

MTD Sales
186.04 L

Brand Share %
5.72 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	178.09	5.76 %
Chargers	4.14	22.63 %
EXT WNTY-MOB	1.61	3.59 %
Tab	0.89	3.44 %
SWatch	0.82	3.70 %
Ear-Buds	0.39	1.27 %
Pow-Bank	0.04	0.42 %
Case	0.04	35.80 %
Dig-Acce	0.03	0.31 %
Total	186.04	5.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.78	7.87 %
CHENNAI-02	33.03	6.87 %
CHENNAI-01	23.82	6.54 %
WEST-02	20.37	6.16 %
NORTH ARCOT	18.23	5.30 %
SOUTH-03	15.49	5.80 %
TRICHY-01	13.11	4.61 %
SOUTH ARCOT	11.21	4.80 %
WEST-01	10.95	5.44 %
KL-SOUTH	3.05	15.56 %
HO01		0.00 %
Total	186.04	5.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	35.27	8.04 %
Chargers	0.72	25.29 %
EXT WNTY-MOB	0.45	3.95 %
SWatch	0.34	12.13 %
Total	36.78	7.87 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.27	1.13 %
PKD1	0.17	3.10 %
RND1	0.17	1.47 %
KYR1	0.10	1.82 %
VKM1	0.08	1.11 %
UDN1	0.03	0.28 %
SNL1	0.02	0.25 %
TKY1	0.01	0.04 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TYI1		0.00 %
Total	36.78	7.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	31.06	6.83 %
Chargers	0.63	29.51 %
EXT WNTY-MOB	0.62	10.66 %
SWatch	0.43	11.63 %
Ear-Buds	0.30	5.34 %
Total	33.03	6.87 %

Branch *	MTD Sales L	Brand Share %
CH34	0.70	2.27 %
MC05	0.46	3.08 %
CH24	0.44	2.03 %
CH09	0.40	3.87 %
CH33	0.33	1.75 %
MC06	0.26	2.15 %
MJR1	0.23	1.16 %
GPD1	0.13	0.61 %
CH18	0.01	0.05 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH43		0.00 %
PON1		0.00 %
Total	33.03	6.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	22.40	6.51 %
Chargers	0.57	26.59 %
Tab	0.57	10.81 %
EXT WNTY-MOB	0.16	4.29 %
Ear-Buds	0.08	2.34 %
Case	0.04	93.81 %
Dig-Acce		0.55 %
Total	23.82	6.54 %

Branch *	MTD Sales L	Brand Share %
CH40	0.90	3.64 %
CH19	0.77	5.54 %
MC10	0.44	4.52 %
CH11	0.42	3.90 %
CH38	0.36	3.63 %
TKM1	0.36	2.83 %
CH22	0.10	1.34 %
CH39	0.10	1.30 %
KNR1	0.10	1.52 %
CH14	0.02	0.08 %
MC09	0.01	0.20 %
MRM1	0.01	0.07 %
SKL1	0.01	0.16 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	23.82	6.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	19.90	6.26 %
Chargers	0.36	17.95 %
EXT WNTY-MOB	0.10	3.66 %
Dig-Acce	0.01	7.01 %
Total	20.37	6.16 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.34	5.44 %
KRI1	0.34	4.40 %
APN1	0.23	1.93 %
NKL2	0.21	1.78 %
EPI1	0.18	2.78 %
ERD1	0.15	2.29 %
OML1	0.11	0.81 %
DPR1	0.06	0.84 %
CMI1	0.01	0.20 %
SGI1	0.01	0.12 %
DPR2		0.00 %
EDP1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	20.37	6.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	17.54	5.40 %
Chargers	0.57	30.72 %
EXT WNTY-MOB	0.13	1.78 %
Dig-Acce		0.00 %
Total	18.23	5.30 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.12	3.98 %
WJD1	0.59	3.06 %
KPM2	0.43	0.96 %
VSI1	0.38	4.49 %
UGI1	0.30	2.75 %
PLR1	0.16	1.75 %
TRT1	0.15	4.60 %
SBR1	0.14	0.94 %
VNB1	0.11	1.00 %
GDM1	0.10	0.62 %
TRL1	0.01	0.08 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
Total	18.23	5.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	14.98	5.91 %
Chargers	0.42	25.19 %
EXT WNTY-MOB	0.09	1.91 %
Total	15.49	5.80 %

Branch *	MTD Sales L	Brand Share %
BNR1	0.36	4.86 %
DKI1	0.29	2.71 %
MDU5	0.27	5.51 %
TPT1	0.19	2.93 %
NKI1	0.18	2.99 %
CMR1	0.10	1.73 %
CBM1	0.01	0.12 %
PKM1	0.01	0.22 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	15.49	5.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	12.56	4.63 %
Chargers	0.27	20.36 %
Tab	0.16	7.38 %
EXT WNTY-MOB	0.07	1.87 %
SWatch	0.04	2.53 %
Total	13.11	4.61 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.55	5.37 %
MSI1	0.33	2.97 %
KUM1	0.27	2.58 %
ORU1	0.26	2.78 %
TNJ2	0.25	2.00 %
JKM1	0.23	2.41 %
MDI1	0.17	2.20 %
TYR1	0.02	0.10 %
KIK1	0.01	0.30 %
TRY3	0.01	0.14 %
AYR1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	13.11	4.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.98	4.94 %
Chargers	0.22	17.86 %
EXT WNTY-MOB	0.01	0.26 %
Total	11.21	4.80 %

Branch *	MTD Sales L	Brand Share %
POY2	0.48	4.42 %
NVL2	0.47	3.06 %
SJI2	0.34	1.47 %
TVM1	0.33	3.92 %
STP1	0.10	1.49 %
CDM1	0.09	4.17 %
KLM1	0.01	0.07 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	11.21	4.80 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	10.40	5.46 %
Chargers	0.34	22.06 %
Tab	0.16	22.54 %
Pow-Bank	0.04	3.84 %
Dig-Acce	0.01	1.61 %
Total	10.95	5.44 %

Branch *	MTD Sales L	Brand Share %
GBM1	0.60	5.17 %
KGI1	0.58	5.14 %
KMD1	0.16	2.63 %
CNR1	0.16	1.52 %
MPM1	0.13	2.83 %
DPM2	0.01	0.16 %
KMR1	0.01	0.08 %
SNR1	0.01	0.40 %
TPR3	0.01	0.30 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	10.95	5.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.00	16.03 %
Chargers	0.05	58.74 %
Total	3.05	15.56 %

Branch *	MTD Sales L	Brand Share %
Total	3.05	15.56 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %