

MTD Sales
274.24 L

Brand Share %
7.23 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	264.28	7.25 %
Chargers	6.53	25.72 %
Tab	2.73	6.92 %
SWatch	0.56	3.01 %
Pow-Bank	0.05	0.49 %
Ear-Buds	0.05	0.13 %
Dig-Acce	0.04	0.22 %
Total	274.24	7.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	67.43	11.76 %
NORTH ARCOT	37.04	7.64 %
CHENNAI-02	35.06	6.55 %
CHENNAI-01	30.30	6.55 %
SOUTH-03	26.01	8.21 %
TRICHY-01	20.69	5.92 %
WEST-02	19.64	6.26 %
SOUTH ARCOT	16.32	5.18 %
WEST-01	12.91	7.37 %
WEST-03	8.77	7.61 %
HO01	0.07	0.04 %
Total	274.24	7.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	64.69	11.74 %
Chargers	1.65	40.95 %
SWatch	0.55	16.82 %
Tab	0.53	6.55 %
Dig-Acce	0.01	0.51 %
Total	67.43	11.76 %

Branch *	MTD Sales L	Brand Share %
VL11	1.72	7.06 %
TUT2	1.45	6.04 %
APK1	0.60	5.18 %
MAR1	0.51	2.72 %
TCN1	0.34	2.38 %
VKM1	0.31	4.56 %
UDN1	0.29	4.85 %
APK2	0.23	2.69 %
TKS1	0.22	1.63 %
MMT1	0.16	1.04 %
STU2	0.14	3.49 %
RPM1	0.02	0.25 %
KSM1	0.01	0.06 %
PDI1	0.01	0.11 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
Total	67.43	11.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	35.99	7.66 %
Chargers	1.06	29.77 %
Total	37.04	7.64 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.64	6.35 %
VNB1	1.54	6.12 %
AKM1	1.02	4.63 %
WJP1	0.61	4.49 %
GDM1	0.53	3.98 %
VEL1	0.44	3.70 %
ABR1	0.30	1.79 %
CPT1	0.25	2.65 %
TRL1	0.16	1.50 %
VSI1	0.13	0.87 %
PLR1	0.13	1.12 %
CYR1	0.01	0.06 %
WJD1	0.01	0.04 %
ANI1		0.00 %
BGR1		0.00 %
TRT1		0.00 %
Total	37.04	7.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	33.90	6.59 %
Chargers	0.80	26.19 %
Tab	0.35	7.28 %
Dig-Acce		0.10 %
Total	35.06	6.55 %

Branch *	MTD Sales L	Brand Share %
CH34	2.81	6.93 %
MJR1	0.96	4.43 %
GPD1	0.85	3.52 %
CH24	0.63	5.05 %
CH37	0.39	4.40 %
CH50	0.36	1.32 %
MC05	0.32	3.26 %
CH20	0.31	1.05 %
CH51	0.29	1.40 %
CH33	0.27	1.11 %
CH17	0.16	2.21 %
CH43	0.16	2.19 %
PON1	0.14	1.07 %
MC06	0.01	0.14 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
UKI1		0.00 %
Total	35.06	6.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	29.25	6.79 %
Tab	0.53	7.06 %
Chargers	0.50	16.99 %
Pow-Bank	0.02	2.21 %
Total	30.30	6.55 %

Branch *	MTD Sales L	Brand Share %
CH40	0.87	5.17 %
KNR1	0.64	3.67 %
CH22	0.48	2.86 %
CH14	0.48	1.41 %
CH30	0.47	2.62 %
CGL1	0.43	2.98 %
AVD1	0.35	1.41 %
CH16	0.17	0.59 %
CH45	0.17	0.93 %
CH08	0.16	2.42 %
CH38	0.16	1.03 %
CH39	0.13	5.62 %
CH26	0.13	4.68 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	30.30	6.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	25.17	8.22 %
Chargers	0.58	29.22 %
Tab	0.26	8.32 %
Total	26.01	8.21 %

Branch *	MTD Sales L	Brand Share %
MDU7	0.37	4.30 %
TDI1	0.30	3.02 %
SGP1	0.28	5.27 %
MDU6	0.16	1.31 %
PVI1	0.16	1.65 %
TEN1	0.15	1.20 %
KPT1	0.14	1.16 %
NKI1	0.13	2.49 %
ADP1	0.01	0.10 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	26.01	8.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	19.99	5.88 %
Chargers	0.64	32.83 %
Pow-Bank	0.02	2.56 %
Dig-Acce	0.02	13.09 %
Tab	0.01	0.27 %
Total	20.69	5.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.45	2.97 %
KUM1	0.95	6.77 %
KRN1	0.42	2.99 %
TRY4	0.29	2.26 %
PBR1	0.17	3.23 %
TVR1	0.17	1.55 %
PDK1	0.16	5.33 %
PDK2	0.14	1.86 %
TRY3	0.13	1.83 %
TYR1	0.11	0.69 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
Total	20.69	5.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	18.64	6.17 %
Tab	0.53	11.23 %
Chargers	0.48	30.50 %
Total	19.64	6.26 %

Branch *	MTD Sales L	Brand Share %
PMP1	1.35	6.05 %
TRM1	1.10	5.53 %
MTR1	0.63	4.33 %
PNG1	0.40	5.98 %
EPI1	0.31	2.83 %
OML1	0.26	1.35 %
EDP1	0.18	6.21 %
MCR1	0.13	1.22 %
BMD1	0.01	0.09 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
VPD1		0.00 %
Total	19.64	6.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.60	5.11 %
Chargers	0.45	26.74 %
Tab	0.26	7.45 %
Total	16.32	5.18 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.11	4.63 %
TVM2	1.05	5.94 %
SJI2	0.62	3.28 %
VCM2	0.41	6.79 %
KLM1	0.40	2.07 %
CUD1	0.34	0.75 %
CDM1	0.31	1.78 %
STP1	0.17	2.46 %
TRK1	0.16	0.74 %
KML1	0.13	1.58 %
NVL2	0.13	1.07 %
VCM1		0.00 %
VPM1		0.00 %
Total	16.32	5.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	12.42	7.38 %
Tab	0.26	21.81 %
Chargers	0.22	18.63 %
Dig-Acce	0.01	0.62 %
Total	12.91	7.37 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.74	4.36 %
CBE4	0.31	4.66 %
CNR1	0.26	2.13 %
UMP1	0.16	7.16 %
MPM1	0.16	1.60 %
CBE1	0.03	0.56 %
ANR1		0.00 %
CBE5		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	12.91	7.37 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	8.61	7.66 %
Chargers	0.16	36.73 %
Dig-Acce		18.24 %
Total	8.77	7.61 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.41	4.13 %
CM11	0.30	3.98 %
SYM2	0.16	2.48 %
TPR3	0.13	2.35 %
ERD1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
Total	8.77	7.61 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	4.24 %
SWatch	0.01	0.73 %
Chargers	0.01	0.22 %
Total	0.07	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.04 %
MSWH		0.00 %
Total	0.07	0.04 %