

MTD Sales
65.63 L

Brand Share %
2.75 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	63.14	2.78 %
Chargers	1.43	9.44 %
Tab	0.50	2.34 %
Ear-Buds	0.29	0.92 %
EXT WNTY-MOB	0.19	0.63 %
Dig-Acce	0.03	0.47 %
Case	0.02	15.10 %
Pow-Bank	0.02	0.25 %
Total	65.63	2.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.10	3.45 %
CHENNAI-02	10.20	2.67 %
WEST-02	8.52	3.47 %
NORTH ARCOT	7.35	2.73 %
SOUTH-03	6.22	3.11 %
CHENNAI-01	5.76	1.93 %
TRICHY-01	4.80	1.95 %
KL-SOUTH	4.19	20.17 %
SOUTH ARCOT	4.16	2.14 %
WEST-01	2.33	1.52 %
HO01		0.00 %
Total	65.63	2.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	11.68	3.52 %
Chargers	0.27	14.14 %
Ear-Buds	0.08	2.11 %
Case	0.02	32.42 %
Pow-Bank	0.02	1.71 %
EXT WNTY-MOB	0.01	0.19 %
Dig-Acce		1.54 %
Total	12.10	3.45 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.42	2.55 %
TKS2	0.30	2.47 %
SGT1	0.07	0.65 %
KSM1	0.06	1.53 %
SDI1	0.02	0.43 %
TKS1	0.02	0.17 %
ARM1	0.01	0.36 %
RND1	0.01	0.14 %
UDN1	0.01	0.24 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
PDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1	-0.01	-0.07 %
Total	12.10	3.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	9.82	2.73 %
Chargers	0.19	10.65 %
EXT WNTY-MOB	0.15	3.05 %
Ear-Buds	0.04	0.70 %
Tab		-0.04 %
Total	10.20	2.67 %

Branch *	MTD Sales L	Brand Share %
CH46	0.39	2.72 %
UKI1	0.30	2.45 %
CH20	0.24	1.05 %
CH18	0.22	1.26 %
MC06	0.19	1.70 %
CH24	0.15	0.98 %
CH44	0.09	0.81 %
MJR1	0.08	0.40 %
MC05	0.07	0.52 %
CH17	0.06	0.34 %
CH31	0.06	2.40 %
CH33	0.06	0.28 %
CH23	0.01	0.16 %
CH36	0.01	0.27 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH34		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	10.20	2.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	8.08	3.41 %
Chargers	0.28	23.69 %
Ear-Buds	0.08	3.30 %
Tab	0.07	5.44 %
Dig-Acce		3.51 %
Total	8.52	3.47 %

Branch *	MTD Sales L	Brand Share %
EDP1	0.08	1.34 %
MCR1	0.07	0.97 %
OML1	0.07	0.41 %
VPD1	0.06	0.55 %
BMD1	0.04	1.00 %
SGG1	0.01	0.28 %
TCG1	0.01	0.17 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
TRM1	-0.02	-0.10 %
Total	8.52	3.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.93	2.72 %
Chargers	0.21	14.81 %
Tab	0.20	9.48 %
Dig-Acce		3.10 %
Total	7.35	2.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	1.66 %
VNB1	0.27	2.08 %
TRR1	0.21	1.64 %
TRT1	0.17	2.71 %
GDM1	0.06	0.49 %
SBR1	0.06	0.54 %
UGI1	0.06	0.48 %
SLG1	0.02	0.26 %
CPT1	0.01	0.27 %
VEL1	0.01	0.11 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
WJD1		0.00 %
Total	7.35	2.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	6.07	3.17 %
Chargers	0.11	9.37 %
Ear-Buds	0.04	1.51 %
Total	6.22	3.11 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.06	1.66 %
TEN1	0.04	0.45 %
MLR1	0.01	0.44 %
NTM1	0.01	0.23 %
PKM1	0.01	0.16 %
DKI1	0.01	0.14 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	6.22	3.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	5.69	2.02 %
Chargers	0.07	5.66 %
Total	5.76	1.93 %

Branch *	MTD Sales L	Brand Share %
CH38	0.33	2.68 %
CH11	0.09	1.23 %
CH05	0.08	0.70 %
CH14	0.07	0.41 %
CH35	0.07	0.59 %
MC10	0.07	0.84 %
CH07	0.06	0.36 %
KNR1	0.06	0.63 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
MC02		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	5.76	1.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	4.62	1.93 %
Tab	0.12	5.75 %
Chargers	0.05	10.99 %
EXT WNTY-MOB	0.01	0.84 %
Dig-Acce		2.71 %
Total	4.80	1.95 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.25	1.78 %
PBR2	0.15	0.87 %
TVR2	0.15	1.11 %
JKM1	0.08	0.98 %
MDI1	0.07	1.65 %
TYR1	0.07	0.48 %
MVM1	0.06	1.17 %
TVR1	0.06	1.32 %
NGT1	0.01	0.10 %
PBR1	0.01	0.29 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	4.80	1.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.19	20.67 %
Total	4.19	20.17 %

Branch *	MTD Sales L	Brand Share %
Total	4.19	20.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.86	2.06 %
Chargers	0.13	29.24 %
Tab	0.11	12.46 %
Ear-Buds	0.04	2.58 %
EXT WNTY-MOB	0.03	0.77 %
Total	4.16	2.14 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.23	2.40 %
TVM1	0.15	1.60 %
KML1	0.12	1.95 %
KKI2	0.08	0.96 %
TVM2	0.07	0.62 %
NVL2	0.06	0.57 %
POY2	0.06	0.55 %
SJI2	0.06	0.41 %
VCM1	0.06	1.49 %
ULP1	0.01	0.08 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
VPM1		0.00 %
Total	4.16	2.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.21	1.51 %
Chargers	0.11	11.79 %
Dig-Acce	0.01	9.43 %
Total	2.33	1.52 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.22	0.93 %
KMR1	0.20	2.05 %
KGI1	0.17	1.08 %
UAM1	0.15	1.83 %
SYM2	0.07	2.40 %
CNR1	0.06	0.87 %
GDR1	0.06	0.94 %
SNR1	0.01	0.43 %
KGM1	0.01	0.22 %
SUL1	0.01	0.89 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	2.33	1.52 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %