

MTD Sales
210.58 L

Brand Share %
5.73 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	201.70	5.78 %
Chargers	4.65	22.84 %
EXT WNTY-MOB	1.83	3.65 %
Tab	1.05	3.58 %
SWatch	0.82	3.13 %
Ear-Buds	0.43	1.17 %
Pow-Bank	0.04	0.36 %
Case	0.04	25.04 %
Dig-Acce	0.03	0.27 %
Total	210.58	5.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.90	7.93 %
CHENNAI-02	34.27	6.56 %
CHENNAI-01	26.16	6.41 %
NORTH ARCOT	23.57	5.67 %
WEST-02	22.10	5.85 %
SOUTH-03	19.67	6.07 %
TRICHY-01	15.63	4.99 %
SOUTH ARCOT	12.00	4.57 %
WEST-01	11.89	5.41 %
KL-SOUTH	3.38	15.09 %
HO01		0.00 %
Total	210.58	5.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	40.11	8.10 %
Chargers	0.80	25.91 %
EXT WNTY-MOB	0.65	5.15 %
SWatch	0.34	10.99 %
Total	41.90	7.93 %

Branch *	MTD Sales L	Brand Share %
PKD1	1.09	5.49 %
RND1	0.17	1.38 %
VKM1	0.08	1.06 %
UDN1	0.03	0.28 %
SNL1	0.02	0.24 %
TKY1	0.01	0.04 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TYI1		0.00 %
Total	41.90	7.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	32.26	6.54 %
Chargers	0.67	28.89 %
EXT WNTY-MOB	0.61	9.54 %
SWatch	0.43	10.16 %
Ear-Buds	0.30	4.76 %
Total	34.27	6.56 %

Branch *	MTD Sales L	Brand Share %
MC05	1.01	5.28 %
CH34	0.70	2.12 %
CH41	0.66	5.06 %
CH24	0.44	1.99 %
CH09	0.40	3.59 %
CH33	0.33	1.60 %
MC06	0.26	2.05 %
MJR1	0.23	1.15 %
GPD1	0.13	0.60 %
CH18	0.01	0.05 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH43		0.00 %
PON1		0.00 %
Total	34.27	6.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	24.68	6.41 %
Chargers	0.63	26.79 %
Tab	0.57	9.70 %
EXT WNTY-MOB	0.16	3.91 %
Ear-Buds	0.08	2.03 %
Case	0.04	46.40 %
Dig-Acce		0.34 %
Total	26.16	6.41 %

Branch *	MTD Sales L	Brand Share %
CH40	1.17	4.01 %
CH19	0.77	4.91 %
MC10	0.44	3.82 %
CH11	0.42	3.39 %
CH38	0.36	2.86 %
TKM1	0.36	2.62 %
CH22	0.10	1.27 %
CH39	0.10	1.00 %
KNR1	0.10	1.51 %
CH14	0.02	0.07 %
MC09	0.01	0.19 %
MRM1	0.01	0.07 %
SKL1	0.01	0.15 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	26.16	6.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	22.78	5.80 %
Chargers	0.66	28.03 %
EXT WNTY-MOB	0.13	1.58 %
Dig-Acce		0.00 %
Total	23.57	5.67 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.12	3.64 %
KPM2	0.74	1.62 %
WJD1	0.59	2.88 %
TRT1	0.48	5.45 %
UGI1	0.30	2.44 %
PLR1	0.16	1.71 %
SBR1	0.14	0.79 %
VNB1	0.11	0.99 %
GDM1	0.10	0.61 %
CPT1	0.01	0.18 %
TRL1	0.01	0.07 %
ABR1		0.00 %
ANI1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
Total	23.57	5.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	21.42	5.88 %
Chargers	0.41	18.44 %
Tab	0.16	6.17 %
EXT WNTY-MOB	0.10	3.55 %
Dig-Acce	0.01	6.52 %
Total	22.10	5.85 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.55	4.39 %
ERD1	0.41	5.67 %
KRI1	0.34	4.24 %
DPR2	0.26	3.32 %
ERD2	0.25	4.41 %
APN1	0.23	1.78 %
NKL2	0.21	1.69 %
EPI1	0.18	2.78 %
MCR1	0.16	0.88 %
OML1	0.12	0.86 %
DPR1	0.06	0.77 %
CMI1	0.01	0.18 %
SGI1	0.01	0.05 %
EDP1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	22.10	5.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	19.07	6.21 %
Chargers	0.51	26.01 %
EXT WNTY-MOB	0.10	1.80 %
Total	19.67	6.07 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.69	5.39 %
BNR1	0.36	3.99 %
DKI1	0.29	2.57 %
CMR1	0.27	3.75 %
MDU5	0.27	4.96 %
TPT1	0.20	2.64 %
NKI1	0.18	2.29 %
CBM1	0.01	0.09 %
PKM1	0.01	0.20 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	19.67	6.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	15.03	5.03 %
Chargers	0.33	22.43 %
Tab	0.16	6.69 %
EXT WNTY-MOB	0.07	1.70 %
SWatch	0.04	2.17 %
Total	15.63	4.99 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.55	5.17 %
MSI1	0.33	2.86 %
KUM1	0.27	2.52 %
TNJ2	0.26	2.04 %
ORU1	0.26	2.66 %
MDI1	0.25	2.85 %
JKM1	0.23	2.26 %
TYR1	0.11	0.47 %
KIK1	0.01	0.28 %
TRY3	0.01	0.12 %
AYR1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	15.63	4.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	11.73	4.70 %
Chargers	0.25	19.02 %
EXT WNTY-MOB	0.01	0.24 %
Total	12.00	4.57 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.06	5.64 %
POY2	0.48	3.50 %
NVL2	0.47	2.76 %
SJI2	0.34	1.33 %
TVM1	0.33	3.03 %
TRK1	0.17	0.76 %
STP1	0.10	1.45 %
KLM1	0.01	0.06 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	12.00	4.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	11.29	5.44 %
Chargers	0.35	21.03 %
Tab	0.16	22.54 %
Ear-Buds	0.04	1.15 %
Pow-Bank	0.04	3.39 %
Dig-Acce	0.01	1.57 %
Total	11.89	5.41 %

Branch *	MTD Sales L	Brand Share %
KGI1	0.58	4.52 %
AVI1	0.39	5.70 %
CBE1	0.29	5.39 %
KMD1	0.16	2.27 %
CNR1	0.16	1.44 %
MPM1	0.13	2.52 %
KMR1	0.05	0.38 %
DPM2	0.01	0.16 %
SNR1	0.01	0.40 %
TPR3	0.01	0.28 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	11.89	5.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.34	15.54 %
Chargers	0.05	48.69 %
Total	3.38	15.09 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	4.95 %
Total	3.38	15.09 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %