

MTD Sales
348.93 L

Brand Share %
9.89 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	324.37	10.55 %
Tab	11.75	33.44 %
Chargers	9.02	37.80 %
Computer	1.52	0.51 %
EXT WNTY-MOB	1.33	4.01 %
SWatch	0.81	4.42 %
Ear-Buds	0.04	0.15 %
Case	0.04	30.67 %
Dig-Acce	0.03	0.49 %
Pow-Bank	0.02	0.25 %
Total	348.93	9.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	64.56	12.44 %
CHENNAI-01	48.02	11.72 %
CHENNAI-02	42.74	9.41 %
SOUTH-03	40.56	11.40 %
NORTH ARCOT	40.01	9.66 %
TRICHY-01	32.30	9.33 %
WEST-02	28.52	7.48 %
WEST-01	25.45	9.34 %
SOUTH ARCOT	19.97	7.17 %
KL-SOUTH	6.10	28.98 %
HO01	0.70	0.94 %
Total	348.93	9.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	60.03	13.99 %
Tab	2.78	49.61 %
Chargers	1.52	41.01 %
EXT WNTY-MOB	0.19	2.99 %
SWatch	0.04	2.31 %
Total	64.56	12.44 %

Branch *	MTD Sales L	Brand Share %
VL1	1.72	8.49 %
TUT2	0.84	3.37 %
TCN1	0.72	6.01 %
RND1	0.72	6.88 %
KYR1	0.56	6.70 %
APK1	0.48	4.29 %
STU2	0.43	7.26 %
PDI1	0.34	3.44 %
UDN1	0.28	4.12 %
KSM1	0.10	1.35 %
ASM1	0.10	2.00 %
MMT1	0.01	0.14 %
SKD1	0.01	0.17 %
COL1		0.00 %
MAR1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	64.56	12.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	44.35	12.18 %
Tab	2.25	45.34 %
Chargers	1.18	41.99 %
EXT WNTY-MOB	0.17	4.65 %
SWatch	0.06	1.91 %
Case	0.01	100.00 %
Total	48.02	11.72 %

Branch *	MTD Sales L	Brand Share %
CH30	1.45	6.26 %
CH05	1.45	8.72 %
AVD1	0.98	4.46 %
TKM1	0.94	6.42 %
CH14	0.69	2.13 %
MC09	0.38	5.98 %
CH45	0.30	2.28 %
CGL1	0.20	2.18 %
CH19	0.17	1.63 %
CH37	0.11	1.50 %
CH11	0.10	1.79 %
MRM1	0.10	0.60 %
CH26	0.02	0.56 %
CH22		0.00 %
CH28		0.00 %
CH39		0.00 %
Total	48.02	11.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	38.73	9.56 %
Chargers	1.21	42.27 %
Tab	1.17	20.90 %
EXT WNTY-MOB	0.55	20.69 %
SWatch	0.53	21.65 %
Computer	0.51	1.79 %
Ear-Buds	0.04	0.84 %
Total	42.74	9.41 %

Branch *	MTD Sales L	Brand Share %
CH20	2.60	9.61 %
MC05	1.37	7.72 %
CH18	0.73	3.84 %
CH34	0.56	2.34 %
UKI1	0.40	2.23 %
CH09	0.34	2.71 %
CH36	0.34	7.20 %
CH33	0.30	1.69 %
CH43	0.30	3.47 %
CH32	0.30	8.86 %
CH06	0.02	0.12 %
PON1	0.01	0.10 %
CH23	0.01	0.27 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	42.74	9.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	38.61	12.63 %
Chargers	1.19	49.57 %
Tab	0.44	7.51 %
EXT WNTY-MOB	0.29	6.58 %
Dig-Acce	0.01	4.42 %
Case	0.01	48.35 %
Total	40.56	11.40 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.92	5.71 %
DKI1	0.71	4.75 %
PVI1	0.51	4.36 %
TMM1	0.42	2.41 %
PNI1	0.27	4.62 %
PKM1	0.25	3.05 %
MLR1	0.22	2.14 %
BNR1	0.21	2.85 %
ODM1	0.20	2.17 %
KPT1	0.20	1.96 %
PNV1	0.20	7.23 %
MNM1	0.15	2.35 %
KKD2	0.14	3.77 %
USL1	0.13	2.36 %
SVG1	0.10	0.69 %
KRR1	0.02	0.82 %
SGP1	0.01	0.15 %
BTU1		0.19 %
NKI1		0.00 %
NTM1		0.00 %
Total	40.56	11.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	36.88	10.14 %
Tab	2.11	57.46 %
Chargers	0.94	34.38 %
EXT WNTY-MOB	0.08	1.20 %
Total	40.01	9.66 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.85	9.29 %
SBR1	1.60	9.04 %
TRL1	1.36	6.25 %
VNB1	1.30	7.15 %
UGI1	1.24	9.68 %
CGM1	1.08	7.95 %
SLG1	1.05	8.68 %
ARC2	0.92	9.77 %
VSI1	0.89	7.08 %
WJD1	0.78	3.56 %
BGR1	0.71	7.38 %
ABR1	0.38	2.59 %
CPT1	0.25	2.45 %
TRT1	0.15	1.56 %
PTU1	0.09	1.58 %
ANI1	0.01	0.08 %
PLR1		0.00 %
Total	40.01	9.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	30.23	9.91 %
Tab	0.78	38.85 %
Chargers	0.74	46.81 %
Computer	0.51	1.62 %
EXT WNTY-MOB	0.04	1.70 %
Total	32.30	9.33 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.10	8.50 %
PTK1	1.03	8.15 %
NGT1	0.75	8.14 %
NMM1	0.73	6.66 %
ORU1	0.67	6.66 %
MSI1	0.53	4.78 %
JKM1	0.47	5.14 %
PBR1	0.45	4.93 %
KIK1	0.28	8.62 %
MDI1	0.10	1.26 %
TYR1	0.01	0.05 %
APM1		0.00 %
AYR1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	32.30	9.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	26.20	7.72 %
Tab	0.93	23.06 %
Chargers	0.71	43.40 %
Computer	0.51	1.82 %
SWatch	0.18	9.27 %
Total	28.52	7.48 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.58	9.66 %
MCR1	1.46	8.92 %
ATU1	1.29	8.56 %
PMP1	1.08	6.51 %
MTR1	0.91	7.11 %
APN1	0.77	8.71 %
SLM2	0.75	7.57 %
TRM1	0.70	2.51 %
ERD1	0.63	8.85 %
SGI1	0.55	4.53 %
EDP1	0.37	5.25 %
DPR1	0.29	3.95 %
VPD1	0.29	2.08 %
RSP1	0.28	3.56 %
NKL2	0.22	1.65 %
KMM1	0.20	4.20 %
PLC1	0.14	1.08 %
VKL1	0.10	1.73 %
DPR2	0.10	0.90 %
KRI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	28.52	7.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	24.31	10.76 %
Chargers	0.90	42.06 %
Tab	0.18	15.42 %
Pow-Bank	0.02	2.77 %
EXT WNTY-MOB	0.02	0.81 %
Dig-Acce	0.02	2.31 %
Total	25.45	9.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.86	9.74 %
GBM1	1.01	7.92 %
KGI1	0.67	3.17 %
SYM2	0.67	8.26 %
TPR1	0.55	5.41 %
CBE6	0.53	7.41 %
CNR1	0.48	4.14 %
CBE4	0.41	6.98 %
CBE3	0.20	4.41 %
PPI1	0.17	1.91 %
TPR3	0.16	3.61 %
KMD1	0.15	2.39 %
PDM1	0.15	2.65 %
DPM2	0.12	1.84 %
ANR1	0.10	3.48 %
SUL1	0.02	0.62 %
PLI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
KGM1	-0.10	-1.25 %
Total	25.45	9.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.36	7.34 %
Tab	1.10	51.03 %
Chargers	0.51	38.39 %
Total	19.97	7.17 %

Branch *	MTD Sales L	Brand Share %
KKI2	2.03	9.89 %
SJI1	1.48	7.90 %
TRK1	0.95	3.66 %
VPM2	0.87	8.33 %
TDM1	0.79	4.91 %
KLM1	0.43	2.75 %
TVM1	0.42	4.70 %
NVL2	0.39	3.32 %
VCM1	0.28	3.14 %
STP1	0.10	1.38 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	19.97	7.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.99	29.61 %
Chargers	0.11	86.92 %
Total	6.10	28.98 %

Branch *	MTD Sales L	Brand Share %
Total	6.10	28.98 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.68	1.03 %
Case	0.02	100.00 %
Total	0.70	0.94 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.70	0.95 %
MSWH		0.00 %
Total	0.70	0.94 %