

MTD Sales
369.15 L

Brand Share %
9.72 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	343.14	10.31 %
Tab	12.39	34.09 %
Chargers	9.68	38.75 %
Computer	1.52	0.49 %
EXT WNTY-MOB	1.46	4.20 %
SWatch	0.81	4.24 %
Pow-Bank	0.04	0.48 %
Ear-Buds	0.04	0.14 %
Case	0.04	29.80 %
Dig-Acce	0.04	0.61 %
Total	369.15	9.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	66.85	12.38 %
CHENNAI-01	52.05	12.08 %
CHENNAI-02	43.75	9.16 %
SOUTH-03	42.44	11.39 %
NORTH ARCOT	42.18	9.68 %
TRICHY-01	33.92	9.15 %
WEST-02	31.91	7.92 %
WEST-01	27.74	9.70 %
SOUTH ARCOT	21.51	7.34 %
KL-SOUTH	6.10	27.79 %
HO01	0.70	0.42 %
Total	369.15	9.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	62.24	13.93 %
Tab	2.78	47.78 %
Chargers	1.60	41.38 %
EXT WNTY-MOB	0.19	2.82 %
SWatch	0.04	2.13 %
Total	66.85	12.38 %

Branch *	MTD Sales L	Brand Share %
VL1Y	1.72	8.14 %
TUT2	0.84	3.25 %
TCN1	0.72	5.93 %
RND1	0.72	6.73 %
KYR1	0.56	6.57 %
APK1	0.48	3.97 %
STU2	0.43	7.06 %
PDI1	0.34	3.36 %
UDN1	0.28	3.95 %
KSM1	0.10	1.33 %
ASM1	0.10	1.89 %
MMT1	0.01	0.14 %
SKD1	0.01	0.16 %
COL1		0.00 %
MAR1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	66.85	12.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	48.27	12.60 %
Tab	2.25	45.34 %
Chargers	1.28	43.74 %
EXT WNTY-MOB	0.18	4.78 %
SWatch	0.06	1.85 %
Case	0.01	100.00 %
Total	52.05	12.08 %

Branch *	MTD Sales L	Brand Share %
CH30	1.45	6.26 %
AVD1	0.98	4.09 %
TKM1	0.94	6.11 %
CH14	0.69	2.10 %
MC09	0.39	5.92 %
CGL1	0.35	3.47 %
CH45	0.30	2.28 %
CH19	0.18	1.58 %
CH37	0.11	1.45 %
CH11	0.10	1.62 %
MRM1	0.10	0.54 %
CH26	0.02	0.50 %
CH22		0.00 %
CH28		0.00 %
CH39		0.00 %
Total	52.05	12.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	39.67	9.28 %
Chargers	1.25	41.53 %
Tab	1.17	20.90 %
EXT WNTY-MOB	0.58	21.10 %
SWatch	0.53	20.78 %
Computer	0.51	1.74 %
Ear-Buds	0.04	0.82 %
Total	43.75	9.16 %

Branch *	MTD Sales L	Brand Share %
CH20	2.60	9.26 %
MC05	1.47	7.72 %
CH18	0.73	3.62 %
CH34	0.66	2.57 %
UKI1	0.40	2.14 %
CH09	0.34	2.59 %
CH36	0.34	7.18 %
CH33	0.30	1.69 %
CH43	0.30	3.28 %
CH32	0.30	8.86 %
CH06	0.02	0.11 %
PON1	0.01	0.09 %
CH23	0.01	0.26 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	43.75	9.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	40.40	12.59 %
Chargers	1.26	50.91 %
Tab	0.44	7.51 %
EXT WNTY-MOB	0.31	6.46 %
Dig-Acce	0.02	6.58 %
Case	0.01	44.39 %
Total	42.44	11.39 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.32	7.91 %
ADP1	1.17	9.70 %
DKI1	0.71	4.71 %
PVI1	0.51	3.95 %
TMM1	0.42	2.41 %
PNI1	0.28	4.53 %
PKM1	0.25	2.77 %
MLR1	0.22	2.05 %
BNR1	0.21	2.69 %
ODM1	0.20	2.08 %
KPT1	0.20	1.90 %
PNV1	0.20	7.23 %
MNM1	0.15	2.24 %
KKD2	0.14	3.71 %
USL1	0.13	2.50 %
SVG1	0.10	0.69 %
KRR1	0.02	0.79 %
SGP1	0.01	0.13 %
BTU1		0.19 %
NKI1		0.00 %
NTM1		0.00 %
Total	42.44	11.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	38.70	10.12 %
Tab	2.31	59.68 %
Chargers	1.02	35.37 %
EXT WNTY-MOB	0.16	2.27 %
Total	42.18	9.68 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.85	8.70 %
SBR1	1.61	8.73 %
TRL1	1.36	6.04 %
VNB1	1.30	7.02 %
UGI1	1.24	8.82 %
CGM1	1.08	7.95 %
SLG1	1.05	8.27 %
VSI1	0.89	6.91 %
WJD1	0.78	3.43 %
BGR1	0.71	6.95 %
ABR1	0.64	4.08 %
CPT1	0.25	2.26 %
TRT1	0.15	1.44 %
PTU1	0.09	1.47 %
ANI1	0.01	0.07 %
PLR1		0.00 %
Total	42.18	9.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	31.76	9.69 %
Chargers	0.83	48.32 %
Tab	0.78	36.17 %
Computer	0.51	1.56 %
EXT WNTY-MOB	0.04	1.62 %
Total	33.92	9.15 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.10	8.14 %
PTK1	1.23	9.05 %
KRN1	1.12	9.45 %
NMM1	0.87	7.64 %
NGT1	0.75	7.99 %
ORU1	0.67	6.29 %
MSI1	0.53	4.49 %
JKM1	0.47	4.64 %
PBR1	0.45	4.79 %
KIK1	0.28	6.98 %
APM1	0.20	3.91 %
MDI1	0.10	1.21 %
TYR1	0.02	0.10 %
AYR1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	33.92	9.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	29.49	8.19 %
Tab	0.93	23.06 %
Chargers	0.78	44.08 %
Computer	0.51	1.80 %
SWatch	0.18	8.92 %
Pow-Bank	0.02	2.38 %
Total	31.91	7.92 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.68	9.72 %
MCR1	1.46	8.40 %
PMP1	1.32	7.33 %
ATU1	1.29	8.05 %
MTR1	0.91	7.01 %
APN1	0.77	8.37 %
SLM2	0.75	7.33 %
TRM1	0.70	2.43 %
ERD1	0.63	8.13 %
SGI1	0.55	4.34 %
EDP1	0.37	5.10 %
KRI1	0.36	3.32 %
DPR1	0.30	3.96 %
VPD1	0.29	1.95 %
RSP1	0.28	3.44 %
NKL2	0.22	1.60 %
KMM1	0.20	4.02 %
PLC1	0.14	0.99 %
VKL1	0.10	1.63 %
DPR2	0.10	0.88 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	31.91	7.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	26.07	11.03 %
Chargers	0.99	43.35 %
Tab	0.62	38.31 %
Pow-Bank	0.02	2.58 %
EXT WNTY-MOB	0.02	0.79 %
Dig-Acce	0.02	2.26 %
Total	27.74	9.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.97	9.34 %
KGI1	1.28	5.83 %
CNR1	0.68	5.32 %
SYM2	0.67	8.15 %
CBE6	0.64	8.68 %
TPR1	0.55	5.27 %
CBE4	0.41	6.98 %
CBE3	0.20	4.13 %
PPI1	0.17	1.81 %
TPR3	0.16	3.61 %
KMD1	0.15	2.39 %
PDM1	0.15	2.65 %
DPM2	0.12	1.80 %
ANR1	0.10	3.48 %
SUL1	0.02	0.60 %
PLI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
KGM1	-0.10	-1.18 %
Total	27.74	9.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	19.86	7.53 %
Tab	1.10	46.52 %
Chargers	0.55	39.63 %
Total	21.51	7.34 %

Branch *	MTD Sales L	Brand Share %
ULP1	2.03	9.58 %
KKI2	2.03	9.53 %
SJI1	1.48	7.63 %
TRK1	1.18	4.19 %
VPM2	0.87	7.93 %
TVM1	0.82	8.22 %
TDM1	0.79	4.80 %
NVL2	0.52	4.15 %
KLM1	0.43	2.65 %
VCM1	0.28	3.08 %
STP1	0.10	1.32 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	21.51	7.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.99	28.34 %
Chargers	0.11	86.92 %
Total	6.10	27.79 %

Branch *	MTD Sales L	Brand Share %
Total	6.10	27.79 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.68	0.43 %
Case	0.02	100.00 %
Total	0.70	0.42 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.70	0.42 %
MSWH		0.00 %
Total	0.70	0.42 %