

MTD Sales
326.01 L

Brand Share %
9.91 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	302.55	10.55 %
Tab	11.42	33.63 %
Chargers	8.30	37.24 %
Computer	1.52	0.55 %
EXT WNTY-MOB	1.29	4.08 %
SWatch	0.81	4.67 %
Ear-Buds	0.04	0.15 %
Case	0.02	22.97 %
Dig-Acce	0.02	0.42 %
Pow-Bank	0.02	0.27 %
Total	326.01	9.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	60.66	12.34 %
CHENNAI-01	46.13	12.06 %
CHENNAI-02	39.85	9.36 %
SOUTH-03	38.79	11.68 %
NORTH ARCOT	36.87	9.57 %
TRICHY-01	29.67	9.17 %
WEST-02	25.51	7.24 %
WEST-01	23.61	9.35 %
SOUTH ARCOT	18.68	7.41 %
KL-SOUTH	5.57	30.30 %
HO01	0.68	0.92 %
Total	326.01	9.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	56.47	13.90 %
Tab	2.58	52.33 %
Chargers	1.40	40.18 %
EXT WNTY-MOB	0.17	3.09 %
SWatch	0.04	2.45 %
Total	60.66	12.34 %

Branch *	MTD Sales L	Brand Share %
VL1	1.62	8.60 %
TUT2	0.84	3.61 %
RND1	0.72	7.02 %
TCN1	0.62	5.65 %
KYR1	0.56	6.88 %
APK1	0.48	4.59 %
PDI1	0.34	3.54 %
UDN1	0.28	4.12 %
STU2	0.27	4.75 %
KSM1	0.10	1.37 %
ASM1	0.10	2.18 %
MMT1	0.01	0.14 %
SKD1	0.01	0.18 %
COL1		0.00 %
MAR1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	60.66	12.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	42.52	12.53 %
Tab	2.25	45.34 %
Chargers	1.11	41.78 %
EXT WNTY-MOB	0.17	4.92 %
SWatch	0.06	2.02 %
Case	0.01	100.00 %
Total	46.13	12.06 %

Branch *	MTD Sales L	Brand Share %
CH30	1.45	6.27 %
CH05	1.23	7.64 %
AVD1	0.98	4.82 %
TKM1	0.94	6.78 %
CH14	0.43	1.49 %
MC09	0.38	6.22 %
CH45	0.30	2.67 %
CGL1	0.20	2.29 %
CH19	0.17	1.76 %
CH37	0.11	1.80 %
MRM1	0.10	0.65 %
CH26	0.02	0.64 %
CH11		0.00 %
CH22		0.00 %
CH28		0.00 %
CH39		0.00 %
Total	46.13	12.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	35.98	9.43 %
Tab	1.17	20.90 %
Chargers	1.08	41.64 %
EXT WNTY-MOB	0.53	20.36 %
SWatch	0.53	23.53 %
Computer	0.51	2.07 %
Ear-Buds	0.04	0.88 %
Total	39.85	9.36 %

