



# TN : SAMSUNG Sales Performance 11/05/2026 9:31 AM

MTD Sales  
215.89 L

Brand Share %  
6.00 %

Information:

MTD : 01-05-2026 To 10-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	207.88	5.91 %
Chargers	6.44	21.87 %
Tab	1.53	4.05 %
Dig-Acce	0.02	2.42 %
Pow-Bank	0.02	0.22 %
<b>Total</b>	<b>215.89</b>	<b>6.00 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	69.00	11.29 %
CHENNAI-02	41.27	7.70 %
SOUTH-03	24.46	6.83 %
CHENNAI-01	20.03	4.68 %
NORTH ARCOT	17.46	4.25 %
WEST-02	16.97	4.81 %
TRICHY-01	10.54	3.73 %
WEST-01	8.26	3.71 %
SOUTH ARCOT	7.90	2.71 %
HO01		0.00 %
<b>Total</b>	<b>215.89</b>	<b>6.00 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	66.40	11.15 %
Chargers	1.98	32.62 %
Tab	0.61	7.57 %
<b>Total</b>	<b>69.00</b>	<b>11.29 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	0.86	3.73 %
MMT1	0.61	4.20 %
PKD1	0.50	5.21 %
TKS1	0.45	3.15 %
RND1	0.39	2.75 %
ARM1	0.30	2.92 %
SNL1	0.14	2.06 %
PDI1	0.14	1.71 %
TKY1	0.14	1.25 %
KGL1	0.13	0.83 %
KYR1	0.13	1.25 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
<b>Total</b>	<b>69.00</b>	<b>11.29 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	40.23	7.65 %
Chargers	0.72	18.60 %
Tab	0.31	6.12 %
Dig-Acce		3.47 %
<b>Total</b>	<b>41.27</b>	<b>7.70 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	2.39	4.90 %
CH33	1.42	4.52 %
CH24	0.63	4.96 %
CH46	0.60	4.48 %
CH50	0.57	1.94 %
CH41	0.53	4.58 %
CH17	0.52	3.27 %
PON1	0.42	2.70 %
CH20	0.40	2.39 %
UKI1	0.28	1.24 %
MC06	0.28	5.61 %
CH51	0.25	1.75 %
CH44	0.18	0.89 %
CH27	0.17	1.96 %
MJR1	0.14	0.61 %
CH06	0.07	0.93 %
CH18		0.00 %
CH23		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
<b>Total</b>	<b>41.27</b>	<b>7.70 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	23.33	6.64 %
Chargers	0.82	30.93 %
Tab	0.31	12.36 %
<b>Total</b>	<b>24.46</b>	<b>6.83 %</b>

Branch *	MTD Sales L	Brand Share %
KPT1	0.61	4.88 %
MDU7	0.56	5.10 %
ATG1	0.41	5.92 %
BNR1	0.40	4.11 %
PKM1	0.30	5.15 %
SGP1	0.30	3.32 %
MDU4	0.29	4.98 %
PNV2	0.20	4.74 %
DGL2	0.19	2.25 %
MDU6	0.17	1.62 %
CBM1	0.13	1.15 %
DKI1	0.02	0.28 %
TEN1	0.02	0.18 %
ODM1	0.01	0.18 %
KYK1	0.01	0.25 %
PNI1	0.01	0.40 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>24.46</b>	<b>6.83 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	19.40	4.64 %
Chargers	0.63	18.96 %
<b>Total</b>	<b>20.03</b>	<b>4.68 %</b>

Branch *	MTD Sales L	Brand Share %
CH30	0.70	3.66 %
CH45	0.27	2.32 %
CH38	0.21	1.46 %
CH25	0.19	1.56 %
CH42	0.19	1.51 %
CH07	0.15	1.01 %
KNR1	0.14	1.19 %
CH48	0.02	0.11 %
GUD2	0.01	0.10 %
MRM1	0.01	0.07 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH37		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>20.03</b>	<b>4.68 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	16.65	4.20 %
Chargers	0.51	16.38 %
Tab	0.30	3.17 %
<b>Total</b>	<b>17.46</b>	<b>4.25 %</b>

Branch *	MTD Sales L	Brand Share %
GDM1	0.30	1.94 %
ANI1	0.17	2.16 %
AKM1	0.15	0.63 %
TRR1	0.14	0.63 %
PLR1	0.13	1.92 %
VEL1	0.01	0.05 %
ABR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>17.46</b>	<b>4.25 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	16.28	4.70 %
Chargers	0.69	29.56 %
<b>Total</b>	<b>16.97</b>	<b>4.81 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.36	5.01 %
KVP1	0.64	5.46 %
APN1	0.47	3.81 %
KRI1	0.30	1.69 %
ATU1	0.24	2.35 %
ERD1	0.15	3.72 %
EPI1	0.14	1.23 %
TRM1	0.13	0.57 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>16.97</b>	<b>4.81 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	9.96	3.58 %
Chargers	0.56	28.98 %
Pow-Bank	0.02	2.85 %
Dig-Acce		2.38 %
<b>Total</b>	<b>10.54</b>	<b>3.73 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.49	1.17 %
TNJ2	0.34	3.19 %
KRN1	0.30	3.13 %
NMM1	0.20	2.67 %
ORU1	0.19	2.99 %
AYR1	0.14	1.88 %
PBR1	0.13	1.74 %
PTK1	0.02	0.22 %
APM1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TVR2	-0.03	-0.31 %
<b>Total</b>	<b>10.54</b>	<b>3.73 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	7.96	3.64 %
Chargers	0.29	17.53 %
Dig-Acce	0.01	8.96 %
<b>Total</b>	<b>8.26</b>	<b>3.71 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.76	4.41 %
UAM1	0.96	5.04 %
KGI1	0.86	4.45 %
PDM1	0.16	4.62 %
GBM1	0.11	0.94 %
TPR3	0.01	0.50 %
KGM1	0.01	0.14 %
SYM2	0.01	0.25 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>8.26</b>	<b>3.71 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	7.67	2.66 %
Chargers	0.23	14.78 %
<b>Total</b>	<b>7.90</b>	<b>2.71 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	1.22	4.52 %
POY1	0.43	5.14 %
CUD1	0.43	1.09 %
VPM2	0.43	3.94 %
ULP1	0.27	1.45 %
TVM2	0.18	1.04 %
VCM2	0.16	2.27 %
CDM1	0.01	0.07 %
KLM1	0.01	0.05 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
<b>Total</b>	<b>7.90</b>	<b>2.71 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %