

MTD Sales
296.24 L

Brand Share %
11.89 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	286.89	13.41 %
Chargers	3.78	31.42 %
Tab	2.88	14.02 %
EXT WNTY-MOB	1.26	5.20 %
Computer	1.02	0.40 %
Ear-Buds	0.28	1.30 %
Pow-Bank	0.07	0.98 %
Dig-Acce	0.03	0.32 %
Case	0.03	33.25 %
Total	296.24	11.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	56.63	13.52 %
CHENNAI-02	47.61	14.15 %
CHENNAI-01	37.14	12.74 %
WEST-02	26.76	9.93 %
SOUTH-03	25.28	11.08 %
NORTH ARCOT	24.63	8.68 %
TRICHY-01	23.38	9.57 %
WEST-01	20.26	11.39 %
SOUTH ARCOT	17.73	9.06 %
KL-SOUTH	15.68	36.68 %
HO01	1.15	42.49 %
Total	296.24	11.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	55.27	15.93 %
Chargers	0.62	31.03 %
EXT WNTY-MOB	0.42	8.51 %
Tab	0.20	7.32 %
Ear-Buds	0.08	2.94 %
Pow-Bank	0.02	2.84 %
Total	56.63	13.52 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.79	10.97 %
RND1	1.69	11.39 %
TUT2	1.50	10.48 %
MAR1	1.14	7.96 %
SGT1	0.80	9.61 %
PKD1	0.68	9.71 %
KSM1	0.59	2.91 %
APK2	0.55	6.34 %
TKY1	0.51	4.69 %
KGL1	0.44	4.97 %
APK1	0.38	7.05 %
VLY1	0.35	2.65 %
TYI1	0.19	3.86 %
ASM1	0.15	3.04 %
MMT1	0.07	1.41 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	56.63	13.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	45.58	15.45 %
Chargers	0.61	35.57 %
Tab	0.51	18.21 %
Computer	0.50	2.01 %
EXT WNTY-MOB	0.38	14.54 %
Case	0.02	86.26 %
Dig-Acce		0.09 %
Total	47.61	14.15 %

Branch *	MTD Sales L	Brand Share %
CH21	2.26	10.01 %
GPD1	1.01	6.42 %
CH33	0.86	9.42 %
CH18	0.82	5.05 %
UK11	0.67	5.27 %
MJR1	0.35	1.93 %
CH36	0.33	8.56 %
CH34	0.28	1.56 %
CH09	0.20	2.27 %
CH06	0.16	1.45 %
CH23	0.15	3.06 %
CH27	0.11	4.59 %
CH17	0.01	0.14 %
CH01		0.00 %
CH43		0.00 %
MC08		0.00 %
Total	47.61	14.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	36.34	14.21 %
Chargers	0.46	26.32 %
Tab	0.19	5.03 %
EXT WNTY-MOB	0.09	5.07 %
Ear-Buds	0.03	1.11 %
Case	0.01	83.39 %
Dig-Acce		0.28 %
Total	37.14	12.74 %

Branch *	MTD Sales L	Brand Share %
CH14	1.53	6.73 %
CH07	1.09	8.51 %
CH42	0.90	7.95 %
CH19	0.52	6.18 %
CH45	0.28	3.67 %
AVD1	0.19	1.86 %
MC09	0.17	5.54 %
CH28	0.17	2.31 %
MRM1	0.17	1.58 %
CH26	0.16	6.38 %
MC02	0.01	0.67 %
TKM1	0.01	0.11 %
CGL1		0.00 %
CH37		0.00 %
CH39		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	37.14	12.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	26.18	11.24 %
Chargers	0.28	26.00 %
Tab	0.20	11.91 %
EXT WNTY-MOB	0.07	4.08 %
Ear-Buds	0.04	2.10 %
Total	26.76	9.93 %

Branch *	MTD Sales L	Brand Share %
APN1	1.21	11.14 %
HRR1	1.18	8.81 %
PMP1	0.94	6.80 %
VPD1	0.78	7.31 %
BMD1	0.72	11.34 %
EPI1	0.71	9.08 %
OML1	0.53	3.67 %
VKL1	0.49	8.46 %
NKL2	0.46	5.06 %
PLC1	0.46	4.15 %
MTR1	0.44	4.90 %
MCR1	0.38	4.74 %
RSP1	0.38	10.58 %
TRM1	0.26	1.92 %
KRI1	0.15	2.37 %
KMM1	0.09	2.75 %
DPR1	0.01	0.18 %
EDP1	0.01	0.22 %
DPR2	0.01	0.11 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	26.76	9.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	24.19	12.11 %
Computer	0.52	2.60 %
Chargers	0.32	26.66 %
EXT WNTY-MOB	0.16	6.21 %
Pow-Bank	0.04	5.36 %
Ear-Buds	0.04	2.19 %
Dig-Acce		2.20 %
Total	25.28	11.08 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.84	7.23 %
MDU6	1.07	11.62 %
DGL1	0.69	11.39 %
DKI1	0.65	9.50 %
BNR1	0.49	8.82 %
TMM1	0.45	6.94 %
MDU4	0.30	7.32 %
ODM1	0.28	4.22 %
ADP1	0.27	4.33 %
DGL2	0.25	9.25 %
TPT1	0.17	2.84 %
KPT1	0.17	2.14 %
MDU3	0.14	2.53 %
PNV1	0.13	5.08 %
PKM1	0.11	2.34 %
BTU1	0.09	3.56 %
PNI1	0.02	0.45 %
CBM1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
USL1		0.00 %
Total	25.28	11.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	23.78	9.54 %
Tab	0.45	14.96 %
Chargers	0.34	22.67 %
Ear-Buds	0.04	1.61 %
EXT WNTY-MOB	0.03	0.51 %
Total	24.63	8.68 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.44	6.20 %
TRR1	1.82	9.65 %
WJP1	1.15	9.01 %
CGM1	1.00	9.32 %
VEL1	0.60	4.65 %
SBR1	0.44	3.59 %
UGI1	0.37	4.77 %
PLR1	0.36	7.37 %
VNB1	0.20	1.74 %
TRL1	0.15	1.77 %
ANI1	0.11	1.50 %
KPM1	0.01	0.13 %
ABR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	24.63	8.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	22.30	10.81 %
Tab	0.72	35.09 %
Chargers	0.35	37.65 %
Dig-Acce	0.01	4.54 %
EXT WNTY-MOB	0.01	0.50 %
Total	23.38	9.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.99	8.38 %
TTP1	0.76	6.09 %
TVR2	0.49	5.86 %
MSI1	0.46	6.85 %
JKM1	0.34	3.97 %
PBR1	0.26	6.88 %
NGT1	0.17	1.60 %
NCK1	0.17	5.94 %
TVR1	0.17	4.04 %
PDK1	0.01	0.16 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	23.38	9.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	19.59	13.69 %
Chargers	0.38	40.43 %
Tab	0.20	13.59 %
Ear-Buds	0.04	1.83 %
EXT WNTY-MOB	0.04	3.05 %
Dig-Acce	0.01	1.21 %
Total	20.26	11.39 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.97	9.41 %
GDR1	0.96	9.46 %
GBM1	0.62	9.48 %
PPI1	0.55	4.74 %
TPR3	0.47	9.18 %
KGI1	0.29	2.11 %
CNR1	0.28	2.66 %
KGM1	0.20	4.00 %
DPM2	0.15	3.06 %
SUL1	0.01	0.68 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	20.26	11.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	17.04	10.00 %
Tab	0.40	38.94 %
Chargers	0.27	42.23 %
EXT WNTY-MOB	0.02	0.86 %
Dig-Acce		4.62 %
Total	17.73	9.06 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.30	9.55 %
TVM2	1.26	9.44 %
VPM2	1.26	9.75 %
CDM1	1.17	8.71 %
TDM1	0.68	7.20 %
TRK1	0.64	4.08 %
KKI2	0.51	5.56 %
KML1	0.21	3.76 %
ULP1	0.20	1.26 %
NVL2	0.15	3.65 %
SJI1	0.13	0.88 %
VPM1	0.12	3.65 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	17.73	9.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	15.48	39.17 %
Chargers	0.15	51.26 %
EXT WNTY-MOB	0.04	61.82 %
Total	15.68	36.68 %

Branch *	MTD Sales L	Brand Share %
Total	15.68	36.68 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.15	73.86 %
Total	1.15	42.49 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.15	42.49 %