

MTD Sales
315.15 L

Brand Share %
11.85 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	305.07	13.33 %
Chargers	4.08	32.03 %
Tab	3.02	13.31 %
EXT WNTY-MOB	1.50	5.66 %
Computer	1.02	0.38 %
Ear-Buds	0.32	1.35 %
Pow-Bank	0.07	0.83 %
Dig-Acce	0.05	0.43 %
Case	0.03	32.34 %
Total	315.15	11.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	59.48	13.29 %
CHENNAI-02	50.14	13.94 %
CHENNAI-01	38.68	12.40 %
SOUTH-03	29.46	12.14 %
WEST-02	29.39	10.17 %
NORTH ARCOT	26.49	8.71 %
TRICHY-01	23.57	9.09 %
WEST-01	21.67	11.47 %
SOUTH ARCOT	18.62	8.99 %
KL-SOUTH	16.50	36.87 %
HO01	1.15	29.48 %
Total	315.15	11.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	57.92	15.57 %
Chargers	0.68	31.34 %
EXT WNTY-MOB	0.54	9.58 %
Tab	0.20	7.32 %
Ear-Buds	0.12	3.85 %
Pow-Bank	0.02	2.65 %
Total	59.48	13.29 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.01	10.56 %
TUT2	1.88	11.21 %
RND1	1.85	11.57 %
MAR1	1.14	6.91 %
SGT1	0.80	9.43 %
PKD1	0.68	9.71 %
KSM1	0.59	2.88 %
APK2	0.55	6.33 %
TKY1	0.51	4.42 %
KGL1	0.44	4.65 %
APK1	0.38	6.59 %
VLY1	0.35	2.37 %
TYI1	0.19	3.80 %
ASM1	0.15	2.49 %
MMT1	0.07	1.33 %
VKM1	0.01	0.24 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TVL2		0.00 %
Total	59.48	13.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	48.07	15.24 %
Chargers	0.65	35.48 %
Tab	0.51	14.48 %
Computer	0.50	1.89 %
EXT WNTY-MOB	0.38	13.40 %
Case	0.02	86.26 %
Dig-Acce		0.09 %
Total	50.14	13.94 %

Branch *	MTD Sales L	Brand Share %
CH21	2.42	9.86 %
MC06	1.13	11.70 %
GPD1	1.01	6.20 %
CH18	0.82	4.71 %
UKI1	0.67	4.93 %
CH34	0.45	2.30 %
MJR1	0.35	1.86 %
CH09	0.20	2.16 %
CH06	0.16	1.42 %
CH23	0.15	3.06 %
CH27	0.11	4.59 %
CH17	0.01	0.12 %
CH01		0.00 %
CH43		0.00 %
MC08		0.00 %
Total	50.14	13.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	37.82	13.82 %
Chargers	0.50	26.91 %
Tab	0.19	4.68 %
EXT WNTY-MOB	0.12	6.26 %
Ear-Buds	0.03	1.04 %
Case	0.01	83.39 %
Dig-Acce		0.27 %
Total	38.68	12.40 %

Branch *	MTD Sales L	Brand Share %
CH14	1.53	6.12 %
CH07	1.26	9.08 %
CH42	0.90	7.03 %
CH19	0.52	5.89 %
CH45	0.28	3.50 %
AVD1	0.19	1.59 %
MC09	0.17	5.16 %
CH28	0.17	2.10 %
MRM1	0.17	1.47 %
CH26	0.16	5.75 %
MC10	0.15	1.51 %
MC02	0.01	0.59 %
TKM1	0.01	0.10 %
CGL1		0.00 %
CH37		0.00 %
SKL1		0.00 %
Total	38.68	12.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	28.21	13.24 %
Computer	0.52	2.54 %
Chargers	0.39	30.31 %
EXT WNTY-MOB	0.24	8.86 %
Pow-Bank	0.04	5.19 %
Ear-Buds	0.04	2.01 %
Dig-Acce		2.16 %
Total	29.46	12.14 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.04	7.88 %
DGL1	0.69	10.26 %
DKI1	0.65	9.39 %
BNR1	0.49	8.62 %
TMM1	0.45	6.70 %
MDU4	0.30	7.30 %
ODM1	0.28	4.02 %
ADP1	0.27	4.19 %
DGL2	0.25	8.80 %
TPT1	0.17	2.67 %
KPT1	0.17	1.98 %
MDU3	0.14	2.44 %
PNV1	0.13	4.70 %
PKM1	0.11	2.28 %
BTU1	0.09	3.56 %
PNI1	0.02	0.40 %
CBM1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
USL1		0.00 %
Total	29.46	12.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	28.76	11.46 %
Chargers	0.31	27.59 %
Tab	0.20	10.95 %
EXT WNTY-MOB	0.07	3.88 %
Ear-Buds	0.04	1.98 %
Dig-Acce	0.01	6.32 %
Total	29.39	10.17 %

Branch *	MTD Sales L	Brand Share %
PMP1	1.28	8.42 %
HRR1	1.27	8.95 %
APN1	1.21	10.39 %
MCR1	0.92	9.92 %
VPD1	0.79	7.22 %
EPI1	0.71	8.69 %
OML1	0.53	3.47 %
VKL1	0.49	8.21 %
NKL2	0.46	4.64 %
PLC1	0.46	4.07 %
MTR1	0.44	4.24 %
RSP1	0.39	9.86 %
TRM1	0.26	1.89 %
KRI1	0.15	2.17 %
KMM1	0.09	2.75 %
DPR1	0.01	0.18 %
EDP1	0.01	0.21 %
DPR2	0.01	0.09 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	29.39	10.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	25.61	9.57 %
Tab	0.45	14.28 %
Chargers	0.36	22.63 %
Ear-Buds	0.04	1.48 %
EXT WNTY-MOB	0.03	0.46 %
Total	26.49	8.71 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.60	6.19 %
TRR1	1.99	9.85 %
CGM1	1.16	10.45 %
CYR1	0.71	11.46 %
VEL1	0.60	4.34 %
UGI1	0.59	7.08 %
SBR1	0.44	3.35 %
PLR1	0.36	6.87 %
VNB1	0.20	1.57 %
TRL1	0.15	1.63 %
ANI1	0.11	1.46 %
KPM1	0.01	0.12 %
ABR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	26.49	8.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	22.48	10.26 %
Tab	0.72	28.02 %
Chargers	0.35	38.00 %
Dig-Acce	0.01	3.99 %
EXT WNTY-MOB	0.01	0.46 %
Total	23.57	9.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.99	8.03 %
TTP1	0.76	5.36 %
NMM1	0.73	11.82 %
TVR2	0.49	5.05 %
MSI1	0.46	5.96 %
JKM1	0.34	3.69 %
PBR1	0.26	6.02 %
NGT1	0.17	1.49 %
NCK1	0.17	5.54 %
TVR1	0.17	3.88 %
PDK1	0.01	0.16 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	23.57	9.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	20.82	13.71 %
Chargers	0.41	41.90 %
Tab	0.34	20.77 %
EXT WNTY-MOB	0.05	3.43 %
Ear-Buds	0.04	1.73 %
Dig-Acce	0.01	1.19 %
Total	21.67	11.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.97	8.79 %
GDR1	0.96	9.46 %
GBM1	0.79	11.59 %
CNR1	0.59	5.37 %
PPI1	0.55	4.58 %
TPR3	0.47	8.56 %
KGI1	0.29	1.97 %
KGM1	0.20	3.77 %
DPM2	0.15	3.01 %
SUL1	0.01	0.68 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	21.67	11.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	17.91	9.89 %
Tab	0.40	38.94 %
Chargers	0.28	40.96 %
EXT WNTY-MOB	0.02	0.78 %
Dig-Acce		3.87 %
Total	18.62	8.99 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.30	9.16 %
TVM2	1.26	8.93 %
VPM2	1.26	9.44 %
CDM1	1.17	8.30 %
TDM1	0.68	6.74 %
KKI2	0.66	6.65 %
TRK1	0.64	3.92 %
VPM1	0.40	11.22 %
KML1	0.21	3.63 %
ULP1	0.20	1.19 %
NVL2	0.15	2.93 %
SJI1	0.13	0.82 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	18.62	8.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	16.31	39.52 %
Chargers	0.15	50.97 %
EXT WNTY-MOB	0.04	61.82 %
Total	16.50	36.87 %

Branch *	MTD Sales L	Brand Share %
Total	16.50	36.87 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.15	66.38 %
Total	1.15	29.48 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.15	29.48 %