

MTD Sales
339.97 L

Brand Share %
11.99 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	328.59	13.46 %
Chargers	4.46	32.71 %
Tab	3.28	13.27 %
EXT WNTY-MOB	1.61	5.60 %
Computer	1.53	0.54 %
Ear-Buds	0.36	1.43 %
Pow-Bank	0.07	0.77 %
Case	0.05	42.24 %
Dig-Acce	0.05	0.41 %
Total	339.97	11.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	64.64	13.44 %
CHENNAI-02	53.18	14.08 %
CHENNAI-01	41.33	12.51 %
WEST-02	33.38	10.56 %
SOUTH-03	32.31	12.73 %
NORTH ARCOT	28.22	8.74 %
TRICHY-01	26.21	9.36 %
WEST-01	22.10	11.10 %
SOUTH ARCOT	19.80	8.89 %
KL-SOUTH	16.50	35.37 %
HO01	2.29	44.97 %
Total	339.97	11.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	62.97	15.76 %
Chargers	0.74	31.53 %
EXT WNTY-MOB	0.59	9.01 %
Tab	0.20	6.96 %
Ear-Buds	0.12	3.59 %
Pow-Bank	0.02	2.43 %
Total	64.64	13.44 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.01	9.65 %
TUT2	1.88	10.07 %
ERL2	1.38	11.83 %
MAR1	1.14	6.70 %
PKD1	0.68	8.40 %
VL11	0.61	3.75 %
KSM1	0.59	2.84 %
APK2	0.55	5.82 %
TKY1	0.51	4.41 %
TYI1	0.45	6.19 %
APK1	0.38	5.83 %
ASM1	0.15	2.07 %
MMT1	0.07	1.18 %
VKM1	0.01	0.23 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TVL2		0.00 %
Total	64.64	13.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	51.09	15.42 %
Chargers	0.67	35.71 %
Tab	0.51	11.32 %
Computer	0.50	1.85 %
EXT WNTY-MOB	0.38	13.15 %
Case	0.02	86.26 %
Dig-Acce		0.09 %
Total	53.18	14.08 %

Branch *	MTD Sales L	Brand Share %
CH21	2.99	11.73 %
CH33	1.21	10.75 %
MC06	1.13	11.10 %
GPD1	1.01	5.54 %
CH18	0.82	4.59 %
UKI1	0.67	4.71 %
CH36	0.50	11.77 %
CH34	0.45	2.18 %
MJR1	0.35	1.73 %
CH09	0.20	2.16 %
CH06	0.16	1.40 %
CH23	0.15	2.89 %
CH27	0.11	4.59 %
CH17	0.01	0.12 %
CH01		0.00 %
CH43		0.00 %
MC08		0.00 %
Total	53.18	14.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	40.36	13.94 %
Chargers	0.55	28.40 %
Tab	0.19	4.68 %
EXT WNTY-MOB	0.12	5.90 %
Ear-Buds	0.08	2.16 %
Case	0.03	93.78 %
Dig-Acce		0.22 %
Total	41.33	12.51 %

Branch *	MTD Sales L	Brand Share %
CH14	1.53	5.96 %
CH07	1.30	8.19 %
CH42	1.06	8.04 %
CH19	0.52	5.47 %
MRM1	0.32	2.50 %
CH45	0.28	3.07 %
AVD1	0.19	1.59 %
MC09	0.17	4.28 %
CH26	0.16	5.75 %
MC10	0.15	1.45 %
MC02	0.01	0.59 %
TKM1	0.01	0.09 %
CGL1		0.00 %
CH37		0.00 %
SKL1		0.00 %
Total	41.33	12.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	32.70	11.89 %
Chargers	0.36	28.59 %
Tab	0.20	9.50 %
EXT WNTY-MOB	0.07	3.77 %
Ear-Buds	0.04	1.80 %
Dig-Acce	0.01	5.89 %
Total	33.38	10.56 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.27	8.42 %
APN1	1.21	10.12 %
MCR1	0.92	9.10 %
EPI1	0.81	9.39 %
VPD1	0.79	6.89 %
MTR1	0.55	5.21 %
OML1	0.53	3.26 %
VKL1	0.49	8.20 %
NKL2	0.46	4.29 %
PLC1	0.46	4.07 %
RSP1	0.39	8.85 %
TRM1	0.26	1.35 %
KRI1	0.15	2.10 %
KMM1	0.09	2.75 %
DPR1	0.01	0.15 %
EDP1	0.01	0.19 %
DPR2	0.01	0.09 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	33.38	10.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	30.24	13.60 %
Computer	1.02	4.76 %
Chargers	0.45	32.70 %
Tab	0.26	11.55 %
EXT WNTY-MOB	0.24	8.65 %
Pow-Bank	0.04	4.68 %
Ear-Buds	0.04	1.95 %
Dig-Acce		2.06 %
Total	32.31	12.73 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.04	7.71 %
DKI1	0.79	11.01 %
DGL1	0.69	10.26 %
BNR1	0.49	8.62 %
TMM1	0.45	6.70 %
ADP1	0.44	6.62 %
ODM1	0.28	3.74 %
PNV1	0.26	9.09 %
DGL2	0.25	8.34 %
TPT1	0.17	2.66 %
KPT1	0.17	1.95 %
MDU3	0.14	2.35 %
PKM1	0.11	2.28 %
BTU1	0.10	3.94 %
MNM1	0.10	2.48 %
KYK1	0.10	1.60 %
PNI1	0.02	0.40 %
CBM1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
USL1		0.00 %
Total	32.31	12.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	27.33	9.62 %
Tab	0.45	14.28 %
Chargers	0.38	22.63 %
Ear-Buds	0.04	1.37 %
EXT WNTY-MOB	0.03	0.43 %
Total	28.22	8.74 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.12	7.18 %
TRR1	2.24	10.26 %
WJP1	1.59	11.32 %
BGR1	1.31	11.94 %
CGM1	1.16	9.79 %
VEL1	0.60	4.15 %
UGI1	0.59	6.45 %
SBR1	0.44	3.23 %
PLR1	0.36	6.71 %
ANI1	0.26	3.35 %
VNB1	0.20	1.52 %
KPM1	0.17	1.95 %
TRL1	0.15	1.37 %
ABR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	28.22	8.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	25.01	10.50 %
Tab	0.72	24.51 %
Chargers	0.41	39.25 %
EXT WNTY-MOB	0.06	3.33 %
Dig-Acce	0.01	3.75 %
Total	26.21	9.36 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.12	9.43 %
PTK1	1.20	11.37 %
TTP1	1.02	6.79 %
NMM1	0.73	10.99 %
TVR2	0.49	4.82 %
MSI1	0.46	5.23 %
JKM1	0.34	3.41 %
PBR1	0.26	5.87 %
KIK1	0.17	3.20 %
NGT1	0.17	1.38 %
NCK1	0.17	5.05 %
TVR1	0.17	2.60 %
PDK1	0.01	0.14 %
AYR1		0.00 %
MVM1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	26.21	9.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	21.25	13.27 %
Chargers	0.41	40.02 %
Tab	0.34	20.77 %
EXT WNTY-MOB	0.05	3.24 %
Ear-Buds	0.04	1.69 %
Dig-Acce	0.01	1.17 %
Total	22.10	11.10 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.06	8.82 %
GDR1	0.96	9.18 %
GBM1	0.79	10.22 %
CNR1	0.59	5.17 %
PPI1	0.55	4.34 %
TPR3	0.47	8.11 %
KGI1	0.29	1.86 %
CBE1	0.27	10.79 %
KGM1	0.20	3.32 %
DPM2	0.15	3.01 %
SUL1	0.01	0.59 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	22.10	11.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	19.05	9.74 %
Tab	0.40	38.94 %
Chargers	0.32	43.35 %
EXT WNTY-MOB	0.02	0.73 %
Dig-Acce		3.34 %
Total	19.80	8.89 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.30	8.58 %
TVM2	1.26	8.46 %
VPM2	1.26	8.83 %
CDM1	1.17	8.05 %
TDM1	0.68	6.11 %
KKI2	0.66	6.57 %
TRK1	0.64	3.70 %
VPM1	0.40	9.69 %
KML1	0.21	3.47 %
ULP1	0.21	1.20 %
NVL2	0.16	3.05 %
SJI1	0.13	0.77 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	19.80	8.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	16.31	37.80 %
Chargers	0.15	50.97 %
EXT WNTY-MOB	0.04	61.82 %
Total	16.50	35.37 %

Branch *	MTD Sales L	Brand Share %
Total	16.50	35.37 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	2.29	79.80 %
Total	2.29	44.97 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	2.29	44.97 %