



TN : SAMSUNG Sales Performance 12/05/2026 9:31 AM

MTD Sales
233.62 L

Brand Share %
5.95 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	224.91	5.85 %
Chargers	7.14	22.29 %
Tab	1.53	3.84 %
Dig-Acce	0.03	2.68 %
Pow-Bank	0.02	0.20 %
Total	233.62	5.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	75.96	11.40 %
CHENNAI-02	44.26	7.62 %
SOUTH-03	25.88	6.62 %
CHENNAI-01	20.49	4.40 %
WEST-02	19.69	5.06 %
NORTH ARCOT	19.58	4.39 %
TRICHY-01	10.88	3.47 %
WEST-01	8.85	3.61 %
SOUTH ARCOT	8.04	2.47 %
HO01		0.00 %
Total	233.62	5.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	73.08	11.26 %
Chargers	2.27	34.32 %
Tab	0.61	6.89 %
Total	75.96	11.40 %

Branch *	MTD Sales L	Brand Share %
VLY1	1.58	5.79 %
TKS2	0.86	3.18 %
RND1	0.62	4.02 %
MMT1	0.61	3.90 %
TKS1	0.45	2.76 %
KYR1	0.42	3.74 %
ARM1	0.30	2.92 %
SNL1	0.28	3.46 %
PDI1	0.14	1.63 %
TKY1	0.14	1.14 %
KGL1	0.13	0.72 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	75.96	11.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	43.10	7.56 %
Chargers	0.85	19.40 %
Tab	0.31	6.12 %
Dig-Acce		3.47 %
Total	44.26	7.62 %

Branch *	MTD Sales L	Brand Share %
CH03	2.74	5.21 %
MC05	1.70	5.89 %
CH33	1.42	4.06 %
CH34	1.05	3.96 %
CH50	0.72	2.32 %
CH24	0.63	4.82 %
CH46	0.60	4.29 %
CH41	0.53	3.72 %
CH17	0.52	3.19 %
PON1	0.42	2.49 %
CH44	0.42	1.76 %
CH20	0.40	2.16 %
UKI1	0.28	1.16 %
MC06	0.28	4.65 %
CH51	0.25	1.73 %
CH27	0.17	1.82 %
MJR1	0.14	0.58 %
CH06	0.07	0.75 %
CH18		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
Total	44.26	7.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	24.69	6.44 %
Chargers	0.88	29.59 %
Tab	0.31	10.34 %
Total	25.88	6.62 %

Branch *	MTD Sales L	Brand Share %
KPT1	0.61	4.57 %
MDU7	0.56	4.98 %
TEN2	0.56	4.93 %
BNR1	0.40	3.89 %
PKM1	0.30	4.58 %
SGP1	0.30	3.08 %
MDU4	0.29	4.85 %
PNV2	0.20	4.19 %
DGL2	0.19	2.07 %
MDU6	0.17	1.56 %
CBM1	0.13	1.08 %
DKI1	0.02	0.25 %
TEN1	0.02	0.16 %
ODM1	0.01	0.17 %
KYK1	0.01	0.17 %
PNI1	0.01	0.37 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	25.88	6.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	19.85	4.36 %
Chargers	0.65	18.32 %
Total	20.49	4.40 %

Branch *	MTD Sales L	Brand Share %
CH30	0.70	3.50 %
CH45	0.27	2.21 %
CH38	0.21	1.43 %
CH25	0.19	1.42 %
CH42	0.19	1.38 %
CH07	0.15	0.90 %
KNR1	0.14	1.11 %
CH48	0.02	0.10 %
GUD2	0.01	0.10 %
MRM1	0.01	0.06 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH37		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	20.49	4.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	18.90	4.95 %
Chargers	0.80	30.88 %
Total	19.69	5.06 %

Branch *	MTD Sales L	Brand Share %
KVP1	0.64	5.24 %
APN1	0.61	4.33 %
KRI1	0.30	1.61 %
ATU1	0.24	1.92 %
EDP1	0.16	4.13 %
ERD1	0.15	3.09 %
EPI1	0.14	1.14 %
TRM1	0.13	0.55 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	19.69	5.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.71	4.33 %
Chargers	0.57	16.94 %
Tab	0.30	3.06 %
Total	19.58	4.39 %

Branch *	MTD Sales L	Brand Share %
WJP1	1.03	5.61 %
VSI1	0.87	5.72 %
GDM1	0.47	2.82 %
ANI1	0.17	1.77 %
AKM1	0.15	0.59 %
PLR1	0.14	1.77 %
TRR1	0.14	0.60 %
VEL1	0.01	0.05 %
ABR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	19.58	4.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	10.27	3.33 %
Chargers	0.58	28.25 %
Pow-Bank	0.02	2.49 %
Dig-Acce		2.28 %
Total	10.88	3.47 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.49	1.10 %
TNJ2	0.34	2.65 %
KRN1	0.30	2.72 %
NMM1	0.20	2.32 %
ORU1	0.19	2.68 %
AYR1	0.14	1.64 %
PBR1	0.13	1.63 %
PTK1	0.02	0.21 %
APM1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TVR2	-0.03	-0.26 %
Total	10.88	3.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	8.52	3.53 %
Chargers	0.31	17.09 %
Dig-Acce	0.02	11.39 %
Total	8.85	3.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.97	4.35 %
UAM1	1.14	5.81 %
KGI1	1.05	4.97 %
PDM1	0.16	4.07 %
GBM1	0.11	0.86 %
SYM2	0.01	0.31 %
TPR3	0.01	0.41 %
KGM1	0.01	0.12 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	8.85	3.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.80	2.43 %
Chargers	0.24	13.12 %
Total	8.04	2.47 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.22	4.39 %
POY1	0.43	4.78 %
CUD1	0.43	0.94 %
VPM2	0.43	3.76 %
VCM1	0.30	5.67 %
ULP1	0.27	1.34 %
TVM2	0.18	0.86 %
VCM2	0.16	1.81 %
CDM1	0.01	0.06 %
KLM1	0.01	0.04 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
Total	8.04	2.47 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %