0.00 %
BGR1		0.00 %
TRT1		0.00 %
Total	41.19	7.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	30.78	6.43 %
Chargers	0.56	17.97 %
Tab	0.53	7.06 %
Pow-Bank	0.02	2.06 %
Total	31.89	6.22 %

Branch *	MTD Sales L	Brand Share %
CH40	1.20	6.99 %
CH19	1.03	7.35 %
KNR1	0.64	3.45 %
CH22	0.48	1.91 %
CH14	0.48	1.21 %
CH30	0.47	2.32 %
CGL1	0.43	2.72 %
AVD1	0.35	1.31 %
CH16	0.17	0.55 %
CH45	0.17	0.90 %
CH08	0.16	2.08 %
CH38	0.16	0.93 %
CH39	0.13	3.71 %
CH26	0.13	4.17 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	31.89	6.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	29.57	8.11 %
Chargers	0.67	29.56 %
Tab	0.26	7.38 %
Ear-Buds	0.10	3.10 %
Total	30.60	8.12 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.72	6.91 %
TDI1	0.47	4.54 %
CBM1	0.42	3.21 %
MDU4	0.38	5.93 %
MDU7	0.37	4.05 %
SGP1	0.28	5.03 %
MDU6	0.16	1.24 %
TEN1	0.15	1.14 %
KPT1	0.14	1.12 %
NKI1	0.13	2.17 %
PNV2	0.11	2.07 %
ADP1	0.01	0.08 %
BNR1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	30.60	8.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	22.42	6.01 %
Chargers	0.71	32.57 %
Pow-Bank	0.02	2.46 %
Dig-Acce	0.02	13.09 %
Tab	0.01	0.25 %
Total	23.18	6.05 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.62	3.09 %
KRN1	0.42	2.67 %
TRY4	0.29	2.02 %
PBR1	0.17	3.16 %
TVR1	0.17	1.33 %
PDK1	0.16	4.89 %
PDK2	0.14	1.63 %
TRY3	0.13	1.58 %
TYR1	0.11	0.60 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
Total	23.18	6.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	21.44	6.38 %
Tab	0.79	15.95 %
Chargers	0.55	32.00 %
Total	22.78	6.53 %

Branch *	MTD Sales L	Brand Share %
TRM1	1.52	6.04 %
PMP1	1.35	5.49 %
MTR1	0.63	3.79 %
EPI1	0.53	4.16 %
PNG1	0.51	7.07 %
OML1	0.26	1.27 %
SLM3	0.25	1.93 %
EDP1	0.18	4.98 %
MCR1	0.13	1.02 %
BMD1	0.01	0.08 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
Total	22.78	6.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.23	5.39 %
Chargers	0.55	29.85 %
Tab	0.26	7.45 %
Total	19.04	5.47 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.11	4.30 %
SJI2	0.62	2.91 %
VCM2	0.41	6.10 %
KLM1	0.40	1.99 %
CUD1	0.34	0.72 %
CDM1	0.31	1.61 %
STP1	0.17	2.20 %
TRK1	0.16	0.57 %
KML1	0.13	1.50 %
NVL2	0.13	0.89 %
VCM1		0.00 %
VPM1		0.00 %
Total	19.04	5.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	14.38	7.78 %
Tab	0.26	21.81 %
Chargers	0.26	19.78 %
Dig-Acce	0.01	0.62 %
Total	14.90	7.75 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.74	3.66 %
CNR1	0.52	3.97 %
CBE4	0.47	5.74 %
UMP1	0.16	7.16 %
MPM1	0.16	1.60 %
CBE3	0.12	6.53 %
CBE1	0.03	0.53 %
ANR1		0.00 %
CBE5		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	14.90	7.75 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	9.24	7.35 %
Chargers	0.16	36.43 %
Dig-Acce		18.24 %
Total	9.41	7.31 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.42	4.05 %
CM11	0.30	3.34 %
SYM2	0.16	2.25 %
TPR3	0.13	2.25 %
ERD1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
Total	9.41	7.31 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	4.23 %
SWatch	0.01	0.73 %
Chargers	0.01	0.22 %
Total	0.07	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.04 %
MSWH		0.00 %
Total	0.07	0.04 %