

MTD Sales
75.54 L

Brand Share %
2.72 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	72.74	2.75 %
Chargers	1.66	9.82 %
Tab	0.50	2.02 %
Ear-Buds	0.33	0.90 %
EXT WNTY-MOB	0.22	0.61 %
Dig-Acce	0.04	0.43 %
Case	0.02	11.59 %
Pow-Bank	0.02	0.21 %
Total	75.54	2.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.11	3.50 %
CHENNAI-02	10.51	2.42 %
WEST-02	10.22	3.55 %
NORTH ARCOT	8.56	2.72 %
SOUTH-03	7.06	2.76 %
CHENNAI-01	6.37	1.89 %
SOUTH ARCOT	5.96	2.58 %
TRICHY-01	5.58	1.96 %
KL-SOUTH	4.19	18.43 %
WEST-01	2.79	1.59 %
HO01	0.18	0.53 %
Total	75.54	2.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	13.68	3.58 %
Chargers	0.29	13.68 %
Ear-Buds	0.08	1.87 %
Case	0.02	23.15 %
Pow-Bank	0.02	1.49 %
EXT WNTY-MOB	0.01	0.15 %
Dig-Acce	0.01	1.08 %
Total	14.11	3.50 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.42	2.11 %
TUT2	0.32	1.67 %
MMT1	0.22	2.56 %
SGT1	0.07	0.56 %
KSM1	0.06	1.34 %
SDI1	0.02	0.39 %
TKS1	0.02	0.16 %
ARM1	0.01	0.25 %
SKD1	0.01	0.16 %
UDN1	0.01	0.19 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
PDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1	-0.01	-0.06 %
Total	14.11	3.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	10.09	2.46 %
Chargers	0.23	10.96 %
EXT WNTY-MOB	0.15	2.70 %
Ear-Buds	0.04	0.61 %
Tab		-0.04 %
Total	10.51	2.42 %

Branch *	MTD Sales L	Brand Share %
CH21	0.72	2.33 %
CH46	0.39	2.45 %
MJR1	0.36	1.62 %
UKI1	0.30	2.08 %
CH20	0.24	0.88 %
CH18	0.22	1.16 %
MC06	0.19	1.62 %
CH24	0.15	0.95 %
CH44	0.09	0.58 %
CH17	0.08	0.48 %
MC05	0.07	0.48 %
CH31	0.06	2.20 %
CH33	0.06	0.26 %
CH23	0.01	0.14 %
CH36	0.01	0.25 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH34		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	10.51	2.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	9.67	3.48 %
Chargers	0.35	23.73 %
Ear-Buds	0.12	4.12 %
Tab	0.07	4.49 %
Dig-Acce		3.36 %
Total	10.22	3.55 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.23	1.80 %
SLM3	0.22	2.38 %
TCG1	0.16	2.70 %
EDP1	0.08	1.21 %
ERD1	0.08	2.09 %
MCR1	0.07	0.84 %
OML1	0.07	0.38 %
DPR2	0.06	1.08 %
BMD1	0.04	0.77 %
SGG1	0.01	0.26 %
VKL1	0.01	0.35 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TRM1	-0.02	-0.09 %
Total	10.22	3.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.11	2.72 %
Chargers	0.25	14.21 %
Tab	0.20	7.51 %
Dig-Acce		2.51 %
Total	8.56	2.72 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	1.42 %
TRR1	0.40	2.57 %
GDM1	0.26	1.83 %
ABR1	0.19	1.75 %
VSI1	0.17	2.39 %
TRT1	0.17	2.36 %
BGR1	0.09	1.10 %
ANI1	0.06	1.31 %
SBR1	0.06	0.49 %
UGI1	0.06	0.42 %
SLG1	0.02	0.21 %
CPT1	0.01	0.21 %
VEL1	0.01	0.09 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
WJD1		0.00 %
Total	8.56	2.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	6.89	2.80 %
Chargers	0.12	9.16 %
Ear-Buds	0.04	1.29 %
EXT WNTY-MOB	0.01	0.35 %
Total	7.06	2.76 %

Branch *	MTD Sales L	Brand Share %
BNR1	0.16	2.44 %
MDU3	0.06	1.45 %
TEN1	0.04	0.35 %
MLR1	0.01	0.39 %
NTM1	0.01	0.17 %
PKM1	0.01	0.15 %
DKI1	0.01	0.11 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	7.06	2.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	6.28	1.97 %
Chargers	0.09	6.19 %
Total	6.37	1.89 %

Branch *	MTD Sales L	Brand Share %
CH38	0.33	2.52 %
CH07	0.25	1.51 %
CH45	0.22	1.85 %
MC10	0.13	1.25 %
CH11	0.11	1.38 %
TKM1	0.11	1.29 %
CH05	0.08	0.68 %
CH14	0.07	0.34 %
CH35	0.07	0.54 %
KNR1	0.06	0.60 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
MC02		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	6.37	1.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.65	2.54 %
Chargers	0.14	26.42 %
Tab	0.11	9.39 %
Ear-Buds	0.04	2.23 %
EXT WNTY-MOB	0.03	0.64 %
Total	5.96	2.58 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.23	1.98 %
KML1	0.12	1.74 %
TVM2	0.07	0.48 %
NVL2	0.06	0.47 %
SJI2	0.06	0.34 %
VCM1	0.06	1.21 %
PRT1	0.01	0.12 %
ULP1	0.01	0.07 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VPM1		0.00 %
TRK1	-0.07	-0.39 %
Total	5.96	2.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	5.38	1.95 %
Tab	0.12	5.38 %
Chargers	0.05	8.73 %
EXT WNTY-MOB	0.03	1.40 %
Dig-Acce		2.05 %
Total	5.58	1.96 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.34	1.67 %
TNJ1	0.25	1.51 %
TVR2	0.15	0.93 %
JKM1	0.08	0.78 %
MDI1	0.07	1.47 %
TYR1	0.07	0.43 %
MVM1	0.06	0.93 %
TVR1	0.06	1.19 %
NGT1	0.01	0.09 %
PBR1	0.01	0.25 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	5.58	1.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.19	18.92 %
Total	4.19	18.43 %

Branch *	MTD Sales L	Brand Share %
Total	4.19	18.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.63	1.58 %
Chargers	0.14	12.91 %
Dig-Acce	0.01	6.05 %
Total	2.79	1.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.23	0.86 %
KMR1	0.20	1.53 %
GBM1	0.19	2.59 %
KGI1	0.17	1.00 %
UAM1	0.15	1.66 %
SYM2	0.07	2.13 %
CNR1	0.06	0.71 %
GDR1	0.06	0.81 %
SNR1	0.01	0.42 %
KGM1	0.01	0.18 %
SUL1	0.01	0.85 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	2.79	1.59 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.18	0.64 %
Total	0.18	0.53 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.18	0.54 %
MSWH		0.00 %
Total	0.18	0.53 %