Branch *	MTD Sales L	Brand Share %
MC05	1.23	7.23 %
CH18	0.63	3.82 %
CH34	0.56	2.46 %
CH09	0.34	2.80 %
CH36	0.34	7.96 %
CH33	0.30	1.87 %
CH32	0.30	9.12 %
UKI1	0.27	1.57 %
CH43	0.15	1.73 %
CH06	0.02	0.12 %
PON1	0.01	0.10 %
CH23	0.01	0.31 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	39.85	9.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	36.95	13.00 %
Chargers	1.10	50.10 %
Tab	0.44	7.70 %
EXT WNTY-MOB	0.28	6.39 %
Case	0.01	52.06 %
Dig-Acce	0.01	3.07 %
Total	38.79	11.68 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.92	6.31 %
ADP1	0.76	6.86 %
DKI1	0.71	5.01 %
PVI1	0.51	4.82 %
TMM1	0.42	2.57 %
PNI1	0.27	4.84 %
MLR1	0.22	2.35 %
BNR1	0.21	2.88 %
ODM1	0.20	2.50 %
KPT1	0.20	2.04 %
MNM1	0.15	2.56 %
KKD2	0.14	3.95 %
USL1	0.13	2.44 %
SVG1	0.10	0.73 %
KRR1	0.02	0.88 %
SGP1	0.01	0.16 %
BTU1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
Total	38.79	11.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	33.94	9.99 %
Tab	1.99	55.98 %
Chargers	0.87	34.06 %
EXT WNTY-MOB	0.08	1.27 %
Total	36.87	9.57 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.63	8.88 %
TRL1	1.36	7.02 %
VNB1	1.30	7.77 %
CGM1	0.97	7.62 %
VSI1	0.89	7.14 %
SLG1	0.89	7.65 %
WJD1	0.78	3.76 %
BGR1	0.60	6.69 %
ABR1	0.38	2.75 %
CPT1	0.24	2.78 %
SBR1	0.20	1.30 %
TRT1	0.15	1.88 %
PTU1	0.09	1.83 %
ANI1	0.01	0.08 %
PLR1		0.00 %
Total	36.87	9.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	27.69	9.72 %
Tab	0.78	38.85 %
Chargers	0.65	44.54 %
Computer	0.51	1.75 %
EXT WNTY-MOB	0.04	1.74 %
Total	29.67	9.17 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.10	9.11 %
ORU1	0.66	7.28 %
MSI1	0.53	5.53 %
NMM1	0.49	4.94 %
PBR1	0.45	5.62 %
NGT1	0.43	5.28 %
MDI1	0.10	1.30 %
PTK1	0.10	0.96 %
JKM1	0.09	1.24 %
TYR1	0.01	0.06 %
APM1		0.00 %
AYR1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	29.67	9.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	23.25	7.44 %
Tab	0.93	23.06 %
Chargers	0.65	42.31 %
Computer	0.51	1.91 %
SWatch	0.18	10.00 %
Total	25.51	7.24 %

Branch *	MTD Sales L	Brand Share %
MCR1	1.46	9.65 %
ATU1	1.29	9.05 %
PMP1	1.08	6.92 %
BMD1	1.05	9.37 %
EPI1	0.99	9.69 %
TRM1	0.70	2.66 %
SGI1	0.55	4.72 %
MTR1	0.54	4.45 %
SLM2	0.51	5.62 %
DPR1	0.29	4.27 %
VPD1	0.29	2.24 %
RSP1	0.28	4.22 %
NKL2	0.22	1.82 %
KMM1	0.20	4.26 %
PLC1	0.14	1.20 %
APN1	0.10	1.26 %
VKL1	0.10	1.73 %
DPR2	0.10	0.97 %
EDP1	0.01	0.17 %
KRI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	25.51	7.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	22.51	10.76 %
Chargers	0.86	43.63 %
Tab	0.18	15.42 %
Pow-Bank	0.02	2.90 %
EXT WNTY-MOB	0.02	0.85 %
Dig-Acce	0.02	2.38 %
Total	23.61	9.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.41	9.43 %
GBM1	0.71	5.94 %
SYM2	0.67	8.98 %
TPR1	0.55	5.74 %
CBE6	0.53	7.61 %
CNR1	0.48	4.22 %
CBE4	0.41	7.58 %
KGI1	0.38	1.92 %
CBE3	0.20	5.40 %
PPI1	0.17	2.00 %
TPR3	0.16	3.62 %
KMD1	0.15	2.48 %
PDM1	0.15	3.04 %
DPM2	0.12	2.12 %
SUL1	0.02	0.62 %
ANR1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
KGM1	-0.10	-1.37 %
Total	23.61	9.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	17.10	7.59 %
Tab	1.10	56.64 %
Chargers	0.48	39.46 %
Total	18.68	7.41 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.83	9.84 %
SJI1	1.48	8.23 %
TRK1	0.76	3.17 %
TDM1	0.70	4.82 %
VPM2	0.68	6.85 %
KLM1	0.43	3.18 %
TVM1	0.42	5.28 %
NVL2	0.39	3.57 %
VCM1	0.28	3.79 %
STP1	0.10	1.61 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	18.68	7.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.47	31.06 %
Chargers	0.10	85.74 %
Total	5.57	30.30 %

Branch *	MTD Sales L	Brand Share %
Total	5.57	30.30 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.68	1.03 %
Total	0.68	0.92 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.68	0.93 %
MSWH		0.00 %
Total	0.68	0.92 %