

MTD Sales
247.42 L

Brand Share %
7.32 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	237.96	7.34 %
Chargers	6.03	25.38 %
Tab	2.73	7.41 %
SWatch	0.56	3.33 %
Pow-Bank	0.05	0.53 %
Ear-Buds	0.05	0.15 %
Dig-Acce	0.04	0.23 %
Total	247.42	7.32 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	60.34	11.67 %
NORTH ARCOT	32.67	7.43 %
CHENNAI-02	30.86	6.69 %
CHENNAI-01	27.58	6.98 %
SOUTH-03	24.83	8.50 %
TRICHY-01	19.17	6.04 %
SOUTH ARCOT	16.32	5.59 %
WEST-02	16.21	5.77 %
WEST-01	12.09	7.76 %
WEST-03	7.27	7.29 %
HO01	0.07	0.05 %
Total	247.42	7.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	57.73	11.64 %
Chargers	1.53	40.28 %
SWatch	0.55	18.66 %
Tab	0.53	6.77 %
Dig-Acce	0.01	0.52 %
Total	60.34	11.67 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.45	6.91 %
APK1	0.60	5.52 %
MAR1	0.51	2.96 %
UDN1	0.29	4.99 %
APK2	0.23	3.39 %
TKS1	0.22	1.82 %
TCN1	0.18	1.45 %
MMT1	0.16	1.08 %
VKM1	0.15	2.72 %
STU2	0.14	3.67 %
RPM1	0.02	0.29 %
KSM1	0.01	0.06 %
PDI1	0.01	0.12 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
Total	60.34	11.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	31.69	7.44 %
Chargers	0.98	30.14 %
Total	32.67	7.43 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.64	6.89 %
VNB1	1.54	6.61 %
AKM1	1.02	4.68 %
PTU1	0.58	7.28 %
GDM1	0.53	3.99 %
WJP1	0.49	3.93 %
VEL1	0.31	3.32 %
ABR1	0.30	1.92 %
CPT1	0.25	2.76 %
TRL1	0.16	1.60 %
VSI1	0.13	0.87 %
PLR1	0.13	1.32 %
CYR1	0.01	0.06 %
ANI1		0.00 %
BGR1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
Total	32.67	7.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	29.77	6.74 %
Chargers	0.73	26.33 %
Tab	0.35	8.29 %
Dig-Acce		0.10 %
Total	30.86	6.69 %

Branch *	MTD Sales L	Brand Share %
CH34	1.14	3.55 %
GPD1	0.85	3.83 %
MJR1	0.78	4.31 %
CH24	0.63	6.81 %
CH37	0.39	5.41 %
MC05	0.32	3.70 %
CH51	0.29	2.41 %
CH33	0.27	1.19 %
CH50	0.26	1.03 %
CH17	0.16	2.38 %
CH20	0.16	0.67 %
CH43	0.16	2.26 %
PON1	0.14	1.29 %
MC06	0.01	0.15 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
UKI1		0.00 %
Total	30.86	6.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	26.57	7.25 %
Tab	0.53	7.98 %
Chargers	0.46	17.37 %
Pow-Bank	0.02	2.43 %
Total	27.58	6.98 %

Branch *	MTD Sales L	Brand Share %
CH40	0.87	7.22 %
KNR1	0.64	4.01 %
CH14	0.48	1.52 %
CH30	0.47	3.32 %
CGL1	0.43	3.48 %
AVD1	0.35	1.86 %
CH16	0.17	0.66 %
CH45	0.17	1.24 %
CH08	0.16	2.59 %
CH38	0.16	1.09 %
CH19		0.00 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	27.58	6.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	24.02	8.51 %
Chargers	0.54	29.39 %
Tab	0.26	9.07 %
Total	24.83	8.50 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.30	3.19 %
SGP1	0.28	5.27 %
MDU7	0.27	3.16 %
MDU6	0.16	1.42 %
PVI1	0.16	1.67 %
TEN1	0.15	1.24 %
KPT1	0.14	1.25 %
NKI1	0.13	2.61 %
ADP1	0.01	0.11 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	24.83	8.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	18.50	6.00 %
Chargers	0.62	32.80 %
Pow-Bank	0.02	2.68 %
Dig-Acce	0.02	15.09 %
Tab	0.01	0.27 %
Total	19.17	6.04 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.45	3.16 %
KUM1	0.95	6.77 %
KRN1	0.42	3.38 %
TRY4	0.29	2.57 %
PBR1	0.17	3.35 %
TVR1	0.17	1.62 %
PDK1	0.16	5.60 %
PDK2	0.14	1.96 %
TRY3	0.13	2.07 %
TYR1	0.11	0.78 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
Total	19.17	6.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.60	5.52 %
Chargers	0.45	29.01 %
Tab	0.26	7.89 %
Total	16.32	5.59 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.11	5.00 %
TVM2	1.05	6.27 %
SJI2	0.62	3.51 %
KLM1	0.40	2.49 %
CUD1	0.34	0.78 %
CDM1	0.31	1.89 %
STP1	0.17	2.46 %
TRK1	0.16	0.79 %
KML1	0.13	1.66 %
NVL2	0.13	1.28 %
VCM1		0.00 %
VPM1		0.00 %
Total	16.32	5.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	15.32	5.67 %
Tab	0.53	11.92 %
Chargers	0.36	25.99 %
Total	16.21	5.77 %

Branch *	MTD Sales L	Brand Share %
PMP1	1.35	6.22 %
TRM1	1.10	5.88 %
EPI1	0.31	3.17 %
OML1	0.26	1.39 %
PNG1	0.18	4.42 %
BMD1	0.01	0.09 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
VPD1		0.00 %
Total	16.21	5.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	11.64	7.80 %
Tab	0.26	21.81 %
Chargers	0.19	16.78 %
Dig-Acce	0.01	0.62 %
Total	12.09	7.76 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.74	5.08 %
CBE4	0.31	4.67 %
CNR1	0.26	2.49 %
MPM1	0.16	1.71 %
CBE1	0.03	0.56 %
ANR1		0.00 %
CBE5		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	12.09	7.76 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	7.12	7.33 %
Chargers	0.15	37.79 %
Dig-Acce		18.24 %
Total	7.27	7.29 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.31	3.13 %
CMI1	0.30	5.00 %
SYM2	0.16	2.64 %
TPR3	0.13	2.96 %
ERD1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
Total	7.27	7.29 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	4.36 %
SWatch	0.01	0.75 %
Chargers	0.01	0.22 %
Total	0.07	0.05 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.05 %
MSWH		0.00 %
Total	0.07	0.05 %